

John W Schouten

List of Publications by Citations

Source: <https://exaly.com/author-pdf/5130707/john-w-schouten-publications-by-citations.pdf>

Version: 2024-04-26

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

27
papers

4,688
citations

16
h-index

28
g-index

28
ext. papers

5,152
ext. citations

4.3
avg, IF

5.75
L-index

#	Paper	IF	Citations
27	Building Brand Community. <i>Journal of Marketing</i> , 2002 , 66, 38-54	11	1822
26	Subcultures of Consumption: An Ethnography of the New Bikers. <i>Journal of Consumer Research</i> , 1995 , 22, 43	6.3	1296
25	Selves in Transition: Symbolic Consumption in Personal Rites of Passage and Identity Reconstruction. <i>Journal of Consumer Research</i> , 1991 , 17, 412	6.3	457
24	Transcendent customer experience and brand community. <i>Journal of the Academy of Marketing Science</i> , 2007 , 35, 357-368	12.4	261
23	Consumption-Driven Market Emergence. <i>Journal of Consumer Research</i> , 2014 , 40, 855-870	6.3	197
22	The Marketization of Religion: Field, Capital, and Consumer Identity. <i>Journal of Consumer Research</i> , 2014 , 41, 858-875	6.3	111
21	A Role for Poetry in Consumer Research. <i>Journal of Consumer Research</i> , 2002 , 29, 218-234	6.3	104
20	Claiming the Throttle: Multiple Femininities in a Hyper-Masculine Subculture. <i>Consumption Markets and Culture</i> , 2006 , 9, 171-205	1.7	83
19	Marketing and the New Materialism. <i>Journal of Macromarketing</i> , 2014 , 34, 282-290	1.9	60
18	Building a University Brand Community: The Long-Term Impact of Shared Experiences. <i>Journal of Marketing for Higher Education</i> , 2005 , 14, 61-79	1.1	48
17	Building Relationships of Brand Community in Higher Education: A Strategic Framework for University Advancement. <i>International Journal of Educational Advancement</i> , 2006 , 6, 107-118		46
16	Consumer Movements and Value Regimes: Fighting Food Waste in Germany by Building Alternative Object Pathways. <i>Journal of Consumer Research</i> , 2019 , 46, 460-482	6.3	37
15	Commentary on Schembri and Boyle (2013): From representation towards expression in videographic consumer research. <i>Journal of Business Research</i> , 2014 , 67, 2019-2022	8.7	36
14	Resolving identity ambiguity through transcending fandom. <i>Consumption Markets and Culture</i> , 2017 , 20, 107-130	1.7	33
13	Next stop, Pleasure Town: Identity transformation and women's erotic consumption. <i>Journal of Business Research</i> , 2016 , 69, 273-283	8.7	23
12	Complementing the Dominant Social Paradigm with Sustainability. <i>Journal of Macromarketing</i> , 2017 , 37, 143-152	1.9	18
11	Self-quantification and the datapreneurial consumer identity. <i>Consumption Markets and Culture</i> , 2020 , 23, 290-316	1.7	13

10	Reimagining Society Through Retail Practice. <i>Journal of Retailing</i> , 2016 , 92, 411-425	6.5	12
9	My improbable profession. <i>Consumption Markets and Culture</i> , 2014 , 17, 595-608	1.7	9
8	Nordic Consumer Culture: Context and Concept. <i>Research in Consumer Behavior</i> , 2014 , 245-257	0.1	7
7	A study in loss: Six poems. <i>Consumption Markets and Culture</i> , 2009 , 12, 389-392	1.7	7
6	Toward a General Theory of Regulatory Arbitrage: A Marketing Systems Perspective. <i>Journal of Public Policy and Marketing</i> , 2018 , 37, 142-151	3.8	4
5	Consumption and Production in Two Oaxacan Communities. <i>Consumption Markets and Culture</i> , 2003 , 6, 145-152	1.7	2
4	Backfill: A Review of the Handbook of Ethnography. <i>Journal of Contemporary Ethnography</i> , 2004 , 33, 494-496	1	1
3	Chapter 9 Humanizing Market Relationships: The DIY Extended Family. <i>Research in Consumer Behavior</i> , 2019 , 137-149	0.1	1
2	Subcultures and Consumption 2019 , 455-472		
1	Social Enterprise as a Broker of Identity Resources. <i>Sustainability</i> , 2022 , 14, 3432	3.6	