

Mehmet Aşzer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5161037/publications.pdf>

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2

papers

9

citations

3311381

1

h-index

3475538

1

g-index

2

all docs

2

docs citations

2

times ranked

0

citing authors

#	ARTICLE	IF	CITATIONS
1	Comparing the antecedents of boycotts and buycotts: mediating role of self-esteem on subjective well-being and the moderating effects of materialism. Journal of Marketing Management, 2022, 38, 1873-1906.	2.3	4
2	Identification and emotional attachment in higher education: antecedents and consequences. Journal of Marketing for Higher Education, 0, , 1-25.	3.2	5