

Hyun Young Cho

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5271724/publications.pdf>

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1
papers

2
citations

3311381

1
h-index

3475538

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g-index

1
all docs

1
docs citations

1
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	What makes products look premium? The impact of product convenience on premiumness perception. Psychology and Marketing, 2022, 39, 875-891.	8.2	2