

Robert Aw Kok

List of Publications by Year in descending order

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Version: 2024-02-01

16
papers

780
citations

758635

12
h-index

996533

15
g-index

16
all docs

16
docs citations

16
times ranked

762
citing authors

#	ARTICLE	IF	CITATIONS
1	Workplace flexibility and new product development performance: The role of telework and flexible work schedules. <i>European Management Journal</i> , 2014, 32, 564-576.	3.1	157
2	Green New Product Development: The Pivotal Role of Product Greenness. <i>IEEE Transactions on Engineering Management</i> , 2013, 60, 315-326.	2.4	141
3	Theory-Testing Using Case Studies. <i>Industrial Marketing Management</i> , 2001, 30, 651-657.	3.7	104
4	Factors affecting sustainable process technology adoption: A systematic literature review. <i>Journal of Cleaner Production</i> , 2018, 205, 226-251.	4.6	67
5	Creating a market-oriented product innovation process: A contingency approach. <i>Technovation</i> , 2009, 29, 517-526.	4.2	60
6	Use of Social Media in Inbound Open Innovation: Building Capabilities for Absorptive Capacity. <i>Creativity and Innovation Management</i> , 2015, 24, 136-150.	1.9	55
7	Mechanisms for stakeholder integration: Bringing virtual stakeholder dialogue into organizations. <i>Journal of Business Research</i> , 2013, 66, 1465-1472.	5.8	44
8	What Makes Product Development Market Oriented? Towards a Conceptual Framework. <i>International Journal of Innovation Management</i> , 2003, 07, 137-162.	0.7	41
9	The role of research outcome quality in the relationship between university research collaboration and technology transfer: empirical results from China. <i>Scientometrics</i> , 2020, 122, 1003-1026.	1.6	33
10	Differentiating Major and Incremental New Product Development: The Effects of Functional and Numerical Workforce Flexibility*. <i>Journal of Product Innovation Management</i> , 2014, 31, 30-42.	5.2	21
11	Antecedents of market orientation in semi-public service organizations: a study of Dutch housing associations. <i>Service Industries Journal</i> , 2012, 32, 1901-1921.	5.0	18
12	Alliance governance and product innovation project decision making. <i>European Journal of Innovation Management</i> , 2008, 11, 472-487.	2.4	17
13	The interplay between outbound team strategy and market information processing in the course of "really new"™ NPD projects. <i>Industrial Marketing Management</i> , 2012, 41, 759-769.	3.7	11
14	Explaining Changes in Supplier Involvement in Complex New Product Development: A Resource Orchestration Perspective. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 2234-2247.	2.4	7
15	Organizational diagnosis in practice: a cross-classification analysis using the DEL-technique. <i>European Management Journal</i> , 1999, 17, 584-597.	3.1	4
16	Cross-Classification Analysis Using Prediction Logic Versus Theory-Testing Logic: Comments on the Use of the DEL-Technique. <i>Quality and Quantity</i> , 2008, 42, 491-511.	2.0	0