

Berna Devezer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5257509/publications.pdf>

Version: 2024-02-01

9
papers

495
citations

1307594

7
h-index

1474206

9
g-index

13
all docs

13
docs citations

13
times ranked

528
citing authors

#	ARTICLE	IF	CITATIONS
1	When do customers offer firms a “second chance” following a double deviation? The impact of inferred firm motives on customer revenge and reconciliation. <i>Journal of Retailing</i> , 2013, 89, 315-337.	6.2	197
2	Consumer Well-Being: Effects of Subgoal Failures and Goal Importance. <i>Journal of Marketing</i> , 2014, 78, 118-134.	11.3	66
3	Robust Modeling in Cognitive Science. <i>Computational Brain & Behavior</i> , 2019, 2, 141-153.	1.7	58
4	Scientific discovery in a model-centric framework: Reproducibility, innovation, and epistemic diversity. <i>PLoS ONE</i> , 2019, 14, e0216125.	2.5	53
5	The case for formal methodology in scientific reform. <i>Royal Society Open Science</i> , 2021, 8, 200805.	2.4	50
6	A meta-analytic synthesis of the question “behavior effect”. <i>Journal of Consumer Psychology</i> , 2016, 26, 441-458.	4.5	30
7	An Alternative Format for the Elevator Pitch. <i>International Journal of Entrepreneurship and Innovation</i> , 2016, 17, 55-64.	2.3	12
8	How competitor brand names affect within-brand choices. <i>Marketing Letters</i> , 2016, 27, 715-727.	2.9	8
9	Robust Diversity in Cognitive Science. <i>Computational Brain & Behavior</i> , 2019, 2, 271-276.	1.7	2