

Bruno Jullien

List of Publications by Year in descending order

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Version: 2024-02-01

44
papers

4,155
citations

304743

22
h-index

265206

42
g-index

49
all docs

49
docs citations

49
times ranked

1721
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 1 | Chicken & Egg: Competition among Intermediation Service Providers. RAND Journal of Economics, 2003, 34, 309. | 2.3 | 1,329 |
| 2 | Participation Constraints in Adverse Selection Models. Journal of Economic Theory, 2000, 93, 1-47. | 1.1 | 323 |
| 3 | Scientific progress and irreversibility: an economic interpretation of the "Precautionary Principle"™. Journal of Public Economics, 2000, 75, 229-253. | 4.3 | 290 |
| 4 | Optimal Learning by Experimentation. Review of Economic Studies, 1991, 58, 621. | 5.4 | 223 |
| 5 | Asymmetric information in insurance: general testable implications. RAND Journal of Economics, 2006, 37, 783-798. | 2.3 | 217 |
| 6 | Competing cybermediaries. European Economic Review, 2001, 45, 797-808. | 2.3 | 208 |
| 7 | Why do intermediaries divert search?. RAND Journal of Economics, 2011, 42, 337-362. | 2.3 | 195 |
| 8 | Estimating Preferences under Risk: The Case of Racetrack Bettors. Journal of Political Economy, 2000, 108, 503-530. | 4.5 | 187 |
| 9 | Resale price maintenance and collusion. RAND Journal of Economics, 2007, 38, 983-1001. | 2.3 | 122 |
| 10 | ADVERTISING, COMPETITION AND ENTRY IN MEDIA INDUSTRIES[*]. Journal of Industrial Economics, 2009, 57, 7-31. | 1.3 | 117 |
| 11 | Ordinal independence in nonlinear utility theory. Journal of Risk and Uncertainty, 1988, 1, 355-387. | 1.5 | 103 |
| 12 | Competition in Multi-Sided Markets: Divide and Conquer. American Economic Journal: Microeconomics, 2011, 3, 186-219. | 1.2 | 97 |
| 13 | Tying and freebies in two-sided markets. International Journal of Industrial Organization, 2012, 30, 436-446. | 1.2 | 92 |
| 14 | Formal and Informal Risk Sharing in LDCs: Theory and Empirical Evidence. Econometrica, 2008, 76, 679-725. | 4.2 | 55 |
| 15 | Information Management and Pricing in Platform Markets. Review of Economic Studies, 2019, 86, 1666-1703. | 5.4 | 47 |
| 16 | Dynamic duopoly with learning through market experimentation. Economic Theory, 1993, 3, 517-539. | 0.9 | 46 |
| 17 | Dynamic competition with network externalities: how history matters. RAND Journal of Economics, 2020, 51, 3-31. | 2.3 | 46 |
| 18 | Search diversion and platform competition. International Journal of Industrial Organization, 2014, 33, 48-60. | 1.2 | 41 |

| # | ARTICLE | IF | CITATIONS |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 19 | Corporate insurance with optimal financial contracting. <i>Economic Theory</i> , 2000, 16, 77-105. | 0.9 | 36 |
| 20 | Creating Platforms by Hosting Rivals. <i>Management Science</i> , 2020, 66, 3234-3248. | 4.1 | 36 |
| 21 | The Economics of Platforms: A Theory Guide for Competition Policy. <i>Information Economics and Policy</i> , 2021, 54, 100880. | 3.5 | 32 |
| 22 | Internet regulation, two-sided pricing, and sponsored data. <i>International Journal of Industrial Organization</i> , 2018, 58, 31-62. | 1.2 | 31 |
| 23 | Competitive business cycles in an overlapping generations economy with productive investment. <i>Journal of Economic Theory</i> , 1988, 46, 45-65. | 1.1 | 26 |
| 24 | Modelling time-inconsistent preferences. <i>European Economic Review</i> , 2000, 44, 1116-1124. | 2.3 | 26 |
| 25 | Reputation and prices on the e-market: Evidence from a major French platform. <i>International Journal of Industrial Organization</i> , 2016, 45, 59-75. | 1.2 | 26 |
| 26 | HORIZONTAL MERGERS AND INNOVATION. <i>Journal of Competition Law and Economics</i> , 2018, 14, 364-392. | 0.8 | 26 |
| 27 | Measuring the Incidence of Insider Trading: A Comment on Shin. <i>Economic Journal</i> , 1994, 104, 1418. | 3.6 | 25 |
| 28 | Horizontal mergers between multisided platforms: Insights from Cournot competition. <i>Journal of Economics and Management Strategy</i> , 2019, 28, 109-124. | 0.8 | 25 |
| 29 | Mergers, investments and demand expansion. <i>Economics Letters</i> , 2018, 167, 136-141. | 1.9 | 24 |
| 30 | The roles of reputation and transparency on the behavior of biased experts. <i>RAND Journal of Economics</i> , 2011, 42, 575-594. | 2.3 | 21 |
| 31 | Health insurance and diversity of treatment. <i>Journal of Health Economics</i> , 2016, 47, 50-63. | 2.7 | 18 |
| 32 | Termination fees revisited. <i>International Journal of Industrial Organization</i> , 2013, 31, 738-750. | 1.2 | 14 |
| 33 | Tying in Two-Sided Markets with Multi-Homing: Corrigendum and Comment. <i>Journal of Industrial Economics</i> , 2017, 65, 872-886. | 1.3 | 14 |
| 34 | A Classical Model of Involuntary Unemployment: Efficiency Wages and Macroeconomic Policy. <i>Journal of Economic Theory</i> , 1998, 78, 263-285. | 1.1 | 7 |
| 35 | The market for lawyers and quality layers in legal services. <i>RAND Journal of Economics</i> , 2012, 43, 677-704. | 2.3 | 6 |
| 36 | Vertical foreclosure and multi-segment competition. <i>Economics Letters</i> , 2018, 169, 31-34. | 1.9 | 6 |

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|----|----------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 37 | The Economics of Platforms: A Theory Guide for Competition Policy. SSRN Electronic Journal, 0, , . | 0.4 | 5 |
| 38 | The Market for Lawyers and the Quality of Legal Services. SSRN Electronic Journal, 0, , . | 0.4 | 4 |
| 39 | An offer you can't refuse: early contracting with endogenous threat. RAND Journal of Economics, 2017, 48, 733-748. | 2.3 | 2 |
| 40 | Language, internet and platform competition. Journal of International Economics, 2021, 131, 103439. | 3.0 | 2 |
| 41 | Product design and decision rights in vertical structures. Research in Economics, 2016, 70, 558-568. | 0.8 | 1 |
| 42 | Managerial Incentives Based on Acquisition of Information. Journal of Economics and Management Strategy, 1995, 4, 427-443. | 0.8 | 0 |
| 43 | Tarification, discrimination et contournement. Annales Des Telecommunications/Annals of Telecommunications, 1995, 50, 348-358. | 2.5 | 0 |
| 44 | Quel rôle pour les acteurs publics dans lâ€™incitation privÃ©e aux investissementsÃ?. Revue Economique, 2018, Vol. 69, 985-1007. | 0.3 | 0 |