

Bruno Jullien

List of Publications by Year in descending order

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44
papers

4,155
citations

304743

22
h-index

265206

42
g-index

49
all docs

49
docs citations

49
times ranked

1721
citing authors

#	ARTICLE	IF	CITATIONS
1	The Economics of Platforms: A Theory Guide for Competition Policy. Information Economics and Policy, 2021, 54, 100880.	3.5	32
2	Language, internet and platform competition. Journal of International Economics, 2021, 131, 103439.	3.0	2
3	Dynamic competition with network externalities: how history matters. RAND Journal of Economics, 2020, 51, 3-31.	2.3	46
4	Creating Platforms by Hosting Rivals. Management Science, 2020, 66, 3234-3248.	4.1	36
5	Information Management and Pricing in Platform Markets. Review of Economic Studies, 2019, 86, 1666-1703.	5.4	47
6	Horizontal mergers between multisided platforms: Insights from Cournot competition. Journal of Economics and Management Strategy, 2019, 28, 109-124.	0.8	25
7	Internet regulation, two-sided pricing, and sponsored data. International Journal of Industrial Organization, 2018, 58, 31-62.	1.2	31
8	Mergers, investments and demand expansion. Economics Letters, 2018, 167, 136-141.	1.9	24
9	HORIZONTAL MERGERS AND INNOVATION. Journal of Competition Law and Economics, 2018, 14, 364-392.	0.8	26
10	Vertical foreclosure and multi-segment competition. Economics Letters, 2018, 169, 31-34.	1.9	6
11	Quelle place pour les acteurs publics dans lâ€™incitation privÃ©e aux investissements? Revue Economique, 2018, Vol. 69, 985-1007.	0.3	0
12	An offer you can't refuse: early contracting with endogenous threat. RAND Journal of Economics, 2017, 48, 733-748.	2.3	2
13	Tying in Two-Sided Markets with Multi-Homing: Corrigendum and Comment. Journal of Industrial Economics, 2017, 65, 872-886.	1.3	14
14	Product design and decision rights in vertical structures. Research in Economics, 2016, 70, 558-568.	0.8	1
15	Reputation and prices on the e-market: Evidence from a major French platform. International Journal of Industrial Organization, 2016, 45, 59-75.	1.2	26
16	Health insurance and diversity of treatment. Journal of Health Economics, 2016, 47, 50-63.	2.7	18
17	Search diversion and platform competition. International Journal of Industrial Organization, 2014, 33, 48-60.	1.2	41
18	Termination fees revisited. International Journal of Industrial Organization, 2013, 31, 738-750.	1.2	14

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19	Tying and freebies in two-sided markets. <i>International Journal of Industrial Organization</i> , 2012, 30, 436-446.	1.2	92
20	The market for lawyers and quality layers in legal services. <i>RAND Journal of Economics</i> , 2012, 43, 677-704.	2.3	6
21	Why do intermediaries divert search?. <i>RAND Journal of Economics</i> , 2011, 42, 337-362.	2.3	195
22	The roles of reputation and transparency on the behavior of biased experts. <i>RAND Journal of Economics</i> , 2011, 42, 575-594.	2.3	21
23	Competition in Multi-Sided Markets: Divide and Conquer. <i>American Economic Journal: Microeconomics</i> , 2011, 3, 186-219.	1.2	97
24	ADVERTISING, COMPETITION AND ENTRY IN MEDIA INDUSTRIES [*] . <i>Journal of Industrial Economics</i> , 2009, 57, 7-31.	1.3	117
25	Formal and Informal Risk Sharing in LDCs: Theory and Empirical Evidence. <i>Econometrica</i> , 2008, 76, 679-725.	4.2	55
26	Resale price maintenance and collusion. <i>RAND Journal of Economics</i> , 2007, 38, 983-1001.	2.3	122
27	Asymmetric information in insurance: general testable implications. <i>RAND Journal of Economics</i> , 2006, 37, 783-798.	2.3	217
28	Chicken & Egg: Competition among Intermediation Service Providers. <i>RAND Journal of Economics</i> , 2003, 34, 309.	2.3	1,329
29	Competing cybermediaries. <i>European Economic Review</i> , 2001, 45, 797-808.	2.3	208
30	Estimating Preferences under Risk: The Case of Racetrack Bettors. <i>Journal of Political Economy</i> , 2000, 108, 503-530.	4.5	187
31	Scientific progress and irreversibility: an economic interpretation of the "Precautionary Principle"™. <i>Journal of Public Economics</i> , 2000, 75, 229-253.	4.3	290
32	Participation Constraints in Adverse Selection Models. <i>Journal of Economic Theory</i> , 2000, 93, 1-47.	1.1	323
33	Corporate insurance with optimal financial contracting. <i>Economic Theory</i> , 2000, 16, 77-105.	0.9	36
34	Modelling time-inconsistent preferences. <i>European Economic Review</i> , 2000, 44, 1116-1124.	2.3	26
35	A Classical Model of Involuntary Unemployment: Efficiency Wages and Macroeconomic Policy. <i>Journal of Economic Theory</i> , 1998, 78, 263-285.	1.1	7
36	Managerial Incentives Based on Acquisition of Information. <i>Journal of Economics and Management Strategy</i> , 1995, 4, 427-443.	0.8	0

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37	Tarification, discrimination et contournement. Annales Des Telecommunications/Annals of Telecommunications, 1995, 50, 348-358.	2.5	0
38	Measuring the Incidence of Insider Trading: A Comment on Shin. Economic Journal, 1994, 104, 1418.	3.6	25
39	Dynamic duopoly with learning through market experimentation. Economic Theory, 1993, 3, 517-539.	0.9	46
40	Optimal Learning by Experimentation. Review of Economic Studies, 1991, 58, 621.	5.4	223
41	Ordinal independence in nonlinear utility theory. Journal of Risk and Uncertainty, 1988, 1, 355-387.	1.5	103
42	Competitive business cycles in an overlapping generations economy with productive investment. Journal of Economic Theory, 1988, 46, 45-65.	1.1	26
43	The Market for Lawyers and the Quality of Legal Services. SSRN Electronic Journal, 0, , .	0.4	4
44	The Economics of Platforms: A Theory Guide for Competition Policy. SSRN Electronic Journal, 0, , .	0.4	5