

Irene Gil-saura

List of Publications by Year in descending order

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Version: 2024-02-01

165
papers

5,543
citations

165694

29
h-index

92649

69
g-index

173
all docs

173
docs citations

173
times ranked

9698
citing authors

#	ARTICLE	IF	CITATIONS
1	Destination image. <i>Annals of Tourism Research</i> , 2002, 29, 56-78.	6.7	1,196
2	Value dimensions, perceived value, satisfaction and loyalty: an investigation of university students's travel behaviour. <i>Tourism Management</i> , 2006, 27, 437-452.	10.0	1,012
3	The value of value: Further excursions on the meaning and role of customer value. <i>Journal of Consumer Behaviour</i> , 2011, 10, 179-191.	4.2	306
4	Purchase intention and purchase behavior online: A cross-cultural approach. <i>Heliyon</i> , 2020, 6, e04284.	3.3	200
5	Logistics service quality: a new way to loyalty. <i>Industrial Management and Data Systems</i> , 2008, 108, 650-668.	3.9	141
6	How can integrated marketing communications and advanced technology influence the creation of customer-based brand equity? Evidence from the hospitality industry. <i>International Journal of Hospitality Management</i> , 2014, 39, 144-156.	9.0	102
7	A multidimensional service-value scale based on Holbrook's typology of customer value. <i>Journal of Service Management</i> , 2017, 28, 724-762.	7.6	102
8	Relationships among customer orientation, service orientation and job satisfaction in financial services. <i>Journal of Service Management</i> , 2005, 16, 497-525.	2.0	99
9	The value of B2B relationships. <i>Industrial Management and Data Systems</i> , 2009, 109, 593-609.	3.9	90
10	The quality-value-satisfaction-loyalty chain: relationships and impacts. <i>Tourism Review</i> , 2013, 68, 3-20.	6.6	71
11	Antecedents and consequences of logistics value: And empirical investigation in the Spanish market. <i>Industrial Marketing Management</i> , 2010, 39, 493-506.	6.9	60
12	ICT, IMC, and Brand Equity in High-Quality Hotels of Dalmatia: An Analysis From Guest Perceptions. <i>Journal of Hospitality Marketing and Management</i> , 2012, 21, 821-851.	7.3	57
13	Influence of environmental practices on brand equity, satisfaction and word of mouth. <i>Journal of Brand Management</i> , 2019, 26, 646-657.	3.7	56
14	The value of volunteering in special events: A longitudinal study. <i>Annals of Tourism Research</i> , 2013, 40, 105-131.	6.7	53
15	Value dimensions in consumers' experience: Combining the intra- and inter-variable approaches in the hospitality sector. <i>International Journal of Hospitality Management</i> , 2015, 47, 140-150.	9.0	51
16	Social media communications and festival brand equity: Millennials vs Centennials. <i>Journal of Hospitality and Tourism Management</i> , 2019, 40, 134-144.	6.7	50
17	Comprehensive use of cardiac computed tomography to guide left ventricular lead placement in cardiac resynchronization therapy. <i>Heart Rhythm</i> , 2017, 14, 1364-1372.	0.8	49
18	Stretching the value-satisfaction-loyalty chain by adding value dimensions and cognitive and affective satisfactions. <i>Management Decision</i> , 2016, 54, 981-1003.	4.0	47

