

# Irene Gil-saura

## List of Publications by Year in descending order

Source: [//exaly.com/author-pdf/5151942/publications.pdf](https://exaly.com/author-pdf/5151942/publications.pdf)

Version: 2024-02-01

165  
papers

5,543  
citations

165694

29  
h-index

92649

69  
g-index

173  
all docs

173  
docs citations

173  
times ranked

9698  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainability-oriented innovation in retailing. <i>Psychology and Marketing</i> , 2024, 41, 240-253.	8.6	2
2	Validation of a design orientation scale in the trade and tourism sectors and assessment of its impact on firms' performance. <i>Service Business</i> , 2024, 18, 81-100.	4.3	0
3	How to generate economic satisfaction in b2b contexts? The role of value co-creation and relationship quality. <i>Journal of Industrial and Business Economics</i> , 2024, 51, 189-209.	1.7	0
4	ICT and value co-creation in B2B: the new way of loyalty in service. <i>Cuadernos De Gestion</i> , 2024, 24, 21-36.	1.5	0
5	How to generate economic satisfaction in b2b contexts? The role of value co-creation and relationship quality. <i>Journal of Industrial and Business Economics</i> , 2024, 51, 189-209.	1.7	0
6	Influence of Electronic Word-Of-Mouth on Restaurant Choice Decisions: Does It Depend on Gender in the Millennial Generation?. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2024, 19, 615-632.	5.9	2
7	Synergistic Temporal-Spatial User-Aware Viewport Prediction for Optimal Adaptive 360-Degree Video Streaming. <i>IEEE Transactions on Broadcasting</i> , 2024, 70, 453-467.	3.7	0
8	Motivations toward Electronic Word-of-Mouth Sending Behavior Regarding Restaurant Experiences in the Millennial Generation. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2024, 19, 993-1012.	5.9	0
9	Technology and Innovation: Analyzing the Heterogeneity of the Hotel Guests' Behavior. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2024, 19, 1599-1615.	5.9	0
10	The impact of value co-creation in sustainable services: understanding generational differences. <i>Journal of Services Marketing</i> , 2023, 37, 155-167.	3.2	25
11	How to increase company loyalty: using relational variables and sustainable practices to segment the maritime transport sector. <i>Economic Research-Ekonomska Istrazivanja</i> , 2023, 36, .	4.2	4
12	Managing relationships between tourism companies and their suppliers: An approach beyond classical variables. <i>European Research on Management and Business Economics</i> , 2023, 29, 100203.	7.0	4
13	Relationship sustainability-store equity across segments of retail customers. <i>International Journal of Retail and Distribution Management</i> , 2023, 51, 366-385.	4.9	2
14	Capturing consumer loyalty through technological innovation and sustainability: the moderating effect of the grocery commercial format. <i>British Food Journal</i> , 2023, 125, 2764-2784.	3.2	3
15	Managing sustainable practices and logistics value to improve customer loyalty: importers vs. freight forwarders. <i>WMU Journal of Maritime Affairs</i> , 2023, 22, 479-507.	2.5	2
16	Computational Design of a Two-Dimensional Copper Carbide Monolayer as a Highly Efficient Catalyst for Carbon Monoxide Electroreduction to Ethanol. <i>ACS Applied Materials &amp; Interfaces</i> , 2023, 15, 13033-13041.	8.3	6
17	Aumento de la lealtad en el transporte marítimo en Panamá; con la mirada puesta en el cliente. <i>Revista Perspectiva Empresarial</i> , 2023, 9, 24-42.	0.2	0
18	Sustainability-oriented commerce innovation: How does it influence consumer satisfaction?. <i>International Journal of Retail and Distribution Management</i> , 2023, 51, 1477-1496.	4.9	5

