

Martina Topic

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5216952/publications.pdf>

Version: 2024-02-01

17
papers

86
citations

1684188
5
h-index

1474206
9
g-index

20
all docs

20
docs citations

20
times ranked

35
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Challenges of the "New Hybrid Ecosystem" In Medias Res, 2022, 11, 3243-3267. | 0.0 | 0 |
| 2 | It's something that you should go to HR about' banter, social interactions and career barriers for women in the advertising industry in England. Employee Relations, 2021, 43, 757-773. | 2.4 | 6 |
| 3 | "The Girls at the Desk": Timeless Blokishness in the Newsroom Culture in the British Press?. Journalism Studies, 2021, 22, 77-95. | 2.1 | 9 |
| 4 | Media discourses on "race" and gender. Northern Lights, 2021, 19, 3-8. | 0.2 | 1 |
| 5 | Women and the squander cycle in food waste in the United Kingdom: An ecofeminist and feminist economic analysis. Socijalna Ekologija, 2021, 30, 219-253. | 0.1 | 2 |
| 6 | Introduction to special issue: women and leadership in public relations. Journal of Public Relations Research, 2021, 33, 131-135. | 2.3 | 6 |
| 7 | Women in public relations (1982-2019). Journal of Communication Management, 2020, 24, 391-407. | 2.3 | 17 |
| 8 | The communication of Corporate-NGO Partnerships: analysis of Sainsbury's collaboration with Comic Relief. Journal of Brand Management, 2019, 26, 35-48. | 3.5 | 3 |
| 9 | Not bloke-ified enough? Women journalists, supermarket industry and the debate on sugar in the British press (2010-2015). Newspaper Research Journal, 2018, 39, 433-442. | 0.9 | 14 |
| 10 | Evolving Responsibility or Revolving Bias? The Role of the Media in the Anti-Sugar Debate in the UK Press. Social Sciences, 2018, 7, 181. | 1.4 | 4 |
| 11 | Ida's dance club. Israel Affairs, 2017, 23, 1169-1173. | 0.4 | 0 |
| 12 | Male and female communication, leadership styles and the position of women in public relations. Interactions: Studies in Communication and Culture, 2017, 8, 231-248. | 0.4 | 12 |
| 13 | Exploring corporate social responsibility's global and Glocal practices in Qatar: A practitioner and stakeholder perspective. Arab Economic and Business Journal, 2016, 11, 31-54. | 0.1 | 4 |
| 14 | Engagement and Empathy Discourses in Corporate Communication: The Case of "The Science of Engagement". Romanian Journal of Communication and Public Relations, 2016, 17, 27. | 0.6 | 3 |
| 15 | The impact of public relations on the pharmaceutical industry: A case study of living like you campaign. Journal of Medical Marketing, 2015, 15, 58-68. | 0.2 | 0 |
| 16 | Nation Formation and Europeanisation As a Conflict of Tradition and Modernisation: Croatia's Case Revisited. , 2011, , 132-157. | | 0 |
| 17 | Gender and nation: Preservation (and construction) of national identity through gender discriminative nationalistic politics: A case of Croatia. Sociološki Pregled, 2009, 43, 185-207. | 0.4 | 4 |