#	ARTICLE	IF	CITATIONS
19	Intrinsic value dimensions and the value-satisfaction-loyalty chain: a causal model for services. <i>Journal of Services Marketing</i> , 2016, 30, 165-185.	3.2	47
20	Retail brand equity: a model based on its dimensions and effects. <i>International Review of Retail, Distribution and Consumer Research</i> , 2013, 23, 111-136.	2.1	46
21	Insights on integrated marketing communications: implementation and impact in hotel companies. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 958-979.	8.3	46
22	Measurement of the $t \hat{t} \hat{\$} \mathit{t} \overline{\mathit{t}} \hat{\$}$ production cross section in the $e^{1/4}$ channel in proton-proton collisions at $s = 7 \hat{\$} \sqrt{s} = 7 \hat{\$}$ and 8 TeV. <i>Journal of High Energy Physics</i> , 2016, 2016, 1.	4.8	43
23	Customer value in tourism and hospitality: Broadening dimensions and stretching the value-satisfaction-loyalty chain. <i>Tourism Management Perspectives</i> , 2019, 31, 254-268.	5.3	43
24	Causes for complaining behaviour intentions: the moderator effect of previous customer experience of the restaurant. <i>Journal of Services Marketing</i> , 2010, 24, 532-545.	3.2	42
25	Role of marketing and technological innovation on store equity, satisfaction and word-of-mouth in retailing. <i>Journal of Product and Brand Management</i> , 2017, 26, 650-666.	4.7	41
26	“Green” practices as antecedents of functional value, guest satisfaction and loyalty. <i>Journal of Hospitality and Tourism Insights</i> , 2021, 4, 722-738.	3.7	41
27	Does technology make a difference? Evidence from Spanish hotels. <i>Service Business</i> , 2011, 5, 1-12.	4.3	39
28	Evolution of Patient Outcomes Over 14 Years in a Mature, Inclusive Canadian Trauma System. <i>World Journal of Surgery</i> , 2015, 39, 1397-1405.	1.4	39
29	ICT adoption in hotels and electronic word-of-mouth. <i>Academia Revista Latinoamericana De Administracion</i> , 2015, 28, 227-250.	1.2	38
30	The role of information technology in relationships between travel agencies and their suppliers. <i>Journal of Hospitality and Tourism Technology</i> , 2010, 1, 144-162.	3.9	32
31	The importance of green practices for hotel guests: does gender matter?. <i>Economic Research-Ekonomska Istrazivanja</i> , 2021, 34, 3508-3529.	4.2	32
32	Information and Communication Technology as a Differentiation Tool in Restaurants. <i>Journal of Foodservice Business Research</i> , 2014, 17, 410-428.	2.3	30
33	Logistic service quality and technology: a comparison between supplier“retailer and retailer“consumer relationships. <i>International Review of Retail, Distribution and Consumer Research</i> , 2008, 18, 495-510.	2.1	28
34	Analyzing heterogeneity on the value, satisfaction, word-of-mouth relationship in retailing. <i>Management Decision</i> , 2017, 55, 1558-1577.	4.0	27
35	Understanding brand equity in hotel firms. What is the role of brand loyalty and satisfaction?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 3526-3546.	8.3	26
36	How to measure B2B relationship value to increase satisfaction and loyalty. <i>Journal of Business and Industrial Marketing</i> , 2019, 34, 1866-1878.	3.1	26