#	ARTICLE	IF	CITATIONS
19	Design Orientation Clusters in Design-Marketing Relationships: A Survey of Spanish Companies. She Ji, 2023, 9, 379-401.	1.1	0
20	How does Integrated Marketing Communication boost guest satisfaction? A proposal through ecological knowledge and value co-creation. Cuadernos De Gestion, 2022, 22, 7-20.	1.5	5
21	Antecedents of online word-of-mouth reviews on hotels. Journal of Hospitality and Tourism Insights, 2022, 5, 377-393.	3.7	9
22	Do innovation and sustainability influence customer satisfaction in retail? A question of gender. Economic Research-Ekonomska Istrazivanja, 2022, 35, 546-563.	4.2	15
23	Addressing sustainable food management in hotels: proposing a framework and examining hotel groups. British Food Journal, 2022, 124, 462-492.	3.2	10
24	Does sustainability drive to create store equity? A proposal through image, quality and loyalty. International Journal of Retail and Distribution Management, 2022, 50, 708-727.	4.9	7
25	Can trainees safely perform pancreatoenteric anastomosis? A systematic review, meta-analysis, and risk-adjusted analysis of postoperative pancreatic fistula. Surgery, 2022, 172, 319-328.	2.0	3
26	“Green” practices as antecedents of functional value, guest satisfaction and loyalty. Journal of Hospitality and Tourism Insights, 2021, 4, 722-738.	3.7	41
27	The role of marketing and product design in driving firm’s performance. Journal of Product and Brand Management, 2021, 30, 231-243.	4.7	7
28	Sustainability, Store Equity, and Satisfaction: The Moderating Effect of Gender in Retailing. Sustainability, 2021, 13, 1010.	3.3	8
29	Segmenting customers according to online word-of-mouth about hotels. Service Business, 2021, 15, 103-130.	4.3	23
30	The importance of green practices for hotel guests: does gender matter?. Economic Research-Ekonomska Istrazivanja, 2021, 34, 3508-3529.	4.2	32
31	Comparing relationship of quality-satisfaction models: effects of B2B value co-creation. International Journal of Retail and Distribution Management, 2021, 49, 941-957.	4.9	12
32	Understanding innovativeness and commitment to sustainable service practices. Journal of Services Marketing, 2021, 35, 1092-1103.	3.2	6
33	Do IMC and Ecological Knowledge Drive Value Co-Creation? The New Way to Loyalty in Hospitality. Sustainability, 2021, 13, 10785.	3.3	4
34	Value Co-Creation and Satisfaction in B2B Context: A Triadic Study in the Furniture Industry. Sustainability, 2021, 13, 152.	3.3	17
35	Introduction to Special Issue: Brand Equity, Satisfaction, and Word of Mouth. Sustainability, 2021, 13, 12738.	3.3	0
36	The Role of Retail Equity, Value and Relational Benefits in Building B2B Relationships in Retailing. Journal of Relationship Marketing, 2020, 19, 253-286.	3.9	14

#	ARTICLE	IF	CITATIONS
37	Consumer value in tourism: a perspective article. <i>Tourism Review</i> , 2020, 75, 41-44.	6.6	23
38	Value co-creation in B-to-B environments. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 1251-1271.	3.1	21
39	Modelling value co-creation in triadic B2B industrial relationships. <i>Marketing Intelligence and Planning</i> , 2020, 38, 941-955.	3.8	18
40	Ethically Minded Consumer Behavior, Retailers'™ Commitment to Sustainable Development, and Store Equity in Hypermarkets. <i>Sustainability</i> , 2020, 12, 8041.	3.3	8
41	Implications of Value Co-Creation in Green Hotels: The Moderating Effect of Trip Purpose and Generational Cohort. <i>Sustainability</i> , 2020, 12, 9866.	3.3	22
42	Purchase intention and purchase behavior online: A cross-cultural approach. <i>Heliyon</i> , 2020, 6, e04284.	3.3	200
43	Are Retailers' Perceptions of Their Innovativeness and Technology Similar to Those of Consumers?. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 310-337.	0.0	2
44	The Impact of Integrated Marketing Communications on Hotel Brand Equity. , 2020, , 63-91.		0
45	How do the effects of retail innovation change? An analysis by product category. <i>Cuadernos De Gestion</i> , 2020, 20, 97-122.	1.5	0
46	Efectos de la comunicaci3n integrada de marketing sobre el valor de marca: el rol de la cocreaci3n de valor y el conocimiento ecol3gico del hu3ped. <i>Revista Perspectiva Empresarial</i> , 2020, 8, 55-70.	0.2	1
47	Understanding Sand Control Installation Failures. , 2020, , .		0
48	Does innovation contribute to generate brand equity and customer satisfaction?: Evidence in the large grocery distribution. <i>Cuadernos De Gestion</i> , 2020, 20, 29-40.	1.5	4
49	From retail innovation and image to loyalty: moderating effects of product type. <i>Service Business</i> , 2019, 13, 199-224.	4.3	18
50	Social media communications and festival brand equity: Millennials vs Centennials. <i>Journal of Hospitality and Tourism Management</i> , 2019, 40, 134-144.	6.7	50
51	Luciferinâ€œLuciferase System of Marine Polychaete Chaetopterus variopedatus. <i>Doklady Biochemistry and Biophysics</i> , 2019, 486, 209-212.	0.9	8
52	Influence of environmental practices on brand equity, satisfaction and word of mouth. <i>Journal of Brand Management</i> , 2019, 26, 646-657.	3.7	56
53	The role of ICT, eWOM and guest characteristics in loyalty. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 10, 153-168.	3.9	23
54	Customer value in tourism and hospitality: Broadening dimensions and stretching the value-satisfaction-loyalty chain. <i>Tourism Management Perspectives</i> , 2019, 31, 254-268.	5.3	43

