

Anita M Mcgahan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5069406/publications.pdf>

Version: 2024-02-01

74
papers

6,578
citations

101384

36
h-index

106150

65
g-index

78
all docs

78
docs citations

78
times ranked

4101
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | HOW MUCH DOES INDUSTRY MATTER, REALLY?. <i>Strategic Management Journal</i> , 1997, 18, 15-30. | 4.7 | 1,032 |
| 2 | Innovation for Inclusive Growth: Towards a Theoretical Framework and a Research Agenda. <i>Journal of Management Studies</i> , 2012, 49, 661-683. | 6.0 | 552 |
| 3 | Business-Model Innovation: General Purpose Technologies and their Implications for Industry Structure. <i>Long Range Planning</i> , 2010, 43, 262-271. | 2.9 | 465 |
| 4 | The choice among acquisitions, alliances, and divestitures. <i>Strategic Management Journal</i> , 2005, 26, 1183-1208. | 4.7 | 368 |
| 5 | What Do We Know About Variance in Accounting Profitability?. <i>Management Science</i> , 2002, 48, 834-851. | 2.4 | 309 |
| 6 | Perspective”The Interdependence of Private and Public Interests. <i>Organization Science</i> , 2009, 20, 1034-1052. | 3.0 | 287 |
| 7 | Toward a theory of public entrepreneurship. <i>European Management Review</i> , 2010, 7, 1-15. | 2.2 | 242 |
| 8 | The Persistence of Shocks to Profitability. <i>Review of Economics and Statistics</i> , 1999, 81, 143-153. | 2.3 | 227 |
| 9 | How Open System Intermediaries Address Institutional Failures: The Case of Business Incubators in Emerging-Market Countries. <i>Academy of Management Journal</i> , 2016, 59, 818-840. | 4.3 | 178 |
| 10 | Profiting from technological innovation by others: The effect of competitor patenting on firm value. <i>Research Policy</i> , 2006, 35, 1222-1242. | 3.3 | 150 |
| 11 | How much does home country matter to corporate profitability?. <i>Journal of International Business Studies</i> , 2010, 41, 142-165. | 4.6 | 140 |
| 12 | Capabilities and Strategic Entrepreneurship in Public Organizations. <i>Strategic Entrepreneurship Journal</i> , 2013, 7, 70-91. | 2.6 | 138 |
| 13 | Challenges of the Informal Economy for the Field of Management. <i>Academy of Management Perspectives</i> , 2012, 26, 12-21. | 4.3 | 132 |
| 14 | The Emergence and Sustainability of Abnormal Profits. <i>Strategic Organization</i> , 2003, 1, 79-108. | 3.1 | 119 |
| 15 | Investments in Pharmaceuticals Before and After TRIPS. <i>Review of Economics and Statistics</i> , 2012, 94, 1157-1172. | 2.3 | 115 |
| 16 | The Performance of US Corporations: 1981-1994. <i>Journal of Industrial Economics</i> , 1999, 47, 373-398. | 0.6 | 114 |
| 17 | Organizational Governance Adaptation: Who Is In, Who Is Out, and Who Gets What. <i>Academy of Management Review</i> , 2019, 44, 6-27. | 7.4 | 110 |
| 18 | An International Comparative Public Health Analysis of Sex Trafficking of Women and Girls in Eight Cities: Achieving a More Effective Health Sector Response. <i>Journal of Urban Health</i> , 2013, 90, 1194-1204. | 1.8 | 107 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Who is in charge? A property rights perspective on stakeholder governance. <i>Strategic Organization</i> , 2012, 10, 304-315. | 3.1 | 103 |
| 20 | Human Trafficking. <i>American Journal of Preventive Medicine</i> , 2013, 44, 283-289. | 1.6 | 101 |
| 21 | How does innovative activity change as industries mature?. <i>International Journal of Industrial Organization</i> , 2001, 19, 1141-1160. | 0.6 | 97 |
| 22 | Inequality, Institutions and Organizations. <i>Organization Studies</i> , 2018, 39, 1131-1152. | 3.8 | 95 |
| 23 | The field of strategic management within the evolving science of strategic organization. <i>Strategic Organization</i> , 2007, 5, 79-99. | 3.1 | 94 |
| 24 | Value creation and value appropriation in public and nonprofit organizations. <i>Strategic Management Journal</i> , 2019, 40, 465-475. | 4.7 | 90 |
| 25 | Academic Research That Matters to Managers: On Zebras, Dogs, Lemmings, Hammers, and Turnips. <i>Academy of Management Journal</i> , 2007, 50, 748-753. | 4.3 | 86 |