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37	Can advanced technology affect customer-based brand equity in service firms? An empirical study in upscale hotels. <i>Journal of Service Theory and Practice</i> , 2016, 26, 2-27.	3.4	25
38	Customer-based brand equity building. <i>Journal of Vacation Marketing</i> , 2017, 23, 133-144.	4.0	25
39	Exploring relationships between customer-based brand equity and its drivers and consequences in the hotel context. An impact-asymmetry assessment. <i>Current Issues in Tourism</i> , 2018, 21, 1621-1643.	7.3	25
40	The impact of value co-creation in sustainable services: understanding generational differences. <i>Journal of Services Marketing</i> , 2023, 37, 155-167.	3.2	25
41	Relational benefits and loyalty in retailing: an intersector comparison. <i>International Journal of Retail and Distribution Management</i> , 2009, 37, 493-509.	4.9	24
42	The use of ICT in established and emerging tourist destinations: a comparative analysis in hotels. <i>Journal of Hospitality and Tourism Technology</i> , 2013, 4, 96-118.	3.9	24
43	Customer segmentation based on commitment and ICT use. <i>Industrial Management and Data Systems</i> , 2009, 109, 206-223.	3.9	23
44	The role of ICT, eWOM and guest characteristics in loyalty. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 10, 153-168.	3.9	23
45	Consumer value in tourism: a perspective article. <i>Tourism Review</i> , 2020, 75, 41-44.	6.6	23
46	Segmenting customers according to online word-of-mouth about hotels. <i>Service Business</i> , 2021, 15, 103-130.	4.3	23
47	Store equity and behavioral intentions: the moderating role of the retailer's technology. <i>Journal of Product and Brand Management</i> , 2016, 25, 642-650.	4.7	22
48	Implications of Value Co-Creation in Green Hotels: The Moderating Effect of Trip Purpose and Generational Cohort. <i>Sustainability</i> , 2020, 12, 9866.	3.3	22
49	Antecedents to complaint behaviour in the context of restaurant goers. <i>International Review of Retail, Distribution and Consumer Research</i> , 2006, 16, 493-517.	2.1	21
50	Molecular Hybridization of Potent and Selective β -Hydroxybutyric Acid (GHB) Ligands: Design, Synthesis, Binding Studies, and Molecular Modeling of Novel 3-Hydroxycyclopent-1-enecarboxylic Acid (HOCPA) and <i>trans</i> - β -Hydroxycrotonic Acid (T-HCA) Analogs. <i>Journal of Medicinal Chemistry</i> , 2017, 60, 9022-9039.	6.6	21
51	Value co-creation in B-to-B environments. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 1251-1271.	3.1	21
52	SATISFACTION AND LOYALTY IN B2B RELATIONSHIPS IN THE FREIGHT FORWARDING INDUSTRY: ADDING PERCEIVED VALUE AND SERVICE QUALITY INTO EQUATION. <i>Transport</i> , 2018, 33, 1184-1195.	1.2	21
53	Value antecedents in relationship between tourism companies. <i>Journal of Business and Industrial Marketing</i> , 2014, 29, 215-226.	3.1	20
54	Good environmental practices for hospitality and tourism. <i>Management of Environmental Quality</i> , 2010, 21, 464-476.	4.4	19

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55	El efecto moderador de la edad en la relación entre el valor percibido, las TIC del minorista y la lealtad del cliente. Cuadernos De Economía Y Dirección De La Empresa, 2010, 13, 65-91.	0.6	19
56	Innovation as a key to strengthen the effect of relationship benefits on loyalty in retailing. Journal of Services Marketing, 2017, 31, 131-141.	3.2	19
57	Qualitative and Quantitative Engineering Criteria of Restaurant Wine Lists. Journal of Wine Research, 2008, 19, 19-31.	1.4	18
58	From retail innovation and image to loyalty: moderating effects of product type. Service Business, 2019, 13, 199-224.	4.3	18
59	How do innovation and sustainability contribute to generate retail equity? Evidence from Spanish retailing. Journal of Product and Brand Management, 2019, 29, 601-615.	4.7	18
60	Modelling value co-creation in triadic B2B industrial relationships. Marketing Intelligence and Planning, 2020, 38, 941-955.	3.8	18
61	The "Sun and Beach" tourism destination image: An application to the case of Cuba from the Spanish tourist origin market. Tourism Review, 2004, 59, 16-24.	6.6	17
62	Integrated marketing communications and information and communication technology in the hotel sector: An analysis of their use and development in Dalmatian first-class and luxury hotels. Journal of Retail and Leisure Property, 2011, 9, 401-414.	0.4	17
63	Value Co-Creation and Satisfaction in B2B Context: A Triadic Study in the Furniture Industry. Sustainability, 2021, 13, 152.	3.3	17
64	Theileria sergenti infection in the Bo-RBC-SCID mouse model. Zeitschrift für Parasitenkunde (Berlin,) Tj ETQq0 0 0 rgBT /Overlock 10 T	0.7	16
65	Cognitive and Affective Causes of Consumer Dissatisfaction With the Hospitality Encounter. Journal of Hospitality Marketing and Management, 2009, 18, 653-675.	7.3	16
66	Relationship and Market Conditions: Outcomes in Marketing Channels. Journal of Business-to-Business Marketing, 2012, 19, 289-308.	1.4	16
67	Retail Customer Segmentation Based on Relational Benefits. Journal of Relationship Marketing, 2009, 8, 253-266.	3.9	15
68	Do innovation and sustainability influence customer satisfaction in retail? A question of gender. Economic Research-Ekonomska Istrazivanja, 2022, 35, 546-563.	4.2	15
69	The Role of Retail Equity, Value and Relational Benefits in Building B2B Relationships in Retailing. Journal of Relationship Marketing, 2020, 19, 253-286.	3.9	14
70	Segmenting University Students on the Basis of Their Expectations. Journal of Marketing for Higher Education, 2006, 16, 25-45.	3.6	13
71	Retail IT and customer loyalty: The moderating role of customer age. Journal of Retail and Leisure Property, 2010, 9, 357-371.	0.4	13
72	Loyalty in High-Quality Hotels of Croatia: From Marketing Initiatives to Customer Brand Loyalty Creation. Journal of Relationship Marketing, 2013, 12, 114-140.	3.9	13