#	ARTICLE	IF	CITATIONS
55	Effects of value and innovation on brand equity in retailing. <i>Journal of Brand Management</i> , 2019, 26, 658-674.	3.7	12
56	Strengthening Relational Ties and Building Loyalty Through Relational Innovation and Technology: Evidence from Spanish Hotel Guests. , 2019, , 183-211.		1
57	Determinants of behavioral intentions towards a professional certification scheme at European level. <i>European Journal of Training and Development</i> , 2019, 43, 719-735.	2.4	5
58	Understanding brand equity in hotel firms. What is the role of brand loyalty and satisfaction?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 3526-3546.	8.3	26
59	How to measure B2B relationship value to increase satisfaction and loyalty. <i>Journal of Business and Industrial Marketing</i> , 2019, 34, 1866-1878.	3.1	26
60	How do innovation and sustainability contribute to generate retail equity? Evidence from Spanish retailing. <i>Journal of Product and Brand Management</i> , 2019, 29, 601-615.	4.7	18
61	Boron Trifluoride Catalyzed Divergent Synthesis of 3-alkenyl-2-amino-oxindoles and Spiroindeneindolones from Propargylic Alcohols. <i>Advanced Synthesis and Catalysis</i> , 2019, 361, 702-707.	4.5	12
62	The concept and measurement of consumer value: agreements and disagreements. <i>Cuadernos De Gestion</i> , 2019, 20, 65-88.	1.5	4
63	Axes of relationship value between manufacturers and retailers. <i>Management Decision</i> , 2018, 56, 1716-1733.	4.0	4
64	Exploring relationships between customer-based brand equity and its drivers and consequences in the hotel context. An impact-asymmetry assessment. <i>Current Issues in Tourism</i> , 2018, 21, 1621-1643.	7.3	25
65	Co-production and involuntary psychiatric settings. <i>Mental Health Review Journal</i> , 2018, 23, 269-279.	0.8	10
66	The Role of Marketing Communications in Generating Brand Equity for an Event. <i>Event Management</i> , 2018, 22, 825-848.	1.1	8
67	Emoción y razón: El efecto moderador del género en el comportamiento de compra online. <i>Innovar</i> , 2018, 28, 117-132.	0.5	13
68	Development and validation of a formative scale of technological advancement in hotels from the guest perspective. <i>Journal of Hospitality and Tourism Technology</i> , 2018, 9, 280-294.	3.9	11
69	Marketing destinations through events. , 2018, , 133-153.		0
70	SATISFACTION AND LOYALTY IN B2B RELATIONSHIPS IN THE FREIGHT FORWARDING INDUSTRY: ADDING PERCEIVED VALUE AND SERVICE QUALITY INTO EQUATION. <i>Transport</i> , 2018, 33, 1184-1195.	1.2	21
71	Customer-based brand equity building. <i>Journal of Vacation Marketing</i> , 2017, 23, 133-144.	4.0	25
72	Innovation as a key to strengthen the effect of relationship benefits on loyalty in retailing. <i>Journal of Services Marketing</i> , 2017, 31, 131-141.	3.2	19

