

Ioannis Chaniotakis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5111099/publications.pdf>

Version: 2024-02-01

7
papers

175
citations

1478505

6
h-index

1872680

6
g-index

7
all docs

7
docs citations

7
times ranked

130
citing authors

#	ARTICLE	IF	CITATIONS
1	After-sales service quality as an antecedent of customer satisfaction. <i>Managing Service Quality</i> , 2008, 18, 512-527.	2.4	59
2	Price satisfaction and personnel efficiency as antecedents of overall satisfaction from consumer credit products and positive word of mouth. <i>Journal of Financial Services Marketing</i> , 2008, 13, 63-71.	3.4	33
3	A model of green bank marketing. <i>Journal of Financial Services Marketing</i> , 2012, 17, 177-186.	3.4	33
4	Opportunities for banks to cross-sell insurance products in Greece. <i>Journal of Financial Services Marketing</i> , 2004, 9, 34-48.	3.4	23
5	A Research Model for Consumers' Intention of Buying Private Label Frozen Vegetables. <i>Journal of Food Products Marketing</i> , 2009, 15, 152-163.	3.3	21
6	Differences between bank employees' perceptions towards implications of electronic banking in Greece. <i>Journal of Financial Services Marketing</i> , 2003, 8, 35-47.	3.4	6
7	The Importance of Perceived Benefits in Intentions to Use Internet Banking among Greek PC Users. <i>Journal of Customer Behavior</i> , 2006, 5, 267-283.	0.0	0