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73	Emoci3n y raz3n: El efecto moderador del g3nero en el comportamiento de compra online. Innovar, 2018, 28, 117-132.	0.5	13
74	Understanding Hydraulic Fracture Growth in Tight Oil Reservoirs by Integrating Microseismic Mapping and Fracture Modeling. , 2006, , .		12
75	Value, supplier dependence and long-term orientation. Industrial Management and Data Systems, 2011, 111, 791-808.	3.9	12
76	Relational Benefits, Value, and Satisfaction in the Relationships Between Service Companies. Journal of Relationship Marketing, 2015, 14, 1-15.	3.9	12
77	Effects of value and innovation on brand equity in retailing. Journal of Brand Management, 2019, 26, 658-674.	3.7	12
78	Boron Trifluoride Catalyzed Divergent Synthesis of 3-Alkenyl-2-Amino-2-Coxindoles and Spiro-Indeneindolones from Propargylic Alcohols. Advanced Synthesis and Catalysis, 2019, 361, 702-707.	4.5	12
79	Comparing relationship of quality-satisfaction models: effects of B2B value co-creation. International Journal of Retail and Distribution Management, 2021, 49, 941-957.	4.9	12
80	Development and validation of a formative scale of technological advancement in hotels from the guest perspective. Journal of Hospitality and Tourism Technology, 2018, 9, 280-294.	3.9	11
81	Treadmill step training-induced adaptive muscular plasticity in a chronic paraplegia model. Neuroscience Letters, 2011, 492, 170-174.	2.1	10
82	Co-production and involuntary psychiatric settings. Mental Health Review Journal, 2018, 23, 269-279.	0.8	10
83	Addressing sustainable food management in hotels: proposing a framework and examining hotel groups. British Food Journal, 2022, 124, 462-492.	3.2	10
84	Customer segmentation based on store equity: What explains customer store preference?. Journal of Brand Management, 2017, 24, 546-561.	3.7	9
85	Antecedents of online word-of-mouth reviews on hotels. Journal of Hospitality and Tourism Insights, 2022, 5, 377-393.	3.7	9
86	Managers'™ Perceptions of Delivered Value in the Hospitality Industry. Journal of Hospitality Marketing and Management, 2015, 24, 857-893.	7.3	8
87	The Role of Marketing Communications in Generating Brand Equity for an Event. Event Management, 2018, 22, 825-848.	1.1	8
88	Luciferin'™Luciferase System of Marine Polychaete Chaetopterus variopedatus. Doklady Biochemistry and Biophysics, 2019, 486, 209-212.	0.9	8
89	Ethically Minded Consumer Behavior, Retailers'™ Commitment to Sustainable Development, and Store Equity in Hypermarkets. Sustainability, 2020, 12, 8041.	3.3	8
90	Sustainability, Store Equity, and Satisfaction: The Moderating Effect of Gender in Retailing. Sustainability, 2021, 13, 1010.	3.3	8