#	ARTICLE	IF	CITATIONS
73	Customer segmentation based on store equity: What explains customer store preference?. Journal of Brand Management, 2017, 24, 546-561.	3.7	9
74	Comprehensive use of cardiac computed tomography to guide left ventricular lead placement in cardiac resynchronization therapy. Heart Rhythm, 2017, 14, 1364-1372.	0.8	49
75	Role of Marketing and Technological Innovation on Satisfaction and Word of Mouth in Retailing. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2017, , 425-439.	0.0	0
76	Molecular Hybridization of Potent and Selective $\hat{3}$ -Hydroxybutyric Acid (GHB) Ligands: Design, Synthesis, Binding Studies, and Molecular Modeling of Novel 3-Hydroxycyclopent-1-enecarboxylic Acid (HOCPA) and <i>trans</i> - $\hat{3}$ -Hydroxycrotonic Acid (T-HCA) Analogs. Journal of Medicinal Chemistry, 2017, 60, 9022-9039.	6.6	21
77	A multidimensional service-value scale based on Holbrook's typology of customer value. Journal of Service Management, 2017, 28, 724-762.	7.6	102
78	Exploring relationship variables and Information and Communication Technologies use in industrial segmentation. Management Decision, 2017, 55, 1441-1459.	4.0	5
79	Role of marketing and technological innovation on store equity, satisfaction and word-of-mouth in retailing. Journal of Product and Brand Management, 2017, 26, 650-666.	4.7	41
80	Analyzing heterogeneity on the value, satisfaction, word-of-mouth relationship in retailing. Management Decision, 2017, 55, 1558-1577.	4.0	27
81	Latent segmentation in business-to-business based on information and communication technology and relationship variables. Tourism Economics, 2017, 23, 460-468.	4.1	3
82	Innovation in retail: influence of ICT and its impact on customer satisfaction. Cuadernos De Gestion, 2017, 17, 109-134.	1.5	6
83	Exploring Integrated Marketing Communications, Brand Awareness, and Brand Image in Hospitality Marketing: A Cross-Cultural Approach. Trziste, 2016, 28, 159-172.	0.4	3
84	Latest technology and communication consistency in hospitality: a comparison between two Mediterranean countries. Economic Research-Ekonomiska Istrazivanja, 2016, 29, 1091-1108.	4.2	4
85	Stretching the value-satisfaction-loyalty chain by adding value dimensions and cognitive and affective satisfactions. Management Decision, 2016, 54, 981-1003.	4.0	47
86	Store equity and behavioral intentions: the moderating role of the retailer's technology. Journal of Product and Brand Management, 2016, 25, 642-650.	4.7	22
87	Measurement of the $t \hat{\mathit{t}} \mathit{\overline{\mathit{t}}} \mathit{\overline{\mathit{t}}}$ production cross section in the $e \hat{1} \mathit{4}$ channel in proton-proton collisions at $s = 7 \sqrt{s} = 7$ and 8 TeV. Journal of High Energy Physics, 2016, 2016, 1.	4.8	43
88	Intrinsic value dimensions and the value-satisfaction-loyalty chain: a causal model for services. Journal of Services Marketing, 2016, 30, 165-185.	3.2	47
89	Can advanced technology affect customer-based brand equity in service firms? An empirical study in upscale hotels. Journal of Service Theory and Practice, 2016, 26, 2-27.	3.4	25
90	Insights on integrated marketing communications: implementation and impact in hotel companies. International Journal of Contemporary Hospitality Management, 2015, 27, 958-979.	8.3	46

