

Larry Neale

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/515589/publications.pdf>

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8
papers

171
citations

1307594
7
h-index

1588992
8
g-index

8
all docs

8
docs citations

8
times ranked

195
citing authors

#	ARTICLE	IF	CITATIONS
1	Gender identity and brand incongruence: when in doubt, pursue masculinity. <i>Journal of Strategic Marketing</i> , 2016, 24, 347-359.	5.5	38
2	Learner-focused evaluation cycles: facilitating learning using feedforward, concurrent and feedback evaluation. <i>Assessment and Evaluation in Higher Education</i> , 2014, 39, 790-802.	5.6	33
3	Helping doctoral students teach: transitioning to early career academia through cognitive apprenticeship. <i>Higher Education Research and Development</i> , 2016, 35, 712-726.	2.9	29
4	How Gratitude Influences Customer Word-Of-Mouth Intentions and Involvement: The Mediating Role of Affective Commitment. <i>Journal of Marketing Theory and Practice</i> , 2017, 25, 200-211.	4.3	28
5	Conceptualising the relationship between shopper religiosity, perceived risk and the role of moral potency. <i>Journal of Consumer Behaviour</i> , 2016, 15, 440-448.	4.2	17
6	The moderating influence of environment factors in an extended community of inquiry model of e-learning. <i>Asia Pacific Journal of Education</i> , 2021, 41, 1-15.	2.1	14
7	Defining entertainment: an approach. <i>Creative Industries Journal</i> , 2014, 7, 108-120.	1.7	9
8	Using Technology to Facilitate Grading Consistency in Large Classes. <i>Marketing Education Review</i> , 2012, 22, 11-14.	1.3	3