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91	La calidad y el valor percibido en el transporte de mercancías en España y su importancia en la segmentación de clientes. <i>Innovar</i> , 2015, 25, 105-123.	0.5	8
92	The role of marketing and product design in driving firm's performance. <i>Journal of Product and Brand Management</i> , 2021, 30, 231-243.	4.7	7
93	Does sustainability drive to create store equity? A proposal through image, quality and loyalty. <i>International Journal of Retail and Distribution Management</i> , 2022, 50, 708-727.	4.9	7
94	Automation of Warehouse Management and Assortment in the Distribution of Durable Goods: An Analysis for the Ceramics and Building Supplies Industry in Spain. <i>Journal of Marketing Channels</i> , 2009, 16, 375-390.	0.4	6
95	Understanding innovativeness and commitment to sustainable service practices. <i>Journal of Services Marketing</i> , 2021, 35, 1092-1103.	3.2	6
96	Innovation in retail: influence of ICT and its impact on customer satisfaction. <i>Cuadernos De Gestion</i> , 2017, 17, 109-134.	1.5	6
97	Computational Design of a Two-Dimensional Copper Carbide Monolayer as a Highly Efficient Catalyst for Carbon Monoxide Electroreduction to Ethanol. <i>ACS Applied Materials & Interfaces</i> , 2023, 15, 13033-13041.	8.3	6
98	Cognition and affect: A factors combination in clients dissatisfied with restaurants. <i>Journal of Retail and Leisure Property</i> , 2010, 9, 319-335.	0.4	5
99	Environmental sustainability in hotels: a matter of category?. <i>International Journal of Environment and Sustainable Development</i> , 2012, 11, 148.	0.2	5
100	Exploring relationship variables and Information and Communication Technologies use in industrial segmentation. <i>Management Decision</i> , 2017, 55, 1441-1459.	4.0	5
101	Determinants of behavioral intentions towards a professional certification scheme at European level. <i>European Journal of Training and Development</i> , 2019, 43, 719-735.	2.4	5
102	How does Integrated Marketing Communication boost guest satisfaction? A proposal through ecological knowledge and value co-creation. <i>Cuadernos De Gestion</i> , 2022, 22, 7-20.	1.5	5
103	Sustainability-oriented commerce innovation: How does it influence consumer satisfaction?. <i>International Journal of Retail and Distribution Management</i> , 2023, 51, 1477-1496.	4.9	5
104	Security manned guarding and the hidden outcomes of the UK's opt-outs from the EU's maximum working week legislation. <i>Journal of Retail and Leisure Property</i> , 2009, 8, 77-78.	0.4	4
105	Information technology and logistics quality: a basis for companies' segmentation. <i>International Journal of Management and Enterprise Development</i> , 2010, 8, 398.	0.3	4
106	A multiblock PLS-based algorithm applied to a causal model in marketing. <i>Applied Stochastic Models in Business and Industry</i> , 2013, 29, 241-253.	1.7	4
107	Dimensionalidad del servicio universitario: una aproximación desde un enfoque de marketing. <i>Revista Iberoamericana De Educacion Superior</i> , 2015, 6, 26-49.	0.4	4
108	Causas y consecuencias sociales de la satisfacción de los clientes con hoteles. <i>Cuadernos De Turismo</i> , 2015, , 295.	0.4	4

