

Edmund Goh

List of Publications by Year in descending order

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Version: 2024-02-01

58
papers

2,022
citations

279798

23
h-index

265206

42
g-index

58
all docs

58
docs citations

58
times ranked

1353
citing authors

#	ARTICLE	IF	CITATIONS
1	A workforce to be reckoned with: The emerging pivotal Generation Z hospitality workforce. <i>International Journal of Hospitality Management</i> , 2018, 73, 20-28.	8.8	191
2	The effects of misleading media reports about COVID-19 on Chinese tourists' mental health: a perspective article. <i>Anatolia</i> , 2020, 31, 337-340.	2.4	163
3	Non-compliance in national parks: An extension of the theory of planned behaviour model with pro-environmental values. <i>Tourism Management</i> , 2017, 59, 123-127.	9.8	124
4	Thinking job embeddedness not turnover: Towards a better understanding of frontline hotel worker retention. <i>International Journal of Hospitality Management</i> , 2014, 36, 101-109.	8.8	112
5	Personal norms and the adoption of pro-environmental binning behaviour in national parks: an integrated structural model approach. <i>Journal of Sustainable Tourism</i> , 2020, 28, 10-32.	9.2	107
6	To waste or not to waste: Exploring motivational factors of Generation Z hospitality employees towards food wastage in the hospitality industry. <i>International Journal of Hospitality Management</i> , 2019, 80, 126-135.	8.8	100
7	Avoiding the hospitality workforce bubble: Strategies to attract and retain generation Z talent in the hospitality workforce. <i>Tourism Management Perspectives</i> , 2020, 33, 100603.	5.2	94
8	Rethinking game consumption in tourism: a case of the 2019 novel coronavirus pneumonia outbreak in China. <i>Tourism Recreation Research</i> , 2021, 46, 304-309.	4.9	59
9	Vaccines are not yet a silver bullet: The imperative of continued communication about the importance of COVID-19 safety measures. <i>Brain, Behavior, & Immunity - Health</i> , 2021, 12, 100204.	2.5	59
10	Job perceptions of Generation Z hotel employees towards working in Covid-19 quarantine hotels: the role of meaningful work. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 1688-1710.	8.0	57
11	Effects of perceived constraints and negotiation on learned helplessness: A study of Chinese senior outbound tourists. <i>Tourism Management</i> , 2020, 78, 104059.	9.8	52
12	Integrating Information & Communication Technologies (ICT) into classroom instruction: teaching tips for hospitality educators from a diffusion of innovation approach. <i>Journal of Teaching in Travel and Tourism</i> , 2020, 20, 156-165.	2.4	51
13	Moving out of the silo: How service quality innovations can develop customer loyalty in Indonesia's hotels. <i>Journal of Vacation Marketing</i> , 2019, 25, 462-479.	4.3	47
14	Quality Assurance at Hotel Management Tertiary Institutions in Australia: An Insight Into Factors Behind Domestic and International Student Satisfaction. <i>Journal of Hospitality and Tourism Education</i> , 2019, 31, 1-9.	3.2	41
15	Attitudinal similarities and differences of hotel frontline occupations. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1051-1072.	8.0	39
16	What a load of rubbish! The efficacy of theory of planned behaviour and norm activation model in predicting visitors' binning behaviour in national parks. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 304-315.	6.6	39
17	Four Decades (1980-2020) of Hospitality and Tourism Higher Education in Australia: Developments and Future Prospects. <i>Journal of Hospitality and Tourism Education</i> , 2020, 32, 266-272.	3.2	37
18	Theft in the hotel workplace: Exploring frontline employees' perceptions towards hotel employee theft. <i>Tourism and Hospitality Research</i> , 2018, 18, 442-455.	3.8	35

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19	Marketing private hotel management schools in Australia. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2017, 29, 880-889.	3.2	33
20	Pro-environmental behaviours in protected areas: A systematic literature review and future research directions. <i>Tourism Management Perspectives</i> , 2022, 41, 100943.	5.2	30
21	Using the Theory of Planned Behavior to Understand Student Attitudes and Constraints Toward Attending Field Trips. <i>Journal of Teaching in Travel and Tourism</i> , 2011, 11, 179-194.	2.4	29
22	Environmental knowledge and behavioural outcomes of tourism students in Australia: towards testing a range of mediation and moderated mediation effects. <i>Environmental Education Research</i> , 2016, 22, 747-764.	2.9	29
23	A systematic review of the sex trafficking-related literature: Lessons for tourism and hospitality research. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 370-376.	6.6	29
24	“œl Study Accounting Because I Have To” An Exploratory Study of Hospitality Students’ Attitudes Toward Accounting Education. <i>Journal of Hospitality and Tourism Education</i> , 2016, 28, 85-94.	3.2	28
25	The nexus between sustainable practices in hotels and future Gen Y hospitality students’ career path decisions. <i>Journal of Teaching in Travel and Tourism</i> , 2017, 17, 237-253.	2.4	27
26	Understanding the heritage tourist market segment. <i>International Journal of Leisure and Tourism Marketing</i> , 2010, 1, 257.	0.1	23
27	Developing inter-organizational relationships with online travel agencies (OTAs) and the hotel industry. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 428-442.	7.0	23
28	Applying the technology acceptance model to understand hospitality management students’ intentions to use electronic discussion boards as a learning tool. <i>Journal of Teaching in Travel and Tourism</i> , 2021, 21, 142-154.	2.4	23
29	Please sort out your rubbish! An integrated structural model approach to examine antecedents of residential households’ waste separation behaviour. <i>Journal of Cleaner Production</i> , 2022, 355, 131789.	9.3	23
30	Walking Off-Trail in National Parks: Monkey See Monkey Do. <i>Leisure Sciences</i> , 2020, , 1-23.	3.1	22
31	Developing an extended model of self-congruity to predict Chinese tourists’ revisit intentions to New Zealand: the moderating role of gender. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 1459-1481.	3.2	22
32	Adoption of smart voice assistants technology among Airbnb guests: A revised self-efficacy-based value adoption model (SVAM). <i>International Journal of Hospitality Management</i> , 2022, 101, 103124.	8.8	21
33	Plagiarism Behavior Among Undergraduate Students in Hospitality and Tourism Education. <i>Journal of Teaching in Travel and Tourism</i> , 2013, 13, 307-322.	2.4	19
34	Exploring Underlying Motivations Behind Extreme Cases of Plagiarism in Tourism and Hospitality Education. <i>Journal of Hospitality and Tourism Education</i> , 2015, 27, 80-84.	3.2	18
35	Travel constraint perceptions of people with mobility disability: a study of Sichuan earthquake survivors. <i>Tourism Recreation Research</i> , 2019, 44, 203-216.	4.9	18
36	The value and benefits of fieldtrips in tourism and hospitality education. <i>Higher Learning Research Communications</i> , 2011, 1, 60.	0.8	18

