

# Masoud Karami

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5286677/publications.pdf>

Version: 2024-02-01

12  
papers

386  
citations

1163117

8  
h-index

1281871

11  
g-index

12  
all docs

12  
docs citations

12  
times ranked

277  
citing authors

#	ARTICLE	IF	CITATIONS
1	The spectrum of perceived uncertainty and entrepreneurial orientation: Impacts on effectuation. <i>Journal of Small Business Management</i> , 2024, 62, 381-414.	4.8	9
2	Entrepreneurial orientation and international opportunity development by SMEs: The mediating role of decision-making logic. <i>Journal of Small Business Management</i> , 2023, 61, 994-1022.	4.8	17
3	Non-predictive decision-making, market-oriented behaviours, and smaller-sized firms's performance. <i>Journal of Strategic Marketing</i> , 2023, 31, 1107-1131.	5.5	6
4	Increasing alertness to new opportunities: the influence of positive affect and implications for innovation. <i>Asia Pacific Journal of Management</i> , 2022, 39, 27-49.	4.5	23
5	Is it enough to be market-oriented? How coopetition and industry experience affect the relationship between a market orientation and customer satisfaction performance. <i>Industrial Marketing Management</i> , 2022, 100, 62-75.	6.7	22
6	Effectual control and small firms' international performance: the mediating role of partnership and gaining new knowledge. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2022, 28, 829-852.	3.8	3
7	The impact of the interaction between an entrepreneurial marketing orientation and coopetition on business performance. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2021, 27, 1423-1447.	3.8	36
8	Co-creative entrepreneurship. <i>Journal of Business Venturing</i> , 2021, 36, 106125.	6.3	32
9	Effectuation and internationalisation: a review and agenda for future research. <i>Small Business Economics</i> , 2020, 55, 777-811.	6.7	34
10	Entrepreneurial orientation and SME international performance: The mediating role of networking capability and experiential learning. <i>International Small Business Journal</i> , 2019, 37, 105-124.	4.8	147
11	Opportunity Discovery and Creation as a Duality: Evidence from Small Firms's Foreign Market Entries. <i>Journal of International Marketing</i> , 2018, 26, 70-93.	4.4	56
12	Pricing of digital services as an effectual co-creative process. <i>Technology Analysis and Strategic Management</i> , 0, , 1-12.	3.5	1