

Seung B Bach

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5173012/publications.pdf>

Version: 2024-02-01

7
papers

152
citations

1937685

4
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

151
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding Start-up Employees' Communicative Behaviors on an Employer Review Website: A Comparison of TikTok and Snapchat. <i>International Journal of Strategic Communication</i> , 2022, 16, 291-312.	2.0	2
2	Understanding the effects of perceived ethics failure, compassionate leadership, and communication strategy on anti-government sentiment. <i>Journal of Public Affairs</i> , 2018, 18, e1848.	3.1	4
3	Is the Upper Echelons Perspective Relevant Outside the US? An Empirical Study of Executives' Impact on Firm Performance in the Global Context. <i>Journal of Behavioral and Applied Management</i> , 2018, 18, 47-62.	0.7	2
4	Online Consumer Complaint Behaviors: The Dynamics of Service Failures, Consumers' Word of Mouth, and Organization-Consumer Relationships. <i>International Journal of Strategic Communication</i> , 2012, 6, 59-76.	2.0	32
5	The impact of ipos on the values of directly competing incumbents. <i>Strategic Entrepreneurship Journal</i> , 2011, 5, 158-177.	4.4	22
6	Symbolic or Behavioral Management? Corporate Reputation in High-Emission Industries. <i>Corporate Reputation Review</i> , 2007, 10, 77-98.	1.7	61
7	Are powerful CEOs beneficial to post-IPO survival in high technology industries?. <i>Journal of High Technology Management Research</i> , 2007, 18, 31-42.	4.9	29