

# Mirosława Pluta-Olearnik

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5133504/publications.pdf>

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3  
papers

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citations

3311381

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3475538

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g-index

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all docs

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docs citations

3  
times ranked

6  
citing authors

#	ARTICLE	IF	CITATIONS
1	International Brand Strategies. The Perspective of the Companies from Emerging Markets. International Journal of Management and Economics, 2020, 56, 370-371.	0.4	0
2	Multichannel selling – the key to success in retail. Annales Universitatis Mariae Curie-Skłodowska Sectio H Oeconomia, 2019, 53, 59.	0.1	0
3	New Generations of Students from the Perspective of Value Co-Creation at University. Marketing of Scientific and Research Organisations, 2019, 34, 1-19.	0.2	2