

# Soontae An

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5275393/publications.pdf>

Version: 2024-02-01

45  
papers

777  
citations

623734

14  
h-index

552781

26  
g-index

45  
all docs

45  
docs citations

45  
times ranked

573  
citing authors

#	ARTICLE	IF	CITATIONS
1	Mitigating the Effects of Advergimes on Children. <i>Journal of Advertising</i> , 2011, 40, 43-56.	6.6	122
2	Children's Advertising Literacy for Advergimes: Perception of the Game as Advertising. <i>Journal of Advertising</i> , 2014, 43, 63-72.	6.6	90
3	HIV/AIDS Stigma and Religiosity Among African American Women. <i>Journal of Health Communication</i> , 2010, 15, 388-401.	2.4	61
4	Advertising or games?. <i>International Journal of Advertising</i> , 2014, 33, 509-532.	6.7	47
5	Advertiser Pressure on Daily Newspapers: A Survey of Advertising Sales Executives. <i>Journal of Advertising</i> , 2007, 36, 111-121.	6.6	46
6	Antidepressant Direct-to-Consumer Advertising and Social Perception of the Prevalence of Depression: Application of the Availability Heuristic. <i>Health Communication</i> , 2008, 23, 499-505.	3.1	34
7	Attitude Toward Direct-to-Consumer Advertising and Drug Inquiry Intention: The Moderating Role of Perceived Knowledge. <i>Journal of Health Communication</i> , 2007, 12, 567-580.	2.4	29
8	Recognizing Native Ads as Advertising: Attitudinal and Behavioral Consequences. <i>Journal of Consumer Affairs</i> , 2019, 53, 1421-1442.	2.3	29
9	Dietary supplement advertising in the US. <i>International Journal of Advertising</i> , 2012, 31, 547-577.	6.7	23
10	Sponsorship Disclosures of Native Advertising: Clarity and Prominence. <i>Journal of Consumer Affairs</i> , 2019, 53, 998-1024.	2.3	20
11	Do online ad breaks clearly tell kids that advergimes are advertisements that intend to sell things?. <i>International Journal of Advertising</i> , 2013, 32, 655-678.	6.7	19
12	Interlocking of Newspaper Companies with Financial Institutions and Leading Advertisers. <i>Journalism and Mass Communication Quarterly</i> , 2004, 81, 578-600.	2.7	18
13	Students's™ Expectations and Motivation for Service-Learning in Public Relations. <i>Journalism and Mass Communication Educator</i> , 2013, 68, 387-408.	0.7	18
14	Suicide literacy predicts the provision of more appropriate support to people experiencing psychological distress. <i>Psychiatry Research</i> , 2018, 264, 96-103.	3.3	17
15	The Effects of Issue Advocacy Advertising on Voters' Candidate Issue Knowledge and Turnout. <i>Journalism and Mass Communication Quarterly</i> , 2006, 83, 7-24.	2.7	16
16	Direct-to-Consumer Antidepressant Ads and Young Adults' Beliefs About Depression. <i>Health Marketing Quarterly</i> , 2009, 26, 259-278.	1.0	16
17	Ownership Structure of Publicly Traded Newspaper Companies and Their Financial Performance. <i>Journal of Media Economics</i> , 2006, 19, 119-136.	0.8	15
18	Subjective Health Literacy and Older Adults' Assessment of Direct-to-Consumer Prescription Drug Ads. <i>Journal of Health Communication</i> , 2011, 16, 242-255.	2.4	14