| 26 | Innovative health service delivery models in low and middle income countries - what can we learn from the private sector?. <i>Health Research Policy and Systems</i> , 2010, 8, 24. | 1.1 | 83 |
| 27 | Tackling Societal Challenges with Open Innovation. <i>California Management Review</i> , 2021, 63, 49-61. | 3.4 | 79 |
| 28 | How industries change. <i>Harvard Business Review</i> , 2004, 82, 86-94, 156. | 3.1 | 79 |
| 29 | The development of capabilities in new firms. <i>Strategic Management Journal</i> , 2010, 31, 1-18. | 4.7 | 73 |
| 30 | Health Care's Grand Challenge: Stimulating Basic Science on Diseases that Primarily Afflict the Poor. <i>Academy of Management Journal</i> , 2016, 59, 1917-1939. | 4.3 | 68 |
| 31 | Integrating Insights From the Resource-Based View of the Firm Into the New Stakeholder Theory. <i>Journal of Management</i> , 2021, 47, 1734-1756. | 6.3 | 66 |
| 32 | Intellectual Property Protection and the Geography of Trade. <i>Journal of Industrial Economics</i> , 2013, 61, 733-762. | 0.6 | 62 |
| 33 | Comment on "Industry, corporate and business-segment effects and business performance: a non-parametric approach" by Ruefli and Wiggins. <i>Strategic Management Journal</i> , 2005, 26, 873-880. | 4.7 | 54 |
| 34 | Purpose in the For-Profit Firm: A Review and Framework for Management Research. <i>Journal of Management</i> , 2023, 49, 1841-1869. | 6.3 | 52 |
| 35 | Where Does an Organization's Responsibility End?: Identifying the Boundaries on Stakeholder Claims. <i>Academy of Management Discoveries</i> , 2020, 6, 8-11. | 1.7 | 50 |
| 36 | Competition, Strategy, and Business Performance. <i>California Management Review</i> , 1999, 41, 74-101. | 3.4 | 48 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 37 | â€œSustainabilityâ€™ in global health. <i>Global Public Health</i> , 2010, 5, 129-135. | 1.0 | 42 |
| 38 | Which COVID policies are most effective? A Bayesian analysis of COVID-19 by jurisdiction. <i>PLoS ONE</i> , 2020, 15, e0244177. | 1.1 | 41 |
| 39 | A Research Agenda for Global Stakeholder Strategy. <i>Global Strategy Journal</i> , 2013, 3, 325-337. | 4.4 | 31 |
| 40 | Innovative drugs and vaccines in China, India and Brazil. <i>Nature Biotechnology</i> , 2012, 30, 923-926. | 9.4 | 25 |
| 41 | Criteria to assess potential reverse innovations: opportunities for shared learning between high- and low-income countries. <i>Globalization and Health</i> , 2017, 13, 4. | 2.4 | 25 |
| 42 | Entrepreneurship in the Public Interest: Introduction to the Special Issue. <i>Strategic Entrepreneurship Journal</i> , 2013, 7, 1-5. | 2.6 | 24 |
| 43 | The reorganization of legitimate violence: The contested terrain of the private military and security industry during the post-cold war era. <i>Research in Organizational Behavior</i> , 2013, 33, 3-37. | 0.9 | 23 |
| 44 | Order backlogs and strategic pricing: the case of the U.S. large turbine generator industry. <i>Strategic Management Journal</i> , 1998, 19, 255-268. | 4.7 | 22 |
| 45 | 2017 Presidential Addressâ€™ Freedom in Scholarship: Lessons from Atlanta. <i>Academy of Management Review</i> , 2018, 43, 173-178. | 7.4 | 20 |
| 46 | My Presidency of the Academy of Management: Moral Responsibility, Leadership, Governance, Organizational Change, and Strategy. <i>Journal of Management Inquiry</i> , 2019, 28, 251-267. | 2.5 | 14 |
| 47 | Immigration and Impassioned Management Scholarship. <i>Journal of Management Inquiry</i> , 2020, 29, 111-114. | 2.5 | 13 |
| 48 | Assessing health program performance in low- and middle-income countries: building a feasible, credible, and comprehensive framework. <i>Globalization and Health</i> , 2015, 11, 51. | 2.4 | 12 |
| 49 | Collaborating to manage performance trade-offs: How fire departments preserve life and save property. <i>Strategic Management Journal</i> , 2019, 40, 408-431. | 4.7 | 12 |
