Linjuan Rita Men

List of Publications by Year
in descending order

44 papers	2,735 citations	257101 24 h-index	276539 41 g-index
44 all docs	44 docs citations	44 times ranked	1280 citing authors

#	Article	IF	Citations
1	Motivations and Antecedents of Consumer Engagement With Brand Pages on Social Networking Sites. Journal of Interactive Advertising, 2013, 13, 76-87.	3.0	367
2	The Effects of Authentic Leadership on Strategic Internal Communication and Employee-Organization Relationships. Journal of Public Relations Research, 2014, 26, 301-324.	1.3	204
3	Strategic Internal Communication. Management Communication Quarterly, 2014, 28, 264-284.	1.0	185
4	Why Leadership Matters to Internal Communication: Linking Transformational Leadership, Symmetrical Communication, and Employee Outcomes. Journal of Public Relations Research, 2014, 26, 256-279.	1.3	167
5	Beyond liking or following: Understanding public engagement on social networking sites in China. Public Relations Review, 2013, 39, 13-22.	1.9	162
6	How companies cultivate relationships with publics on social network sites: Evidence from China and the United States. Public Relations Review, 2012, 38, 723-730.	1.9	160
7	Perceptual, Attitudinal, and Behavioral Outcomes of Organization–Public Engagement on Corporate Social Networking Sites. Journal of Public Relations Research, 2014, 26, 417-435.	1.3	148
8	Infusing social media with humanity: Corporate character, public engagement, and relational outcomes. Public Relations Review, 2015, 41, 395-403.	1.9	104
9	Social presence and digital dialogic communication: engagement lessons from top social CEOs. Journal of Public Relations Research, 2018, 30, 83-99.	1.3	92
10	Creating a positive emotional culture: Effect of internal communication and impact on employee supportive behaviors. Public Relations Review, 2019, 45, 101764.	1.9	91
11	The internal communication role of the chief executive officer: Communication channels, style, and effectiveness. Public Relations Review, 2015, 41, 461-471.	1.9	86
12	Using Social Media to Engage Employees: Insights from Internal Communication Managers. International Journal of Strategic Communication, 2019, 13, 110-132.	0.9	86
13	Public engagement with CEOs on social media: Motivations and relational outcomes. Public Relations Review, 2016, 42, 932-942.	1.9	81
14	Internal Reputation Management: The Impact of Authentic Leadership and Transparent Communication. Corporate Reputation Review, 2014, 17, 254-272.	1.1	78
15	Social CEOs: The effects of CEOs' communication styles and parasocial interaction on social networking sites. New Media and Society, 2017, 19, 1848-1867.	3.1	74
16	Examining the effects of internal social media usage on employee engagement. Public Relations Review, 2020, 46, 101880.	1.9	65
17	Examining the Effects of Internal Communication and Emotional Culture on Employees' Organizational Identification. International Journal of Business Communication, 2021, 58, 169-195.	1.4	65
18	How employee empowerment influences organization–employee relationship in China. Public Relations Review, 2011, 37, 435-437.	1.9	50

#	Article	IF	Citations
19	â€œVision, passion, and care:â€•The impact of charismatic executive leadership communication on employee trust and support for organizational change. Public Relations Review, 2020, 46, 101927.	1.9	41
20	How do CEOs communicate on Twitter? A comparative study between Fortune 200 companies and top startup companies. Corporate Communications, 2019, 24, 532-552.	1.1	40
21	Fostering Employee Trust via Effective Supervisory Communication during the COVID-19 Pandemic: Through the Lens of Motivating Language Theory. International Journal of Business Communication, 2022, 59, 193-218.	1.4	39
22	Strategic Use of Social Media for Stakeholder Engagement in Startup Companies in China. International Journal of Strategic Communication, 2017, 11, 244-267.	0.9	37
23	Cultivating Quality Employee-Organization Relationships: The Interplay among Organizational Leadership, Culture, and Communication. International Journal of Strategic Communication, 2016, 10, 462-479.	0.9	34
24	How communication climate and organizational identification impact change. Corporate Communications, 2019, 25, 281-298.	1.1	32
25	Exploring the Impact of Internal Communication on Employee Psychological Well-Being During the COVID-19 Pandemic: The Mediating Role of Employee Organizational Trust. International Journal of Business Communication, 2023, 60, 1197-1219.	1.4	27
26	Exploring the Roles of Organization-Public Relationships in the Strategic Management Process: Towards an Integrated Framework. International Journal of Strategic Communication, 2012, 6, 151-173.	0.9	24
27	Engaging employees in China. Corporate Communications, 2015, 20, 448-467.	1.1	24
28	Walking the talk: An exploratory examination of executive leadership communication at startups in China. Journal of Public Relations Research, 2018, 30, 35-56.	1.3	22
29	Dialogues with entrepreneurs in China: How start-up companies cultivate relationships with strategic publics. Journal of Public Relations Research, 2017, 29, 90-113.	1.3	19
30	The impact of startup CEO communication on employee relational and behavioral outcomes: Responsiveness, assertiveness, and authenticity. Public Relations Review, 2021, 47, 102078.	1.9	17
31	Relationship cultivation and public engagement via social media during the covid-19 pandemic in China. Public Relations Review, 2021, 47, 102064.	1.9	16
32	Harnessing the power of chatbot social conversation for organizational listening: The impact on perceived transparency and organization-public relationships. Journal of Public Relations Research, 2022, 34, 20-44.	1.3	14
33	Cultivating Relationships with Startup Employees: The Role of Entrepreneursâ€™ Leadership Communication. Management Communication Quarterly, 2021, 35, 518-545.	1.0	11
34	Engaging Startup Employees via Charismatic Leadership Communication: The Importance of Communicating â€œVision, Passion, and Careâ€• International Journal of Business Communication, 0, , 232948842110204.	1.4	11
35	From the Employee Perspective: Organizationsâ€™ Administration of Internal Social Media and the Relationship between Social Media Engagement and Relationship Cultivation. International Journal of Business Communication, 2023, 60, 375-402.	1.4	10
36	Commentary: The Role of Internal Communication in Fostering Employee Advocacy: An Exploratory Study. International Journal of Business Communication, 2020, , 232948842097583.	1.4	10

#	Article	IF	Citations
37	Relationship Cultivation via Social Media During the COVID-19 Pandemic: Evidence From China and the U.S. International Journal of Business Communication, 2023, 60, 512-542.	1.4	9
38	Evolving Research and Practices in Internal Communication. New Perspectives in Organizational Communication, 2021, , 1-18.	0.1	7
39	Leaders as Communication Agents. New Perspectives in Organizational Communication, 2021, , 19-38.	0.1	7
40	Effective social media communication for startups in China: Antecedents and outcomes of organization–public dialogic communication. New Media and Society, 2023, 25, 3613-3640.	3.1	6
41	How should organizations engage and build relationships with mobile publics on social messengers. Journal of Brand Management, 0, , 1.	2.0	5
42	An exploratory study of stewardship for Chinese nonprofit organizations. International Journal of Nonprofit and Voluntary Sector Marketing, 2020, 25, e1655.	0.5	3
43	Strategic Communication for Startups and Entrepreneurs in China. , 0, , .		3
44	Start-up and Entrepreneurial Communication. International Journal of Strategic Communication, 2022, 16, 127-133.	0.9	2