

John W Schouten

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

27
papers

4,688
citations

16
h-index

28
g-index

28
ext. papers

5,152
ext. citations

4.3
avg, IF

5.75
L-index

#	Paper	IF	Citations
27	Social Enterprise as a Broker of Identity Resources. <i>Sustainability</i> , 2022 , 14, 3432	3.6	
26	Self-quantification and the datapreneurial consumer identity. <i>Consumption Markets and Culture</i> , 2020 , 23, 290-316	1.7	13
25	Subcultures and Consumption 2019 , 455-472		
24	Consumer Movements and Value Regimes: Fighting Food Waste in Germany by Building Alternative Object Pathways. <i>Journal of Consumer Research</i> , 2019 , 46, 460-482	6.3	37
23	Chapter 9 Humanizing Market Relationships:The DIY Extended Family. <i>Research in Consumer Behavior</i> , 2019 , 137-149	0.1	1
22	Toward a General Theory of Regulatory Arbitrage: A Marketing Systems Perspective. <i>Journal of Public Policy and Marketing</i> , 2018 , 37, 142-151	3.8	4
21	Resolving identity ambiguity through transcending fandom. <i>Consumption Markets and Culture</i> , 2017 , 20, 107-130	1.7	33
20	Complementing the Dominant Social Paradigm with Sustainability. <i>Journal of Macromarketing</i> , 2017 , 37, 143-152	1.9	18
19	Reimagining Society Through Retail Practice. <i>Journal of Retailing</i> , 2016 , 92, 411-425	6.5	12
18	Next stop, Pleasure Town: Identity transformation and women's erotic consumption. <i>Journal of Business Research</i> , 2016 , 69, 273-283	8.7	23
17	Marketing and the New Materialism. <i>Journal of Macromarketing</i> , 2014 , 34, 282-290	1.9	60
16	The Marketization of Religion: Field, Capital, and Consumer Identity. <i>Journal of Consumer Research</i> , 2014 , 41, 858-875	6.3	111
15	Consumption-Driven Market Emergence. <i>Journal of Consumer Research</i> , 2014 , 40, 855-870	6.3	197
14	Commentary on Schembri and Boyle (2013): From representation towards expression in videographic consumer research. <i>Journal of Business Research</i> , 2014 , 67, 2019-2022	8.7	36
13	My improbable profession. <i>Consumption Markets and Culture</i> , 2014 , 17, 595-608	1.7	9
12	Nordic Consumer Culture: Context and Concept. <i>Research in Consumer Behavior</i> , 2014 , 245-257	0.1	7
11	A study in loss: Six poems. <i>Consumption Markets and Culture</i> , 2009 , 12, 389-392	1.7	7

10	Transcendent customer experience and brand community. <i>Journal of the Academy of Marketing Science</i> , 2007 , 35, 357-368	12.4	261
9	Building Relationships of Brand Community in Higher Education: A Strategic Framework for University Advancement. <i>International Journal of Educational Advancement</i> , 2006 , 6, 107-118		46
8	Claiming the Throttle: Multiple Femininities in a Hyper-Masculine Subculture. <i>Consumption Markets and Culture</i> , 2006 , 9, 171-205	1.7	83
7	Building a University Brand Community: The Long-Term Impact of Shared Experiences. <i>Journal of Marketing for Higher Education</i> , 2005 , 14, 61-79	1.1	48
6	Backfill: A Review of the Handbook of Ethnography. <i>Journal of Contemporary Ethnography</i> , 2004 , 33, 494-496	1	1
5	Consumption and Production in Two Oaxacan Communities. <i>Consumption Markets and Culture</i> , 2003 , 6, 145-152	1.7	2
4	Building Brand Community. <i>Journal of Marketing</i> , 2002 , 66, 38-54	11	1822
3	A Role for Poetry in Consumer Research. <i>Journal of Consumer Research</i> , 2002 , 29, 218-234	6.3	104
2	Subcultures of Consumption: An Ethnography of the New Bikers. <i>Journal of Consumer Research</i> , 1995 , 22, 43	6.3	1296
1	Selves in Transition: Symbolic Consumption in Personal Rites of Passage and Identity Reconstruction. <i>Journal of Consumer Research</i> , 1991 , 17, 412	6.3	457