

Linjuan Rita Men

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

42
papers

1,721
citations

21
h-index

41
g-index

44
ext. papers

2,144
ext. citations

2.6
avg, IF

5.96
L-index

#	Paper	IF	Citations
42	Motivations and Antecedents of Consumer Engagement With Brand Pages on Social Networking Sites. <i>Journal of Interactive Advertising</i> , 2013 , 13, 76-87	6.2	275
41	The Effects of Authentic Leadership on Strategic Internal Communication and Employee-Organization Relationships. <i>Journal of Public Relations Research</i> , 2014 , 26, 301-324	2.3	138
40	How companies cultivate relationships with publics on social network sites: Evidence from China and the United States. <i>Public Relations Review</i> , 2012 , 38, 723-730	4.1	135
39	Beyond liking or following: Understanding public engagement on social networking sites in China. <i>Public Relations Review</i> , 2013 , 39, 13-22	4.1	134
38	Strategic Internal Communication: Transformational Leadership, Communication Channels, and Employee Satisfaction. <i>Management Communication Quarterly</i> , 2014 , 28, 264-284	2.2	125
37	Perceptual, Attitudinal, and Behavioral Outcomes of Organization Public Engagement on Corporate Social Networking Sites. <i>Journal of Public Relations Research</i> , 2014 , 26, 417-435	2.3	118
36	Why Leadership Matters to Internal Communication: Linking Transformational Leadership, Symmetrical Communication, and Employee Outcomes. <i>Journal of Public Relations Research</i> , 2014 , 26, 256-279	2.3	113
35	Infusing social media with humanity: Corporate character, public engagement, and relational outcomes. <i>Public Relations Review</i> , 2015 , 41, 395-403	4.1	81
34	Social presence and digital dialogic communication: engagement lessons from top social CEOs. <i>Journal of Public Relations Research</i> , 2018 , 30, 83-99	2.3	57
33	The internal communication role of the chief executive officer: Communication channels, style, and effectiveness. <i>Public Relations Review</i> , 2015 , 41, 461-471	4.1	50
32	Public engagement with CEOs on social media: Motivations and relational outcomes. <i>Public Relations Review</i> , 2016 , 42, 932-942	4.1	48
31	Internal Reputation Management: The Impact of Authentic Leadership and Transparent Communication. <i>Corporate Reputation Review</i> , 2014 , 17, 254-272	1	47
30	Creating a positive emotional culture: Effect of internal communication and impact on employee supportive behaviors. <i>Public Relations Review</i> , 2019 , 45, 101764	4.1	41
29	Social CEOs: The effects of CEOs' communication styles and parasocial interaction on social networking sites. <i>New Media and Society</i> , 2017 , 19, 1848-1867	3.8	39
28	Using Social Media to Engage Employees: Insights from Internal Communication Managers. <i>International Journal of Strategic Communication</i> , 2019 , 13, 110-132	3.4	39
27	How employee empowerment influences organization-employee relationship in China. <i>Public Relations Review</i> , 2011 , 37, 435-437	4.1	34
26	Cultivating Quality Employee-Organization Relationships: The Interplay among Organizational Leadership, Culture, and Communication. <i>International Journal of Strategic Communication</i> , 2016 , 10, 462-479	3.4	27

25	Strategic Use of Social Media for Stakeholder Engagement in Startup Companies in China. <i>International Journal of Strategic Communication</i> , 2017 , 11, 244-267	3.4	24
24	Examining the Effects of Internal Communication and Emotional Culture on Employees' Organizational Identification. <i>International Journal of Business Communication</i> , 2021 , 58, 169-195	1.5	24
23	Examining the effects of internal social media usage on employee engagement. <i>Public Relations Review</i> , 2020 , 46, 101880	4.1	23
22	Exploring the Roles of Organization-Public Relationships in the Strategic Management Process: Towards an Integrated Framework. <i>International Journal of Strategic Communication</i> , 2012 , 6, 151-173	3.4	21
21	How do CEOs communicate on Twitter? A comparative study between Fortune 200 companies and top startup companies. <i>Corporate Communications</i> , 2019 , 24, 532-552	1.4	20
20	Vision, passion, and care: The impact of charismatic executive leadership communication on employee trust and support for organizational change. <i>Public Relations Review</i> , 2020 , 46, 101927	4.1	17
19	Dialogues with entrepreneurs in China: How start-up companies cultivate relationships with strategic publics. <i>Journal of Public Relations Research</i> , 2017 , 29, 90-113	2.3	16
18	Walking the talk: An exploratory examination of executive leadership communication at startups in China. <i>Journal of Public Relations Research</i> , 2018 , 30, 35-56	2.3	15
17	How communication climate and organizational identification impact change. <i>Corporate Communications</i> , 2019 , 25, 281-298	1.4	14
16	Engaging employees in China. <i>Corporate Communications</i> , 2015 , 20, 448-467	1.4	13
15	Fostering Employee Trust via Effective Supervisory Communication during the COVID-19 Pandemic: Through the Lens of Motivating Language Theory. <i>International Journal of Business Communication</i> , 2021 , 58, 169-195	4.1	6
14	Relationship cultivation and public engagement via social media during the covid-19 pandemic in China. <i>Public Relations Review</i> , 2021 , 47, 102064	1.5	3
13	Commentary: The Role of Internal Communication in Fostering Employee Advocacy: An Exploratory Study. <i>International Journal of Business Communication</i> , 2020 , 232948842097583	1.5	3
12	From the Employee Perspective: Organizations' Administration of Internal Social Media and the Relationship between Social Media Engagement and Relationship Cultivation. <i>International Journal of Business Communication</i> , 2020 , 232948842094996	1.5	3
11	Exploring the Impact of Internal Communication on Employee Psychological Well-Being During the COVID-19 Pandemic: The Mediating Role of Employee Organizational Trust. <i>International Journal of Business Communication</i> , 2021 , 58, 169-195	1.5	2
10	Relationship Cultivation via Social Media During the COVID-19 Pandemic: Evidence From China and the U.S. <i>International Journal of Business Communication</i> , 2021 , 58, 169-195	1.5	2
9	Cultivating Relationships with Startup Employees: The Role of Entrepreneurs' Leadership Communication. <i>Management Communication Quarterly</i> , 2021 , 47, 102078	2.2	2
8	The impact of startup CEO communication on employee relational and behavioral outcomes: Responsiveness, assertiveness, and authenticity. <i>Public Relations Review</i> , 2021 , 47, 102078	4.1	2

7	Effective social media communication for startups in China: Antecedents and outcomes of organization-public dialogic communication. <i>New Media and Society</i> , 14(6), 1444-82110519	3.8	1
6	Engaging Startup Employees via Charismatic Leadership Communication: The Importance of Communicating Vision, Passion, and Care. <i>International Journal of Business Communication</i> , 23(2), 94-8842110204	1.5	1
5	Evolving Research and Practices in Internal Communication. <i>New Perspectives in Organizational Communication</i> , 2021, 1-18	0.1	1
4	Leaders as Communication Agents. <i>New Perspectives in Organizational Communication</i> , 2021, 19-38	0.1	1
3	How should organizations engage and build relationships with mobile publics on social messengers. <i>Journal of Brand Management</i> , 1	3.3	0
2	An exploratory study of stewardship for Chinese nonprofit organizations. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2020, 25, e1655	0.6	0
1	Start-up and Entrepreneurial Communication. <i>International Journal of Strategic Communication</i> , 2022, 16, 127-133	3.4	