#	ARTICLE	IF	CITATIONS
91	Dimensionalidad del servicio universitario: una aproximación desde un enfoque de marketing. Revista Iberoamericana De Educacion Superior, 2015, 6, 26-49.	0.4	4
92	Causas y consecuencias sociales de la satisfacción de los clientes con hoteles. Cuadernos De Turismo, 2015, , 295.	0.4	4
93	ICT adoption in hotels and electronic word-of-mouth. Academia Revista Latinoamericana De Administracion, 2015, 28, 227-250.	1.2	38
94	Evolution of Patient Outcomes Over 14 Years in a Mature, Inclusive Canadian Trauma System. World Journal of Surgery, 2015, 39, 1397-1405.	1.4	39
95	Value dimensions in consumers' experience: Combining the intra- and inter-variable approaches in the hospitality sector. International Journal of Hospitality Management, 2015, 47, 140-150.	9.0	51
96	Relational Benefits, Value, and Satisfaction in the Relationships Between Service Companies. Journal of Relationship Marketing, 2015, 14, 1-15.	3.9	12
97	Managers' Perceptions of Delivered Value in the Hospitality Industry. Journal of Hospitality Marketing and Management, 2015, 24, 857-893.	7.3	8
98	The Impact of Integrated Marketing Communications on Hotel Brand Equity. Advances in Hospitality, Tourism and the Services Industry, 2015, , 440-467.	0.0	1
99	La calidad y el valor percibido en el transporte de mercancías en España y su importancia en la segmentación de clientes. Innovar, 2015, 25, 105-123.	0.5	8
100	Value antecedents in relationship between tourism companies. Journal of Business and Industrial Marketing, 2014, 29, 215-226.	3.1	20
101	Information and Communication Technology as a Differentiation Tool in Restaurants. Journal of Foodservice Business Research, 2014, 17, 410-428.	2.3	30
102	How can integrated marketing communications and advanced technology influence the creation of customer-based brand equity? Evidence from the hospitality industry. International Journal of Hospitality Management, 2014, 39, 144-156.	9.0	102
103	Cross-Cultural Approach to Evaluation of University Services. Advances in Higher Education and Professional Development Book Series, 2014, , 151-174.	0.0	0
104	A multiblock PLS-based algorithm applied to a causal model in marketing. Applied Stochastic Models in Business and Industry, 2013, 29, 241-253.	1.7	4
105	The value of volunteering in special events: A longitudinal study. Annals of Tourism Research, 2013, 40, 105-131.	6.7	53
106	The quality-value-satisfaction-loyalty chain: relationships and impacts. Tourism Review, 2013, 68, 3-20.	6.6	71
107	Loyalty in High-Quality Hotels of Croatia: From Marketing Initiatives to Customer Brand Loyalty Creation. Journal of Relationship Marketing, 2013, 12, 114-140.	3.9	13
108	Retail brand equity: a model based on its dimensions and effects. International Review of Retail, Distribution and Consumer Research, 2013, 23, 111-136.	2.1	46

#	ARTICLE	IF	CITATIONS
109	The use of ICT in established and emerging tourist destinations: a comparative analysis in hotels. <i>Journal of Hospitality and Tourism Technology</i> , 2013, 4, 96-118.	3.9	24
110	Facilitators and Inhibitors of Technologies to Tackle Climate Change: Opinions of Government and Private Actors. <i>Climate Change Management</i> , 2013, , 309-318.	0.0	1
111	Relationship and Market Conditions: Outcomes in Marketing Channels. <i>Journal of Business-to-Business Marketing</i> , 2012, 19, 289-308.	1.4	16
112	Environmental sustainability in hotels: a matter of category?. <i>International Journal of Environment and Sustainable Development</i> , 2012, 11, 148.	0.2	5
113	ICT, IMC, and Brand Equity in High-Quality Hotels of Dalmatia: An Analysis From Guest Perceptions. <i>Journal of Hospitality Marketing and Management</i> , 2012, 21, 821-851.	7.3	57
114	ANÁLISIS DE LOS HOTELES DE ALTA CATEGORÍA DE CROACIA DESDE EL ENFOQUE HOTEL-HUÍA%SPED. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2011, 17, 127-149.	0.5	3
115	Treadmill step training-induced adaptive muscular plasticity in a chronic paraplegia model. <i>Neuroscience Letters</i> , 2011, 492, 170-174.	2.1	10
116	Does technology make a difference? Evidence from Spanish hotels. <i>Service Business</i> , 2011, 5, 1-12.	4.3	39
117	The value of value: Further excursions on the meaning and role of customer value. <i>Journal of Consumer Behaviour</i> , 2011, 10, 179-191.	4.2	306
118	Value, supplier dependence and long-term orientation. <i>Industrial Management and Data Systems</i> , 2011, 111, 791-808.	3.9	12
119	Integrated marketing communications and information and communication technology in the hotel sector: An analysis of their use and development in Dalmatian first-class and luxury hotels. <i>Journal of Retail and Leisure Property</i> , 2011, 9, 401-414.	0.4	17
120	Good environmental practices for hospitality and tourism. <i>Management of Environmental Quality</i> , 2010, 21, 464-476.	4.4	19
121	Retail IT and customer loyalty: The moderating role of customer age. <i>Journal of Retail and Leisure Property</i> , 2010, 9, 357-371.	0.4	13
122	Information technology and logistics quality: a basis for companies' segmentation. <i>International Journal of Management and Enterprise Development</i> , 2010, 8, 398.	0.3	4
123	Cognition and affect: A factors combination in clients dissatisfied with restaurants. <i>Journal of Retail and Leisure Property</i> , 2010, 9, 319-335.	0.4	5
124	El efecto moderador de la edad en la relación entre el valor percibido, las TIC del minorista y la lealtad del cliente. <i>Cuadernos De Economía Y Dirección De La Empresa</i> , 2010, 13, 65-91.	0.6	19
125	Antecedents and consequences of logistics value: And empirical investigation in the Spanish market. <i>Industrial Marketing Management</i> , 2010, 39, 493-506.	6.9	60
126	The role of information technology in relationships between travel agencies and their suppliers. <i>Journal of Hospitality and Tourism Technology</i> , 2010, 1, 144-162.	3.9	32



