

John W Schouten

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5130707/publications.pdf>

Version: 2024-02-01

26
papers

5,682
citations

471371

17
h-index

552653

26
g-index

28
all docs

28
docs citations

28
times ranked

2660
citing authors

#	ARTICLE	IF	CITATIONS
1	Building Brand Community. <i>Journal of Marketing</i> , 2002, 66, 38-54.	7.0	2,156
2	Subcultures of Consumption: An Ethnography of the New Bikers. <i>Journal of Consumer Research</i> , 1995, 22, 43.	3.5	1,551
3	Selves in Transition: Symbolic Consumption in Personal Rites of Passage and Identity Reconstruction. <i>Journal of Consumer Research</i> , 1991, 17, 412.	3.5	540
4	Transcendent customer experience and brand community. <i>Journal of the Academy of Marketing Science</i> , 2007, 35, 357-368.	7.2	323
5	Consumption-Driven Market Emergence. <i>Journal of Consumer Research</i> , 2014, 40, 855-870.	3.5	254
6	The Marketization of Religion: Field, Capital, and Consumer Identity: Table 1.. <i>Journal of Consumer Research</i> , 2014, 41, 858-875.	3.5	144
7	A Role for Poetry in Consumer Research. <i>Journal of Consumer Research</i> , 2002, 29, 218-234.	3.5	126
8	Claiming the Throttle: Multiple Femininities in a Hyperâ€Masculine Subculture. <i>Consumption Markets and Culture</i> , 2006, 9, 171-205.	1.3	102
9	Marketing and the New Materialism. <i>Journal of Macromarketing</i> , 2014, 34, 282-290.	1.7	80
10	Consumer Movements and Value Regimes: Fighting Food Waste in Germany by Building Alternative Object Pathways. <i>Journal of Consumer Research</i> , 2019, 46, 460-482.	3.5	65
11	Building a University Brand Community: The Long-Term Impact of Shared Experiences. <i>Journal of Marketing for Higher Education</i> , 2005, 14, 61-79.	2.3	60
12	Building Relationships of Brand Community in Higher Education: A Strategic Framework for University Advancement. <i>International Journal of Educational Advancement</i> , 2006, 6, 107-118.	0.1	52
13	Resolving identity ambiguity through transcending fandom. <i>Consumption Markets and Culture</i> , 2017, 20, 107-130.	1.3	48
14	Commentary on Schembri and Boyle (2013): From representation towards expression in videographic consumer research. <i>Journal of Business Research</i> , 2014, 67, 2019-2022.	5.8	39
15	Complementing the Dominant Social Paradigm with Sustainability. <i>Journal of Macromarketing</i> , 2017, 37, 143-152.	1.7	31
16	Self-quantification and the datapreneurial consumer identity. <i>Consumption Markets and Culture</i> , 2020, 23, 290-316.	1.3	26
17	Next stop, Pleasure Town: Identity transformation and women's erotic consumption. <i>Journal of Business Research</i> , 2016, 69, 273-283.	5.8	25
18	Reimagining Society Through Retail Practice. <i>Journal of Retailing</i> , 2016, 92, 411-425.	4.0	16

#	ARTICLE	IF	CITATIONS
19	My improbable profession. <i>Consumption Markets and Culture</i> , 2014, 17, 595-608.	1.3	12
20	Nordic Consumer Culture: Context and Concept. <i>Research in Consumer Behavior</i> , 2014, , 245-257.	0.3	11
21	A study in loss: Six poems. <i>Consumption Markets and Culture</i> , 2009, 12, 389-392.	1.3	8
22	Toward a General Theory of Regulatory Arbitrage: A Marketing Systems Perspective. <i>Journal of Public Policy and Marketing</i> , 2018, 37, 142-151.	2.2	6
23	Consumption and Production in Two Oaxacan Communities. <i>Consumption Markets and Culture</i> , 2003, 6, 145-152.	1.3	2
24	Humanizing Market Relationships: the DIY Extended Family. <i>Research in Consumer Behavior</i> , 2019, , 137-149.	0.3	2
25	Social Enterprise as a Broker of Identity Resources. <i>Sustainability</i> , 2022, 14, 3432.	1.6	2
26	Backfill. <i>Journal of Contemporary Ethnography</i> , 2004, 33, 494-496.	1.1	1