

# Martina Topic

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5216952/publications.pdf>

Version: 2024-02-01

17  
papers

86  
citations

1684188  
5  
h-index

1474206  
9  
g-index

20  
all docs

20  
docs citations

20  
times ranked

35  
citing authors

#	ARTICLE	IF	CITATIONS
1	Women in public relations (1982â€“2019). <i>Journal of Communication Management</i> , 2020, 24, 391-407.	2.3	17
2	Not bloke-ified enough? Women journalists, supermarket industry and the debate on sugar in the British press (2010-2015). <i>Newspaper Research Journal</i> , 2018, 39, 433-442.	0.9	14
3	Male and female communication, leadership styles and the position of women in public relations. <i>Interactions: Studies in Communication and Culture</i> , 2017, 8, 231-248.	0.4	12
4	â€œThe Girls at the Deskâ€: Timeless Blokishness in the Newsroom Culture in the British Press?. <i>Journalism Studies</i> , 2021, 22, 77-95.	2.1	9
5	Itâ€™s something that you should go to HR about' â€“ banter, social interactions and career barriers for women in the advertising industry in England. <i>Employee Relations</i> , 2021, 43, 757-773.	2.4	6
6	Introduction to special issue: women and leadership in public relations. <i>Journal of Public Relations Research</i> , 2021, 33, 131-135.	2.3	6
7	Exploring corporate social responsibility's global and Glocal practices in Qatar: A practitioner and stakeholder perspective. <i>Arab Economic and Business Journal</i> , 2016, 11, 31-54.	0.1	4
8	Evolving Responsibility or Revolving Bias? The Role of the Media in the Anti-Sugar Debate in the UK Press. <i>Social Sciences</i> , 2018, 7, 181.	1.4	4
9	Gender and nation: Preservation (and construction) of national identity through gender discriminative nationalistic politics: A case of Croatia. <i>SocioloÅški Pregled</i> , 2009, 43, 185-207.	0.4	4
10	The communication of Corporateâ€“NGO Partnerships: analysis of Sainsburyâ€™s collaboration with Comic Relief. <i>Journal of Brand Management</i> , 2019, 26, 35-48.	3.5	3
11	Engagement and Empathy Discourses in Corporate Communication: The Case of â€œThe Science of Engagementâ€. <i>Romanian Journal of Communication and Public Relations</i> , 2016, 17, 27.	0.6	3
12	Women and the squander cycle in food waste in the United Kingdom: An ecofeminist and feminist economic analysis. <i>Socijalna Ekologija</i> , 2021, 30, 219-253.	0.1	2
13	Media discourses on â€˜raceâ€™ and gender. <i>Northern Lights</i> , 2021, 19, 3-8.	0.2	1
14	The impact of public relations on the pharmaceutical industry: A case study of living like you campaign. <i>Journal of Medical Marketing</i> , 2015, 15, 58-68.	0.2	0
15	Idaâ€™s dance club. <i>Israel Affairs</i> , 2017, 23, 1169-1173.	0.4	0
16	Nation Formation and Europeanisation As a Conflict of Tradition and Modernisation: Croatiaâ€™s Case Revisited. , 2011, , 132-157.		0
17	Challenges of the â€œNew Hybrid Ecosystemâ€. In <i>Medias Res</i> , 2022, 11, 3243-3267.	0.0	0