

Robert Aw Kok

List of Publications by Year in descending order

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16
papers

780
citations

758635

12
h-index

996533

15
g-index

16
all docs

16
docs citations

16
times ranked

762
citing authors

#	ARTICLE	IF	CITATIONS
1	Explaining Changes in Supplier Involvement in Complex New Product Development: A Resource Orchestration Perspective. IEEE Transactions on Engineering Management, 2022, 69, 2234-2247.	2.4	7
2	The role of research outcome quality in the relationship between university research collaboration and technology transfer: empirical results from China. Scientometrics, 2020, 122, 1003-1026.	1.6	33
3	Factors affecting sustainable process technology adoption: A systematic literature review. Journal of Cleaner Production, 2018, 205, 226-251.	4.6	67
4	Use of Social Media in Inbound Open Innovation: Building Capabilities for Absorptive Capacity. Creativity and Innovation Management, 2015, 24, 136-150.	1.9	55
5	Workplace flexibility and new product development performance: The role of telework and flexible work schedules. European Management Journal, 2014, 32, 564-576.	3.1	157
6	Differentiating Major and Incremental New Product Development: The Effects of Functional and Numerical Workforce Flexibility*. Journal of Product Innovation Management, 2014, 31, 30-42.	5.2	21
7	Mechanisms for stakeholder integration: Bringing virtual stakeholder dialogue into organizations. Journal of Business Research, 2013, 66, 1465-1472.	5.8	44
8	Green New Product Development: The Pivotal Role of Product Greenness. IEEE Transactions on Engineering Management, 2013, 60, 315-326.	2.4	141
9	The interplay between outbound team strategy and market information processing in the course of "really new"™ NPD projects. Industrial Marketing Management, 2012, 41, 759-769.	3.7	11
10	Antecedents of market orientation in semi-public service organizations: a study of Dutch housing associations. Service Industries Journal, 2012, 32, 1901-1921.	5.0	18
11	Creating a market-oriented product innovation process: A contingency approach. Technovation, 2009, 29, 517-526.	4.2	60
12	Cross-Classification Analysis Using Prediction Logic Versus Theory-Testing Logic: Comments on the Use of the DEL-Technique. Quality and Quantity, 2008, 42, 491-511.	2.0	0
13	Alliance governance and product innovation project decision making. European Journal of Innovation Management, 2008, 11, 472-487.	2.4	17
14	What Makes Product Development Market Oriented? Towards a Conceptual Framework. International Journal of Innovation Management, 2003, 07, 137-162.	0.7	41
15	Theory-Testing Using Case Studies. Industrial Marketing Management, 2001, 30, 651-657.	3.7	104
16	Organizational diagnosis in practice: a cross-classification analysis using the DEL-technique. European Management Journal, 1999, 17, 584-597.	3.1	4