| 50 | Outsourcing War: The Evolution of the Private Military Industry after the Cold War. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 11 |
| 51 | Progress in Human Embryonic Stem Cell Research in the United States between 2001 and 2010. <i>PLoS ONE</i> , 2015, 10, e0120052. | 1.1 | 11 |
| 52 | Overcoming vaccine deployment challenges among the hardest to reach: lessons from polio elimination in India. <i>BMJ Global Health</i> , 2021, 6, e005125. | 2.0 | 10 |
| 53 | Global divergence in critical income for adult and childhood survival: analyses of mortality using Michaelisâ€™Menten. <i>ELife</i> , 2012, 1, e00051. | 2.8 | 10 |
| 54 | A pragmatic randomized control trial and realist evaluation on the implementation and effectiveness of an internet application to support self-management among individuals seeking specialized mental health care: a study protocol. <i>BMC Psychiatry</i> , 2016, 16, 350. | 1.1 | 9 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 55 | Are Global and Regional Improvements in Life Expectancy and in Child, Adult and Senior Survival Slowing?. PLoS ONE, 2015, 10, e0124479. | 1.1 | 8 |
| 56 | How do industry and country impact firm performance? A national and supranational analysis. Review of Managerial Science, 2019, 13, 791-821. | 4.3 | 7 |
| 57 | Sustainability and global value chains in Africa: Introduction to the Special Issue. Africa Journal of Management, 2022, 8, 1-14. | 0.8 | 5 |
| 58 | Eliminating malaria in conflict zones: public health strategies developed in the Sri Lanka Civil War. BMJ Global Health, 2021, 6, e007453. | 2.0 | 5 |
| 59 | Socially Irresponsible Employment in Emerging-Market Manufacturers. Organization Science, 2022, 33, 2135-2158. | 3.0 | 4 |
| 60 | There Is No Planet B: Polycentric Governance In The Amazon Rainforest. Proceedings - Academy of Management, 2021, 2021, 10042. | 0.0 | 3 |
| 61 | Economic valuations in global health. Global Public Health, 2010, 5, 136-142. | 1.0 | 2 |
| 62 | Pankaj Ghemawat's Commitment and the New Stakeholder Theory. Strategy Science, 2022, 7, 148-151. | 2.1 | 2 |
| 63 | Structural advocacy organizations and intersectional outcomes: The role of Women Police Stations. Proceedings - Academy of Management, 2021, 2021, 11677. | 0.0 | 1 |
| 64 | Trans-National Scale-Up of Services in Global Health. PLoS ONE, 2014, 9, e110465. | 1.1 | 1 |
| 65 | How much does industry matter to firm performance in emerging countries?. Proceedings - Academy of Management, 2013, 2013, 11034. | 0.0 | 1 |
| 66 | Becoming Part of the Solution: How Exporters from Emerging Markets Shift Toward Socially Responsible. Proceedings - Academy of Management, 2019, 2019, 13916. | 0.0 | 1 |
| 67 | The Dynamics of the International Brewing Industry Since 1800. Edited T. R. Gourvish and R. G. Wilson. New York: Routledge, 1998 xv + 294 pp. Figures, tables, maps, bibliography, and index. \$75.00. ISBN 0415147050. Business History Review, 1998, 72, 502-503. | 0.1 | 0 |
| 68 | ACHIEVING CHANGE THAT LASTS. London Business School Review, 2015, 26, 14-19. | 0.2 | 0 |
| 69 | WHAT IF SMALL CHANGES REALLY COULD CHANGE THE WORLD?. London Business School Review, 2015, 26, 40-44. | 0.2 | 0 |
| 70 | Problems of Fact, Method, Theory, and Concepts in Tsoukas (2018). Journal of Business Ethics, 2020, 163, 23-35. | 3.7 | 0 |
| 71 | Bandwagon Effects in High-Technology Industries Bandwagon Effects in High-Technology Industries, by Rohlfs Jeffrey H.. Cambridge, MA: MIT Press, 2001. Academy of Management Review, 2002, 27, 457-460. | 7.4 | 0 |
| 72 | Leveraging the Power of Words in Governance Systems. Proceedings - Academy of Management, 2014, 2014, 13404. | 0.0 | 0 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 73 | Network Neighborhood & Partnerships: From Handshakes to Formal Contracts among US Fire Departments. Proceedings - Academy of Management, 2019, 2019, 12147. | 0.0 | 0 |
| 74 | Broadening our Views of Corporate Social Impact. Proceedings - Academy of Management, 2020, 2020, 14418. | 0.0 | 0 |