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109	Latest technology and communication consistency in hospitality: a comparison between two Mediterranean countries. <i>Economic Research-Ekonomiska Istrazivanja</i> , 2016, 29, 1091-1108.	4.2	4
110	Axes of relationship value between manufacturers and retailers. <i>Management Decision</i> , 2018, 56, 1716-1733.	4.0	4
111	Do IMC and Ecological Knowledge Drive Value Co-Creation? The New Way to Loyalty in Hospitality. <i>Sustainability</i> , 2021, 13, 10785.	3.3	4
112	The concept and measurement of consumer value: agreements and disagreements. <i>Cuadernos De Gestion</i> , 2019, 20, 65-88.	1.5	4
113	Does innovation contribute to generate brand equity and customer satisfaction?: Evidence in the large grocery distribution. <i>Cuadernos De Gestion</i> , 2020, 20, 29-40.	1.5	4
114	How to increase company loyalty: using relational variables and sustainable practices to segment the maritime transport sector. <i>Economic Research-Ekonomiska Istrazivanja</i> , 2023, 36, .	4.2	4
115	Managing relationships between tourism companies and their suppliers: An approach beyond classical variables. <i>European Research on Management and Business Economics</i> , 2023, 29, 100203.	7.0	4
116	Determinantes del comportamiento de queja y su importancia en la segmentaci3n de clientes insatisfechos. <i>Cuadernos De Econom3a Y Direcci3n De La Empresa</i> , 2008, 11, 113-149.	0.6	3
117	ANÁLISIS DE LOS HOTELES DE ALTA CATEGORÍA DE CROACIA DESDE EL ENFOQUE HOTEL-HUÍA%SPED. <i>Investigaciones Europeas De Direcci3n Y Econom3a De La Empresa</i> , 2011, 17, 127-149.	0.5	3
118	Exploring Integrated Marketing Communications, Brand Awareness, and Brand Image in Hospitality Marketing: A Cross-Cultural Approach. <i>Trziste</i> , 2016, 28, 159-172.	0.4	3
119	Latent segmentation in business-to-business based on information and communication technology and relationship variables. <i>Tourism Economics</i> , 2017, 23, 460-468.	4.1	3
120	Efectos de la sostenibilidad y del valor log3stico en las relaciones entre empresas de transporte mar3timo. <i>Estudios Gerenciales</i> , 0, , 377-390.	0.5	3
121	Efectos del desarrollo sostenible percibido por el consumidor. Una propuesta de modelo de hipermercados en Ecuador. <i>Estudios Gerenciales</i> , 0, , 27-42.	0.5	3
122	¿C3mo influyen las pr3cticas verdes y el manejo del desperdicio alimentario en el capital de marca de los restaurantes?. <i>Estudios Gerenciales</i> , 0, , 100-113.	0.5	3
123	¿C3mo afecta la innovaci3n en la satisfacci3n y la lealtad hacia el establecimiento minorista?. <i>Estudios Gerenciales</i> , 0, , 622-635.	0.5	3
124	Can trainees safely perform pancreatoenteric anastomosis? A systematic review, meta-analysis, and risk-adjusted analysis of postoperative pancreatic fistula. <i>Surgery</i> , 2022, 172, 319-328.	2.0	3
125	Capturing consumer loyalty through technological innovation and sustainability: the moderating effect of the grocery commercial format. <i>British Food Journal</i> , 2023, 125, 2764-2784.	3.2	3
126	Are Retailers' Perceptions of Their Innovativeness and Technology Similar to Those of Consumers?. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 310-337.	0.0	2

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127	Relationship sustainability-store equity across segments of retail customers. <i>International Journal of Retail and Distribution Management</i> , 2023, 51, 366-385.	4.9	2
128	Managing sustainable practices and logistics value to improve customer loyalty: importers vs. freight forwarders. <i>WMU Journal of Maritime Affairs</i> , 2023, 22, 479-507.	2.5	2
129	Unveiling sustainable service innovations: exploring segmentation patterns in Ecuadorian restaurant sector. <i>British Food Journal</i> , 0, , .	3.2	2
130	Sustainability-oriented innovation in retailing. <i>Psychology and Marketing</i> , 2024, 41, 240-253.	8.6	2
131	Pro-environmental behaviours of generation Z: A cross-cultural approach. <i>International Review on Public and Nonprofit Marketing</i> , 0, , .	2.2	2
132	Influence of Electronic Word-Of-Mouth on Restaurant Choice Decisions: Does It Depend on Gender in the Millennial Generation?. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2024, 19, 615-632.	5.9	2
133	Strengthening Relational Ties and Building Loyalty Through Relational Innovation and Technology: Evidence from Spanish Hotel Guests. , 2019, , 183-211.		1
134	Efectos de las prácticas verdes en la lealtad: propuesta de un modelo para el entorno hotelero colombiano. <i>Estudios Gerenciales</i> , 0, , 425-438.	0.5	1
135	Facilitators and Inhibitors of Technologies to Tackle Climate Change: Opinions of Government and Private Actors. <i>Climate Change Management</i> , 2013, , 309-318.	0.0	1
136	Wavelet Analysis of Strong Response Records of Building With Bilinear Restoring Force. , 1999, , .		1
137	The Impact of Integrated Marketing Communications on Hotel Brand Equity. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2015, , 440-467.	0.0	1
138	Efectos de la comunicación integrada de marketing sobre el valor de marca: el rol de la cocreación de valor y el conocimiento ecológico del huésped. <i>Revista Perspectiva Empresarial</i> , 2020, 8, 55-70.	0.2	1
139	Motivaciones, compromiso y adopción del e-WOM en restaurantes. <i>Estudios Gerenciales</i> , 0, , 17-31.	0.5	1
140	Boost effect of sustainable practices and relational innovation on value co-creation and brand equity: outcomes of hotel size moderation. <i>Journal of Marketing Analytics</i> , 0, , .	3.7	1
141	Pratiques logistiques dans les entreprises commerciales espagnoles. <i>Logistique & Management</i> , 2005, 13, 91-99.	0.5	0
142	Biocompatibility, Bioactivity and Mechanical Properties of Portland Cement and Portland Cement-Metakaolin Blends for Bone Tissue Engineering Applications. <i>Materials Research Society Symposia Proceedings</i> , 2008, 1094, 1.	0.1	0
143	Role of Marketing and Technological Innovation on Satisfaction and Word of Mouth in Retailing. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2017, , 425-439.	0.0	0
144	Marketing destinations through events. , 2018, , 133-153.		0

