

Diptiman Banerji

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/521827/publications.pdf>

Version: 2024-02-01

9
papers

39
citations

1937685
4
h-index

1872680
6
g-index

9
all docs

9
docs citations

9
times ranked

35
citing authors

#	ARTICLE	IF	CITATIONS
1	The Role of Perceived Risk in Engaging Customer and Employees for Value Creation in Services. <i>Vision</i> , 2024, 28, 47-54.	2.4	0
2	Expecting the surprises: role of hope in consumer repurchase intentions in an online shopping environment. <i>Journal of Strategic Marketing</i> , 2023, 31, 794-816.	5.5	5
3	What are the most important consumer decision factors when choosing an airline? An emerging economy perspective. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2023, 35, 174-197.	3.2	4
4	Application Potential of Blockchain Technologies in the Travel and Tourism Industry. <i>EAI/Springer Innovations in Communication and Computing</i> , 2021, , 289-299.	1.1	5
5	How do attitudes toward Covid-19 vaccine impact intentions to vaccinate in an emerging economy? The moderating effect of risk perception and Covid-19 anxiety. <i>Health Marketing Quarterly</i> , 2021, 38, 238-254.	1.0	6
6	Friendships in marketing: a taxonomy and future research directions. <i>AMS Review</i> , 2020, 10, 223-243.	2.5	3
7	An ethnocentric perspective of foreign multi-brand retail in India. <i>International Journal of Retail and Distribution Management</i> , 2018, 46, 230-246.	4.7	4
8	Emotion regulation â€œ natural reward strategy linkage and its impact on sales performance: the mediating impact of salesmanship skills. <i>Journal of Business and Industrial Marketing</i> , 2018, 33, 353-364.	3.0	12
9	Case Study - Soaring into the High Skies. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0