

Boris P Bartikowski

List of Publications by Year in descending order

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Version: 2024-02-01

32
papers

1,316
citations

394421

19
h-index

414414

32
g-index

33
all docs

33
docs citations

33
times ranked

955
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Effects of gender congruity in human-robot service interactions: The moderating role of masculinity. <i>International Journal of Information Management</i> , 2023, 70, 102489. | 17.5 | 13 |
| 2 | Multiple mental categorizations of culture-laden website design. <i>Journal of Business Research</i> , 2022, 141, 40-49. | 10.2 | 6 |
| 3 | How Nationalistic Appeals Affect Foreign Luxury Brand Reputation: A Study of Ambivalent Effects. <i>Journal of Business Ethics</i> , 2021, 169, 261-277. | 6.0 | 25 |
| 4 | Building better employer brands through employee social media competence and online social capital. <i>Psychology and Marketing</i> , 2021, 38, 524-536. | 8.2 | 31 |
| 5 | Attribute framing in CSR communication: Doing good and spreading the word â€œ But how?. <i>Journal of Business Research</i> , 2021, 131, 700-708. | 10.2 | 30 |
| 6 | Effects of â€œfeeling rightâ€™ about website cultural congruency on regular and mobile websites. <i>Journal of Business Research</i> , 2020, 121, 420-428. | 10.2 | 9 |
| 7 | Effects of Ethical Certification and Ethical eWoM on Talent Attraction. <i>Journal of Business Ethics</i> , 2020, 164, 535-548. | 6.0 | 22 |
| 8 | A content analysis of fear appeal advertising in Canada, China, and France. <i>Journal of Business Research</i> , 2019, 103, 232-239. | 10.2 | 14 |
| 9 | Luxury cars Made-in-China: Consequences for brand positioning. <i>Journal of Business Research</i> , 2019, 102, 288-297. | 10.2 | 28 |
| 10 | Motivations to donate: Exploring the role of religiousness in charitable donations. <i>Journal of Business Research</i> , 2019, 103, 319-327. | 10.2 | 33 |
| 11 | The â€œlittle emperorâ€ and the luxury brand: How overt and covert narcissism affect brand loyalty and proneness to buy counterfeits. <i>Psychology and Marketing</i> , 2018, 35, 522-532. | 8.2 | 37 |
| 12 | The type-of-internet-access digital divide and the well-being of ethnic minority and majority consumers: A multi-country investigation. <i>Journal of Business Research</i> , 2018, 82, 373-380. | 10.2 | 65 |
| 13 | Cultural and identity antecedents of market mavenism: Comparing Chinese at home and abroad. <i>Journal of Business Research</i> , 2018, 82, 354-363. | 10.2 | 23 |
| 14 | Of countries, places and product/brand place associations: an inventory of dispositions and issues relating to place image and its effects. <i>Journal of Product and Brand Management</i> , 2018, 27, 735-753. | 4.3 | 34 |
| 15 | â€œSeeing is beingâ€: Consumer culture and the positioning of premium cars in China. <i>Journal of Business Research</i> , 2017, 77, 195-202. | 10.2 | 34 |
| 16 | Targeting without alienating on the Internet: Ethnic minority and majority consumers. <i>Journal of Business Research</i> , 2016, 69, 1082-1089. | 10.2 | 18 |
| 17 | Attitude toward cultural diversity: A test of identity-related antecedents and purchasing consequences. <i>Journal of Business Research</i> , 2015, 68, 526-533. | 10.2 | 26 |
| 18 | Green Firmâ€™s Specific Advantages for Enhancing Environmental and Economic Performance. <i>Global Business and Organizational Excellence</i> , 2014, 34, 6-17. | 6.1 | 9 |

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 19 | Doing Eâ€BBusiness in France: Drivers of Online Trust in Businessâ€toâ€Consumer Websites. <i>Global Business and Organizational Excellence</i> , 2014, 33, 28-36. | 6.1 | 13 |
| 20 | Impact of Customerâ€based Corporate Reputation on Nonâ€monetary and Monetary Outcomes: The Roles of Commitment and Service Context Risk. <i>British Journal of Management</i> , 2014, 25, 166-185. | 5.0 | 63 |
| 21 | Attitude contagion in consumer opinion platforms: posters and lurkers. <i>Electronic Markets</i> , 2014, 24, 207-217. | 8.1 | 30 |
| 22 | Should all firms adapt websites to international audiences?. <i>Journal of Business Research</i> , 2014, 67, 246-252. | 10.2 | 44 |
| 23 | Employee emotional labour and quitting intentions: moderating effects of gender and age. <i>European Journal of Marketing</i> , 2013, 47, 1213-1237. | 2.9 | 41 |
| 24 | Exploring corporate ability and social responsibility associations as antecedents of customer satisfaction cross-culturally. <i>Journal of Business Research</i> , 2013, 66, 989-995. | 10.2 | 170 |
| 25 | Investigating mediators between corporate reputation and customer citizenship behaviors. <i>Journal of Business Research</i> , 2011, 64, 39-44. | 10.2 | 218 |
| 26 | Culture and age as moderators in the corporate reputation and loyalty relationship. <i>Journal of Business Research</i> , 2011, 64, 966-972. | 10.2 | 106 |
| 27 | Brand origin and country of manufacture influences on brand equity and the moderating role of brand typicality. <i>Journal of Business Research</i> , 2011, 64, 973-978. | 10.2 | 108 |
| 28 | Looking forward in Records of Young Adults Convicted of Sexual Homicide, Rape, or Molestation as Youth: Risks for Reoffending. <i>Psychological Reports</i> , 2009, 104, 155-184. | 1.7 | 28 |
| 29 | Cost Comparisons of Raising a Child from Birth to 17 Years among Samples of Abused, Delinquent, Violent, and Homicidal Youth Using Victimization and Justice System Estimates. <i>Psychological Reports</i> , 2009, 104, 309-338. | 1.7 | 18 |
| 30 | Accepted Legal Applications of Actuarial Testing and Delinquency Interventions: Examples of Savings in Real-Life Situations. <i>Psychological Reports</i> , 2009, 104, 339-362. | 1.7 | 9 |
| 31 | Using verbal qualifiers in international marketing research. <i>Markt</i> , 2007, 46, 115-124. | 0.7 | 0 |
| 32 | Critical events and next best activities in relationship marketing: Best practices beyond advanced analytics. <i>Global Business and Organizational Excellence</i> , 2006, 26, 65-70. | 6.1 | 3 |