

Berna Devezer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5257509/publications.pdf>

Version: 2024-02-01

9
papers

495
citations

1307594

7
h-index

1474206

9
g-index

13
all docs

13
docs citations

13
times ranked

528
citing authors

#	ARTICLE	IF	CITATIONS
1	The case for formal methodology in scientific reform. Royal Society Open Science, 2021, 8, 200805.	2.4	50
2	Robust Diversity in Cognitive Science. Computational Brain & Behavior, 2019, 2, 271-276.	1.7	2
3	Robust Modeling in Cognitive Science. Computational Brain & Behavior, 2019, 2, 141-153.	1.7	58
4	Scientific discovery in a model-centric framework: Reproducibility, innovation, and epistemic diversity. PLoS ONE, 2019, 14, e0216125.	2.5	53
5	An Alternative Format for the Elevator Pitch. International Journal of Entrepreneurship and Innovation, 2016, 17, 55-64.	2.3	12
6	A meta-analytic synthesis of the questionâ€behavior effect. Journal of Consumer Psychology, 2016, 26, 441-458.	4.5	30
7	How competitor brand names affect within-brand choices. Marketing Letters, 2016, 27, 715-727.	2.9	8
8	Consumer Well-Being: Effects of Subgoal Failures and Goal Importance. Journal of Marketing, 2014, 78, 118-134.	11.3	66
9	When do customers offer firms a â€second chanceâ€following a double deviation? The impact of inferred firm motives on customer revenge and reconciliation. Journal of Retailing, 2013, 89, 315-337.	6.2	197