

Clyde A Warden

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

780
citations

516710

16
h-index

580821

25
g-index

29
all docs

29
docs citations

29
times ranked

427
citing authors

#	ARTICLE	IF	CITATIONS
1	Motivators That Do Not Motivate: The Case of Chinese EFL Learners and the Influence of Culture on Motivation. <i>TESOL Quarterly</i> , 2005, 39, 609.	2.9	170
2	Existence of Integrative Motivation in an Asian EFL Setting. <i>Foreign Language Annals</i> , 2000, 33, 535-545.	1.0	136
3	Service failures away from home: benefits in intercultural service encounters. <i>Journal of Service Management</i> , 2003, 14, 436-456.	2.0	65
4	Effects of digital game-based learning on achievement, flow and overall cognitive load. <i>Australasian Journal of Educational Technology</i> , 2018, 34, .	3.5	52
5	Chinese Negotiatorsâ€™ Subjective Variations in Intercultural Negotiations. <i>Journal of Business Ethics</i> , 2009, 88, 529-537.	6.0	49
6	Level of abstraction and feelings of presence in virtual space: Business English negotiation in Open Wonderland. <i>Computers and Education</i> , 2011, 57, 2126-2134.	8.3	34
7	Synchronous learning best practices: An action research study. <i>Computers and Education</i> , 2013, 63, 197-207.	8.3	30
8	EFL Business Writing Behaviors in Differing Feedback Environments. <i>Language Learning</i> , 2000, 50, 573-616.	2.7	28
9	Global media, local metaphor: Television shopping and marketing-as-relationship in America, Japan, and Taiwan. <i>Journal of Retailing</i> , 2008, 84, 119-129.	6.2	25
10	Millennialsâ€™ technology readiness and self-efficacy in online classes. <i>Innovations in Education and Teaching International</i> , 2022, 59, 226-236.	2.5	25
11	Online Shopping Interface Components: Relative Importance as Peripheral and Central Cues. <i>Cyberpsychology, Behavior and Social Networking</i> , 2006, 9, 285-296.	2.2	24
12	Fatal Service Failures Across Cultures. <i>Journal of Hospitality Marketing and Management</i> , 2001, 8, 93-111.	0.4	18
13	Cultural Values and Communication Online. <i>Business Communication Quarterly</i> , 2005, 68, 222-232.	1.3	17
14	Leveling up: Are non-gamers and women disadvantaged in a virtual world classroom?. <i>Computers in Human Behavior</i> , 2016, 65, 210-219.	8.5	17
15	Performance, cognitive load, and behaviour of technologyâ€assisted English listening learning: From <scp>CALL</scp> to <scp>MALL</scp>. <i>Journal of Computer Assisted Learning</i> , 2018, 34, 105-114.	5.1	17
16	When hot and noisy is good. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2009, 21, 216-231.	3.2	16
17	Strangers in Strange Lands: Hypermarkets and Chinese Consumer Culture Misalignment. <i>International Journal of Market Research</i> , 2012, 54, 799-820.	3.8	15
18	How Worldwide Is Marketing Communication On The World Wide Web. <i>Journal of Advertising Research</i> , 2002, 42, 72-84.	2.1	13

#	ARTICLE	IF	CITATIONS
19	Restaurant Service Failure Recoveries: Role Expectations in a Chinese Cultural Setting. Journal of Hospitality Marketing and Management, 2008, 16, 159-180.	0.4	12
20	Validation of a Measure of Chinese Outpatients' Satisfaction in the Taiwan Setting. Inquiry (United Tj ETQq0 0.0.rgBT /Overlock 10	0.9	5
21	Service Expectations of Patients Across Traditional Chinese and Western Medicine Paradigms. Journal of Alternative and Complementary Medicine, 2019, 25, 1206-1214.	2.1	4
22	Conflicted about online learning?: Using sentiment analysis to explore learner approach-avoidance motivation. Online Information Review, 2023, 47, 356-370.	3.2	3
23	The Voice of the Chinese Customer: Facilitating E-Commerce Encounters. International Journal of Market Research, 2015, 57, 459-482.	3.8	2
24	The Tao of consumption: private self in a collective culture. Journal of Service Theory and Practice, 2021, 31, 756-782.	3.2	2
25	Traditional agriculture product repositioning: goat milk in Taiwan. International Journal of Agriculture Innovation Technology and Globalisation, 2020, 1, 238.	0.1	1
26	Surfacing consumer psychosensory perceptions of a nonendemic food: The case of coffee in a tea culture. Journal of Sensory Studies, 2021, 36, .	1.6	0
27	Efficacies of 3D Immersive Virtual World Classrooms. Lecture Notes in Computer Science, 2017, , 45-48.	1.3	0
28	Traditional Agriculture Product Repositioning: Goat Milk in Taiwan. International Journal of Agriculture Innovation Technology and Globalisation, 2019, 1, 1.	0.1	0
29	Application of Artificial Intelligence to the Small Open Online English Abstract Writing Course. Lecture Notes in Computer Science, 2019, , 802-808.	1.3	0