

Boris P Bartikowski

List of Publications by Year in descending order

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32
papers

1,316
citations

394421

19
h-index

414414

32
g-index

33
all docs

33
docs citations

33
times ranked

955
citing authors

#	ARTICLE	IF	CITATIONS
1	Investigating mediators between corporate reputation and customer citizenship behaviors. <i>Journal of Business Research</i> , 2011, 64, 39-44.	10.2	218
2	Exploring corporate ability and social responsibility associations as antecedents of customer satisfaction cross-culturally. <i>Journal of Business Research</i> , 2013, 66, 989-995.	10.2	170
3	Brand origin and country of manufacture influences on brand equity and the moderating role of brand typicality. <i>Journal of Business Research</i> , 2011, 64, 973-978.	10.2	108
4	Culture and age as moderators in the corporate reputation and loyalty relationship. <i>Journal of Business Research</i> , 2011, 64, 966-972.	10.2	106
5	The type-of-internet-access digital divide and the well-being of ethnic minority and majority consumers: A multi-country investigation. <i>Journal of Business Research</i> , 2018, 82, 373-380.	10.2	65
6	Impact of Customer-based Corporate Reputation on Non-monetary and Monetary Outcomes: The Roles of Commitment and Service Context Risk. <i>British Journal of Management</i> , 2014, 25, 166-185.	5.0	63
7	Should all firms adapt websites to international audiences?. <i>Journal of Business Research</i> , 2014, 67, 246-252.	10.2	44
8	Employee emotional labour and quitting intentions: moderating effects of gender and age. <i>European Journal of Marketing</i> , 2013, 47, 1213-1237.	2.9	41
9	The "little emperor" and the luxury brand: How overt and covert narcissism affect brand loyalty and proneness to buy counterfeits. <i>Psychology and Marketing</i> , 2018, 35, 522-532.	8.2	37
10	"Seeing is being": Consumer culture and the positioning of premium cars in China. <i>Journal of Business Research</i> , 2017, 77, 195-202.	10.2	34
11	Of countries, places and product/brand place associations: an inventory of dispositions and issues relating to place image and its effects. <i>Journal of Product and Brand Management</i> , 2018, 27, 735-753.	4.3	34
12	Motivations to donate: Exploring the role of religiousness in charitable donations. <i>Journal of Business Research</i> , 2019, 103, 319-327.	10.2	33
13	Building better employer brands through employee social media competence and online social capital. <i>Psychology and Marketing</i> , 2021, 38, 524-536.	8.2	31
14	Attitude contagion in consumer opinion platforms: posters and lurkers. <i>Electronic Markets</i> , 2014, 24, 207-217.	8.1	30
15	Attribute framing in CSR communication: Doing good and spreading the word "But how?". <i>Journal of Business Research</i> , 2021, 131, 700-708.	10.2	30
16	Looking forward in Records of Young Adults Convicted of Sexual Homicide, Rape, or Molestation as Youth: Risks for Reoffending. <i>Psychological Reports</i> , 2009, 104, 155-184.	1.7	28
17	Luxury cars Made-in-China: Consequences for brand positioning. <i>Journal of Business Research</i> , 2019, 102, 288-297.	10.2	28
18	Attitude toward cultural diversity: A test of identity-related antecedents and purchasing consequences. <i>Journal of Business Research</i> , 2015, 68, 526-533.	10.2	26

#	ARTICLE	IF	CITATIONS
19	How Nationalistic Appeals Affect Foreign Luxury Brand Reputation: A Study of Ambivalent Effects. <i>Journal of Business Ethics</i> , 2021, 169, 261-277.	6.0	25
20	Cultural and identity antecedents of market mavenism: Comparing Chinese at home and abroad. <i>Journal of Business Research</i> , 2018, 82, 354-363.	10.2	23
21	Effects of Ethical Certification and Ethical eWoM on Talent Attraction. <i>Journal of Business Ethics</i> , 2020, 164, 535-548.	6.0	22
22	Cost Comparisons of Raising a Child from Birth to 17 Years among Samples of Abused, Delinquent, Violent, and Homicidal Youth Using Victimization and Justice System Estimates. <i>Psychological Reports</i> , 2009, 104, 309-338.	1.7	18
23	Targeting without alienating on the Internet: Ethnic minority and majority consumers. <i>Journal of Business Research</i> , 2016, 69, 1082-1089.	10.2	18
24	A content analysis of fear appeal advertising in Canada, China, and France. <i>Journal of Business Research</i> , 2019, 103, 232-239.	10.2	14
25	Doing Eâ€Business in France: Drivers of Online Trust in Businessâ€™toâ€™Consumer Websites. <i>Global Business and Organizational Excellence</i> , 2014, 33, 28-36.	6.1	13
26	Effects of gender congruity in human-robot service interactions: The moderating role of masculinity. <i>International Journal of Information Management</i> , 2023, 70, 102489.	17.5	13
27	Accepted Legal Applications of Actuarial Testing and Delinquency Interventions: Examples of Savings in Real-Life Situations. <i>Psychological Reports</i> , 2009, 104, 339-362.	1.7	9
28	Green Firmâ€™s Specific Advantages for Enhancing Environmental and Economic Performance. <i>Global Business and Organizational Excellence</i> , 2014, 34, 6-17.	6.1	9
29	Effects of â€feeling rightâ€™ TM about website cultural congruency on regular and mobile websites. <i>Journal of Business Research</i> , 2020, 121, 420-428.	10.2	9
30	Multiple mental categorizations of culture-laden website design. <i>Journal of Business Research</i> , 2022, 141, 40-49.	10.2	6
31	Critical events and next best activities in relationship marketing: Best practices beyond advanced analytics. <i>Global Business and Organizational Excellence</i> , 2006, 26, 65-70.	6.1	3
32	Using verbal qualifiers in international marketing research. <i>Markt</i> , 2007, 46, 115-124.	0.7	0