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37	Public education and parents: eliciting salient beliefs using the theory of planned behaviour as a qualitative research framework. <i>International Review on Public and Nonprofit Marketing</i> , 2009, 6, 99-108.	2.0	16
38	Perceived constraint and negotiation of Chinese outbound senior tourists. <i>Anatolia</i> , 2020, 31, 149-153.	2.4	16
39	“Please help me die” applying self-determination theory to understand suicide travel. <i>Anatolia</i> , 2019, 30, 450-453.	2.4	15
40	An application of the mentoring framework to investigate the effectiveness of mentoring programs between industry mentors and student mentees in hospitality. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 143-151.	6.6	13
41	Promoting awareness of sex trafficking in tourism and hospitality. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2022, 16, 1-6.	2.9	13
42	Predicting parental intentions behind public school selection using the theory of planned behaviour. <i>International Review on Public and Nonprofit Marketing</i> , 2011, 8, 97-110.	2.0	12
43	Breaking the rules to venture off-trail at national parks: exploring salient beliefs through a planned behaviour approach. <i>Tourism Recreation Research</i> , 2020, 45, 277-283.	4.9	12
44	Emotional Intelligence as a Predictor of Academic Performance in Hospitality Higher Education. <i>Journal of Hospitality and Tourism Education</i> , 2021, 33, 140-146.	3.2	11
45	Physician-assisted suicide travel constraints: thematic content analysis of online reviews. <i>Tourism Recreation Research</i> , 2019, 44, 553-557.	4.9	10
46	Thomas Cook(ed): using Altman's <i>z</i> -score analysis to examine predictors of financial bankruptcy in tourism and hospitality businesses. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 475-487.	3.2	9
47	Young adults's preferences for influenza vaccination campaign messages: Implications for COVID-19 vaccine intervention design and development. <i>Brain, Behavior, & Immunity - Health</i> , 2021, 14, 100261.	2.5	9
48	Managing food wastage in hotels: discrepancies between injunctive and descriptive norms amongst hotel food and beverage managers. <i>British Food Journal</i> , 2022, 124, 4666-4685.	2.9	9
49	Integrating authentic assessment tasks in work integrated learning hospitality internships. <i>Journal of Vocational Education and Training</i> , 2023, 75, 300-322.	1.5	8
50	Traditional Chinese medicine as a tourism recovery drawcard to boost China's inbound tourism after COVID-19. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 385-400.	3.2	6
51	Living Through the Lives of Hospitality Students During Work-Integrated Learning (WIL) Internships: An Application of the Critical Incident Technique to Explore Factors Affecting Students' WIL Experience. <i>Journal of Hospitality and Tourism Education</i> , 2023, 35, 225-236.	3.2	5
52	Perceived constraints to sex tourism overseas: scale development and validation. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 1503-1523.	3.2	4
53	Educating the Future Hospitality and Tourism Workforce: Trends, Issues, and Directions in Australia and New Zealand. <i>Journal of Hospitality and Tourism Education</i> , 2020, 32, 193-193.	3.2	3
54	Lessons from the Departed: A Planned Behavior Approach to Understand Travelers' Actual Physician-Assisted Suicide Behavior. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 1675-1689.	2.9	3

#	ARTICLE	IF	CITATIONS
55	To toy or not to toy in supermarket instant reward programs. Asia Pacific Journal of Marketing and Logistics, 2020, 33, 513-525.	3.2	2
56	Segmentation of physician-assisted suicide as a niche tourism market: An Initial Exploration. Journal of Hospitality and Tourism Research, 0, , 109634802110116.	2.9	2
57	Practical teaching tips on designing authentic assessments in Tourism, Hospitality and Events (THE) higher education. Journal of Teaching in Travel and Tourism, 2022, 22, 425-433.	2.4	2
58	Perceptions of public education in regional Australia. International Journal of Public Policy, 2011, 7, 340.	0.1	0