#	ARTICLE	IF	CITATIONS
127	Causes for complaining behaviour intentions: the moderator effect of previous customer experience of the restaurant. <i>Journal of Services Marketing</i> , 2010, 24, 532-545.	3.2	42
128	Automation of Warehouse Management and Assortment in the Distribution of Durable Goods: An Analysis for the Ceramics and Building Supplies Industry in Spain. <i>Journal of Marketing Channels</i> , 2009, 16, 375-390.	0.4	6
129	Relational benefits and loyalty in retailing: an intersector comparison. <i>International Journal of Retail and Distribution Management</i> , 2009, 37, 493-509.	4.9	24
130	Cognitive and Affective Causes of Consumer Dissatisfaction With the Hospitality Encounter. <i>Journal of Hospitality Marketing and Management</i> , 2009, 18, 653-675.	7.3	16
131	Retail Customer Segmentation Based on Relational Benefits. <i>Journal of Relationship Marketing</i> , 2009, 8, 253-266.	3.9	15
132	The value of B2B relationships. <i>Industrial Management and Data Systems</i> , 2009, 109, 593-609.	3.9	90
133	Customer segmentation based on commitment and ICT use. <i>Industrial Management and Data Systems</i> , 2009, 109, 206-223.	3.9	23
134	Security manned guarding and the hidden outcomes of the UK's opt-outs from the EU's maximum working week legislation. <i>Journal of Retail and Leisure Property</i> , 2009, 8, 77-78.	0.4	4
135	Logistics Service Quality and Technology Investment in Retailing. <i>European Retail Research</i> , 2009, , 69-82.	0.0	0
136	Determinantes del comportamiento de queja y su importancia en la segmentación de clientes insatisfechos. <i>Cuadernos De Economía Y Dirección De La Empresa</i> , 2008, 11, 113-149.	0.6	3
137	Logistic service quality and technology: a comparison between supplier-retailer and retailer-consumer relationships. <i>International Review of Retail, Distribution and Consumer Research</i> , 2008, 18, 495-510.	2.1	28
138	Logistics service quality: a new way to loyalty. <i>Industrial Management and Data Systems</i> , 2008, 108, 650-668.	3.9	141
139	Biocompatibility, Bioactivity and Mechanical Properties of Portland Cement and Portland Cement-Metakaolin Blends for Bone Tissue Engineering Applications. <i>Materials Research Society Symposia Proceedings</i> , 2008, 1094, 1.	0.1	0
140	Qualitative and Quantitative Engineering Criteria of Restaurant Wine Lists. <i>Journal of Wine Research</i> , 2008, 19, 19-31.	1.4	18
141	Antecedents to complaint behaviour in the context of restaurant goers. <i>International Review of Retail, Distribution and Consumer Research</i> , 2006, 16, 493-517.	2.1	21
142	Understanding Hydraulic Fracture Growth in Tight Oil Reservoirs by Integrating Microseismic Mapping and Fracture Modeling. , 2006, , .		12
143	Value dimensions, perceived value, satisfaction and loyalty: an investigation of university students' travel behaviour. <i>Tourism Management</i> , 2006, 27, 437-452.	10.0	1,012
144	Segmenting University Students on the Basis of Their Expectations. <i>Journal of Marketing for Higher Education</i> , 2006, 16, 25-45.	3.6	13

