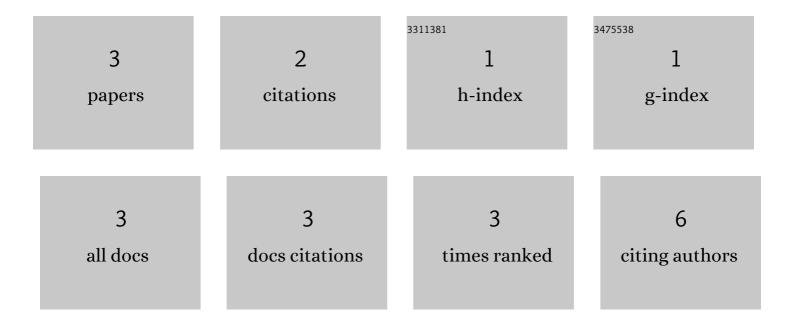
MirosÅ,awa Pluta-Olearnik

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5133504/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	International Brand Strategies. The Perspective of the Companies from Emerging Markets. International Journal of Management and Economics, 2020, 56, 370-371.	0.4	Ο
2	Multichannel selling – the key to success in retail. Annales Universitatis Mariae Curie-SkÅ,odowska Sectio H Oeconomia, 2019, 53, 59.	0.1	0
3	New Generations of Students from the Perspective of Value Co-Creation at University. Marketing of Scientific and Research Organisations, 2019, 34, 1-19.	0.2	2