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145	Hyperglycemia induces cardiomyocyte hypertrophy in part through PKC β 2 activation in cultured neonatal rat myocytes. <i>FASEB Journal</i> , 2006, 20, A692.	0.5	0
146	Logistics Service Quality and Technology Investment in Retailing. <i>European Retail Research</i> , 2009, , 69-82.	0.0	0
147	Cross-Cultural Approach to Evaluation of University Services. <i>Advances in Higher Education and Professional Development Book Series</i> , 2014, , 151-174.	0.0	0
148	The Impact of Integrated Marketing Communications on Hotel Brand Equity. , 2020, , 63-91.		0
149	How do the effects of retail innovation change? An analysis by product category. <i>Cuadernos De Gestion</i> , 2020, 20, 97-122.	1.5	0
150	Understanding Sand Control Installation Failures. , 2020, , .		0
151	Introduction to Special Issue: Brand Equity, Satisfaction, and Word of Mouth. <i>Sustainability</i> , 2021, 13, 12738.	3.3	0
152	Aumento de la lealtad en el transporte marÍtimo en PanamÁ; con la mirada puesta en el cliente. <i>Revista Perspectiva Empresarial</i> , 2023, 9, 24-42.	0.2	0
153	Strengthening Brand Equity in Hotel Chains: Insights from Emerging Vs. Developed Economies. <i>International Journal of Hospitality and Tourism Administration</i> , 0, , 1-25.	2.7	0
154	Design Orientation Clusters in Design-Marketing Relationships: A Survey of Spanish Companies. <i>She Ji</i> , 2023, 9, 379-401.	1.1	0
155	Validation of a design orientation scale in the trade and tourism sectors and assessment of its impact on firmsâ€™ performance. <i>Service Business</i> , 2024, 18, 81-100.	4.3	0
156	How to generate economic satisfaction in b2b contexts? The role of value co-creation and relationship quality. <i>Journal of Industrial and Business Economics</i> , 2024, 51, 189-209.	1.7	0
157	ICT and value co-creation in B2B: the new way of loyalty in service. <i>Cuadernos De Gestion</i> , 2024, 24, 21-36.	1.5	0
158	How to generate economic satisfaction in b2b contexts? The role of value co-creation and relationship quality. <i>Journal of Industrial and Business Economics</i> , 2024, 51, 189-209.	1.7	0
159	Synergistic Temporal-Spatial User-Aware Viewport Prediction for Optimal Adaptive 360-Degree Video Streaming. <i>IEEE Transactions on Broadcasting</i> , 2024, 70, 453-467.	3.7	0
160	Motivations toward Electronic Word-of-Mouth Sending Behavior Regarding Restaurant Experiences in the Millennial Generation. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2024, 19, 993-1012.	5.9	0
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