#	ARTICLE	IF	CITATIONS
145	Hyperglycemia induces cardiomyocyte hypertrophy in part through PKC $\beta$ 2 activation in cultured neonatal rat myocytes. <i>FASEB Journal</i> , 2006, 20, A692.	0.5	0
146	Pratiques logistiques dans les entreprises commerciales espagnoles. <i>Logistique &amp; Management</i> , 2005, 13, 91-99.	0.5	0
147	Relationships among customer orientation, service orientation and job satisfaction in financial services. <i>Journal of Service Management</i> , 2005, 16, 497-525.	2.0	99
148	The "Sun and Beach" tourism destination image: An application to the case of Cuba from the Spanish tourist origin market. <i>Tourism Review</i> , 2004, 59, 16-24.	6.6	17
149	Destination image. <i>Annals of Tourism Research</i> , 2002, 29, 56-78.	6.7	1,196
150	Wavelet Analysis of Strong Response Records of Building With Bilinear Restoring Force. , 1999, , .		1
151	Theileria sergenti infection in the Bo-RBC-SCID mouse model. <i>Zeitschrift für Parasitenkunde (Berlin)</i> , Tj ETQq1 1 0.784314 16 BT /Over	0.7	16
152	Efectos de las prácticas verdes en la lealtad: propuesta de un modelo para el entorno hotelero colombiano. <i>Estudios Gerenciales</i> , 0, , 425-438.	0.5	1
153	Efectos de la sostenibilidad y del valor logístico en las relaciones entre empresas de transporte marítimo. <i>Estudios Gerenciales</i> , 0, , 377-390.	0.5	3
154	Efectos del desarrollo sostenible percibido por el consumidor. Una propuesta de modelo de hipermercados en Ecuador. <i>Estudios Gerenciales</i> , 0, , 27-42.	0.5	3
155	¿Cómo influyen las prácticas verdes y el manejo del desperdicio alimentario en el capital de marca de los restaurantes?. <i>Estudios Gerenciales</i> , 0, , 100-113.	0.5	3
156	¿Cómo afecta la innovación en la satisfacción y la lealtad hacia el establecimiento minorista?. <i>Estudios Gerenciales</i> , 0, , 622-635.	0.5	3
157	Motivaciones, compromiso y adopción del e-WOM en restaurantes. <i>Estudios Gerenciales</i> , 0, , 17-31.	0.5	1
158	Strengthening Brand Equity in Hotel Chains: Insights from Emerging Vs. Developed Economies. <i>International Journal of Hospitality and Tourism Administration</i> , 0, , 1-25.	2.7	0
159	Unveiling sustainable service innovations: exploring segmentation patterns in Ecuadorian restaurant sector. <i>British Food Journal</i> , 0, , .	3.2	2
160	Pro-environmental behaviours of generation Z: A cross-cultural approach. <i>International Review on Public and Nonprofit Marketing</i> , 0, , .	2.2	2
161	Boost effect of sustainable practices and relational innovation on value co-creation and brand equity: outcomes of hotel size moderation. <i>Journal of Marketing Analytics</i> , 0, , .	3.7	1
162	Sustainability-oriented service innovation and customer satisfaction in hospitality: Assessing the impact of value co-creation, ecological knowledge and gender. <i>Journal of Vacation Marketing</i> , 0, , .	4.0	0

#	ARTICLE	IF	CITATIONS
163	Does ICT contribute to bootstrapping SOSI? Evidence in retailing. International Journal of Retail and Distribution Management, 0, , .	4.9	0
164	Managing sustainability-oriented innovation in services: proposal of a scale for the future of hotel companies and travel agencies. Journal of Tourism Futures, 0, , .	3.7	0
165	Propuesta de una escala de medida de innovaci3n en el comercio orientada a la sostenibilidad. Estudios Gerenciales, 0, , 533-542.	0.5	0