#	ARTICLE	IF	CITATIONS
19	Social Stigma Toward Suicide: Effects of Group Categorization and Attributions in Korean Health News. <i>Health Communication</i> , 2016, 31, 468-477.	3.1	14
20	Cultural Differences in Reactions to Suicidal Ideation: A Mixed Methods Comparison of Korea and Australia. <i>Archives of Suicide Research</i> , 2020, 24, 415-434.	2.3	14
21	Beliefs of and attitudes toward political advertising: An exploratory investigation. <i>Psychology and Marketing</i> , 2009, 26, 551-568.	8.2	12
22	Stigma-Reducing Components in Direct-to-Consumer Prescription Ads: Onset Controllability, Offset Controllability, and Recategorization. <i>Health Communication</i> , 2011, 26, 468-478.	3.1	12
23	Examining Effects of Advertising Campaign Publicity in a Field Study. <i>Journal of Advertising Research</i> , 2006, 46, 171-182.	2.1	11
24	How Direct-to-Consumer Drug Websites Convey Disease Information: Analysis of Stigma-Reducing Components. <i>Journal of Health Communication</i> , 2013, 18, 1477-1491.	2.4	11
25	Effects of Attributions and Social Media Exposure on Obesity Stigma Among Korean Adolescents. <i>Social Behavior and Personality</i> , 2018, 46, 2049-2061.	0.6	9
26	Korean children's understanding of social media advergames: An exploratory study of ad recognition and skeptical attitudes toward advertising. <i>Journal of Consumer Behaviour</i> , 2019, 18, 387-398.	4.2	8
27	Suicide Stigma in Online Social Interactions: Impacts of Social Capital and Suicide Literacy. <i>Health Communication</i> , 2019, 34, 1340-1349.	3.1	8
28	Evaluating a shared decision-making intervention regarding dialysis modality: development and validation of self-assessment items for patients with chronic kidney disease. <i>Kidney Research and Clinical Practice</i> , 2022, 41, 175-187.	2.2	7
29	Testing the Validity of the Shortened Social Stigma Scale for the Suicidal People : Assessing Stigma Levels Based on Demographic Characteristics. <i>Chongsin Pogon Kwa Sahoe Saop</i> , 2017, 45, 83-108.	0.1	5
30	Do websites contain factors to aid older adults' adoption of health-related information and communication technology?. <i>Journal of Communication in Healthcare</i> , 2020, 13, 89-101.	1.5	4
31	A Study of Viewers' Comments on Online Mukbang Videos : A Big-Data Analysis of Perceptions toward Eating Behavior. <i>Korean Journal of Journalism &amp; Communication Studies</i> , 2020, 64, 269-310.	0.4	4
32	Psychological Wellbeing through Health Information Behavior: Effects of the elderly's digital literacy. <i>Han'guk Nonyonhak = Journal of Korea Gerontological Society</i> , 2020, 40, 833-854.	0.3	4
33	Online Public Opinion on the Conflict Between Young and Old Generations through Topic Modeling : An Exploratory Study on the Media's Role in Generational Solidarity. <i>Korean Journal of Journalism &amp; Communication Studies</i> , 2022, 66, 89-126.	0.4	4
34	Study on Health Information Verification Behavior according to Digital Literacy & Health Empowerment. , 2021, 41, 309-325.		3
35	Mediating Effects of Emotional Venting via Instant Messaging (IM) and Positive Emotion in the Relationship between Negative Emotion and Depression. <i>Journal of Korean Academy of Community Health Nursing</i> , 2019, 30, 571.	0.4	3
36	Self-Regulation for Online Behavioral Advertising (OBA): Analysis of OBA Notices. <i>Journal of Promotion Management</i> , 2018, 24, 270-291.	3.4	2

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37	Marriage migrants' use of social media. <i>Asian Journal of Communication</i> , 2020, 30, 83-99.	1.0	2
38	Social stigma of suicide in South Korea: A cultural perspective. <i>Death Studies</i> , 2023, 47, 259-267.	2.7	2
39	An Exploratory Study on How and Why Young and Middle-aged Adults Disclose Depressive Feelings to Others: Focusing on the Influence of Perception of Social Norms. <i>Journal of Korean Academy of Community Health Nursing</i> , 2021, 32, 12.	0.4	1
40	Perceived Benefits of and Barriers to Disclosure of Depressive Feelings: An Exploratory Study Using Semantic Network Analysis. <i>Korean Journal of Adult Nursing</i> , 2020, 32, 571.	0.7	1
41	Cognitive and Emotional Assessment toward Suicidal People: Korean Suicide Stigma Scale for General Public. <i>Journal of the Korean Academy of Fundamentals of Nursing</i> , 2022, 29, 115-129.	0.6	1
42	The Effects of Digital Literacy and Health Empowerment on Elders' Communication with Doctors: Focusing on Moderating Effect of Health Beliefs. <i>Journal of Korean Academy of Community Health Nursing</i> , 2022, 33, 53.	0.4	1
43	Effects of Ad Disclosure and Motivation for Watching Mukbang on Viewers' Eating Intent. <i>Korean Journal of Journalism &amp; Communication Studies</i> , 2021, 65, 39-79.	0.4	0
44	Worried about digital footprint Attitudes toward online behavioural advertising with the AdChoices icon. <i>International Journal of Internet Marketing and Advertising</i> , 2022, 16, 297.	0.2	0
45	The Relationships between Rural Elderly's Suicide Literacy, Suicide Stigma and Coping Advice for Suicide Prevention: The Moderated Mediation Effect of Social Expectations for Experiencing Negative Emotions. <i>Journal of Korean Academy of Community Health Nursing</i> , 2022, 33, 164.	0.4	0