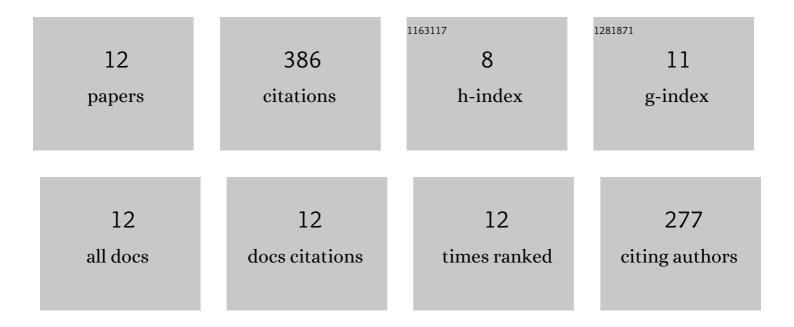
Masoud Karami

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5286677/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The spectrum of perceived uncertainty and entrepreneurial orientation: Impacts on effectuation. Journal of Small Business Management, 2024, 62, 381-414.	4.8	9
2	Entrepreneurial orientation and international opportunity development by SMEs: The mediating role of decision-making logic. Journal of Small Business Management, 2023, 61, 994-1022.	4.8	17
3	Non-predictive decision-making, market-oriented behaviours, and smaller-sized firms' performance. Journal of Strategic Marketing, 2023, 31, 1107-1131.	5.5	6
4	Increasing alertness to new opportunities: the influence of positive affect and implications for innovation. Asia Pacific Journal of Management, 2022, 39, 27-49.	4.5	23
5	Is it enough to be market-oriented? How coopetition and industry experience affect the relationship between a market orientation and customer satisfaction performance. Industrial Marketing Management, 2022, 100, 62-75.	6.7	22
6	Effectual control and small firms' international performance: theÂmediating role of partnership and gaining new knowledge. International Journal of Entrepreneurial Behaviour and Research, 2022, 28, 829-852.	3.8	3
7	The impact of the interaction between an entrepreneurial marketing orientation and coopetition on business performance. International Journal of Entrepreneurial Behaviour and Research, 2021, 27, 1423-1447.	3.8	36
8	Co-creative entrepreneurship. Journal of Business Venturing, 2021, 36, 106125.	6.3	32
9	Effectuation and internationalisation: a review and agenda for future research. Small Business Economics, 2020, 55, 777-811.	6.7	34
10	Entrepreneurial orientation and SME international performance: The mediating role of networking capability and experiential learning. International Small Business Journal, 2019, 37, 105-124.	4.8	147
11	Opportunity Discovery and Creation as a Duality: Evidence from Small Firms' Foreign Market Entries. Journal of International Marketing, 2018, 26, 70-93.	4.4	56
12	Pricing of digital services as an effectual co-creative process. Technology Analysis and Strategic Management, 0, , 1-12.	3.5	1