

Tim Hill

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5152287/publications.pdf>

Version: 2024-02-01

2
papers

132
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

82
citing authors

#	ARTICLE	IF	CITATIONS
1	Non-representational marketing theory. <i>Marketing Theory</i> , 2014, 14, 377-394.	3.1	94
2	The Roar of the Crowd: How Interaction Ritual Chains Create Social Atmospheres. <i>Journal of Marketing</i> , 2022, 86, 121-139.	11.3	38