

# Mehmet Aizer

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5161037/publications.pdf>

Version: 2024-02-01

2  
papers

9  
citations

3310631

1  
h-index

3475103

1  
g-index

2  
all docs

2  
docs citations

2  
times ranked

0  
citing authors

#	ARTICLE	IF	CITATIONS
1	Identification and emotional attachment in higher education: antecedents and consequences. Journal of Marketing for Higher Education, 0, , 1-25.	2.3	5
2	Comparing the antecedents of boycotts and buycotts: mediating role of self-esteem on subjective well-being and the moderating effects of materialism. Journal of Marketing Management, 2022, 38, 1873-1906.	1.2	4