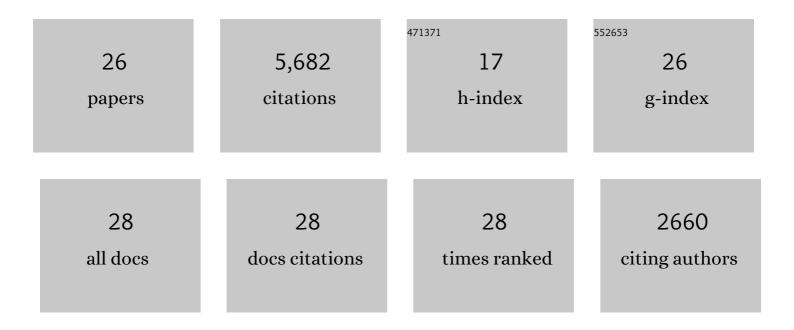
John W Schouten

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5130707/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Building Brand Community. Journal of Marketing, 2002, 66, 38-54.	7.0	2,156
2	Subcultures of Consumption: An Ethnography of the New Bikers. Journal of Consumer Research, 1995, 22, 43.	3.5	1,551
3	Selves in Transition: Symbolic Consumption in Personal Rites of Passage and Identity Reconstruction. Journal of Consumer Research, 1991, 17, 412.	3.5	540
4	Transcendent customer experience and brand community. Journal of the Academy of Marketing Science, 2007, 35, 357-368.	7.2	323
5	Consumption-Driven Market Emergence. Journal of Consumer Research, 2014, 40, 855-870.	3.5	254
6	The Marketization of Religion: Field, Capital, and Consumer Identity: Table 1 Journal of Consumer Research, 2014, 41, 858-875.	3.5	144
7	A Role for Poetry in Consumer Research. Journal of Consumer Research, 2002, 29, 218-234.	3.5	126
8	Claiming the Throttle: Multiple Femininities in a Hyperâ€Masculine Subculture. Consumption Markets and Culture, 2006, 9, 171-205.	1.3	102
9	Marketing and the New Materialism. Journal of Macromarketing, 2014, 34, 282-290.	1.7	80
10	Consumer Movements and Value Regimes: Fighting Food Waste in Germany by Building Alternative Object Pathways. Journal of Consumer Research, 2019, 46, 460-482.	3.5	65
11	Building a University Brand Community: The Long-Term Impact of Shared Experiences. Journal of Marketing for Higher Education, 2005, 14, 61-79.	2.3	60
12	Building Relationships of Brand Community in Higher Education: A Strategic Framework for University Advancement. International Journal of Educational Advancement, 2006, 6, 107-118.	0.1	52
13	Resolving identity ambiguity through transcending fandom. Consumption Markets and Culture, 2017, 20, 107-130.	1.3	48
14	Commentary on Schembri and Boyle (2013): From representation towards expression in videographic consumer research. Journal of Business Research, 2014, 67, 2019-2022.	5.8	39
15	Complementing the Dominant Social Paradigm with Sustainability. Journal of Macromarketing, 2017, 37, 143-152.	1.7	31
16	Self-quantification and the datapreneurial consumer identity. Consumption Markets and Culture, 2020, 23, 290-316.	1.3	26
17	Next stop, Pleasure Town: Identity transformation and women's erotic consumption. Journal of Business Research, 2016, 69, 273-283.	5.8	25
18	Reimagining Society Through Retail Practice. Journal of Retailing, 2016, 92, 411-425.	4.0	16

JOHN W SCHOUTEN

#	Article	IF	CITATIONS
19	My improbable profession. Consumption Markets and Culture, 2014, 17, 595-608.	1.3	12
20	Nordic Consumer Culture: Context and Concept. Research in Consumer Behavior, 2014, , 245-257.	0.3	11
21	A study in loss: Six poems. Consumption Markets and Culture, 2009, 12, 389-392.	1.3	8
22	Toward a General Theory of Regulatory Arbitrage: A Marketing Systems Perspective. Journal of Public Policy and Marketing, 2018, 37, 142-151.	2.2	6
23	Consumption and Production in Two Oaxacan Communities. Consumption Markets and Culture, 2003, 6, 145-152.	1.3	2
24	Humanizing Market Relationships: the DIY Extended Family. Research in Consumer Behavior, 2019, , 137-149.	0.3	2
25	Social Enterprise as a Broker of Identity Resources. Sustainability, 2022, 14, 3432.	1.6	2
26	Backfill. Journal of Contemporary Ethnography, 2004, 33, 494-496.	1.1	1