

# Hyeyoon Bae

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5295196/publications.pdf>

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2  
papers

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citations

2682572

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2917675

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docs citations

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times ranked

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citing authors

#	ARTICLE	IF	CITATIONS
1	Influence of negative age stereotypes and anti-aging needs on older consumers's consumption coping behaviours: A qualitative study in South Korea. <i>International Journal of Consumer Studies</i> , 2018, 42, 295-305.	11.6	12
2	Factors affecting the diffusion of mobile social network services in an aging society: value of informative, hedonic and ubiquitous services. <i>Journal of Services Marketing</i> , 2021, 35, 834-846.	3.0	6