

Shu-Yi Liaw

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5049352/publications.pdf>

Version: 2024-02-01

21
papers

161
citations

1478505

6
h-index

1199594

12
g-index

21
all docs

21
docs citations

21
times ranked

119
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of Pros and Cons of Applying Big Data Analytics to Consumers's Responses in an E-Commerce Context. <i>Sustainability</i> , 2017, 9, 798.	3.2	55
2	Predicting Online Complaining Behavior in the Hospitality Industry: Application of Big Data Analytics to Online Reviews. <i>Sustainability</i> , 2022, 14, 1800.	3.2	26
3	Online complaining behavior: Does cultural background and hotel class matter?. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 80-90.	6.6	18
4	A computer-based approach for analyzing consumer demands in electronic word-of-mouth. <i>Electronic Markets</i> , 2017, 27, 225-242.	8.1	10
5	How has Internet Addiction been Tracked Over the Last Decade? A Literature Review and for Future Research. <i>International Journal of Preventive Medicine</i> , 2020, 11, 175.	0.4	10
6	Tourism competitiveness index of the Asia-Pacific region through consistency analysis. <i>Asia Pacific Journal of Tourism Research</i> , 2017, 22, 1295-1307.	3.7	7
7	Discrimination of Four Cinnamomum Species with Physico-Functional Properties and Chemometric Techniques: Application of PCA and MDA Models. <i>Foods</i> , 2021, 10, 2871.	4.3	7
8	Psychometric evaluation of Online Shopping Addiction Scale (OSAS). <i>Journal of Human Behavior in the Social Environment</i> , 2022, 32, 618-628.	1.9	6
9	Determinants of online shopping addiction among Vietnamese university students. <i>Journal of Human Behavior in the Social Environment</i> , 2022, 32, 402-414.	1.9	5
10	The Role of Perceived Risk and Trust Propensity in The Relationship Between Negative Perceptions of Applying Big Data Analytics and Consumers's Responses. <i>WSEAS Transactions on Business and Economics</i> , 2020, 17, 426-435.	0.7	3
11	Online Interpersonal Relationships and Data Ownership Awareness Mediate the Relationship between Perceived Benefits and Problematic Internet Shopping. <i>Sustainability</i> , 2022, 14, 3439.	3.2	3
12	USING TECHNOLOGY AND MANAGEMENT PATTERNS APPROACH TO EXAMINE THE BUSINESS PERFORMANCE OF TAIWAN'S LOGISTIC FIRMS. <i>Journal of the Chinese Institute of Industrial Engineers</i> , 2005, 22, 318-331.	0.5	2
13	Under Interruptive Effects of Rarity and Mental Accounting, Whether the Online Purchase Intention Can Still Be Enhanced Even with Higher Search Costs and Perceived Risk. <i>International Journal of Business and Management</i> , 2017, 12, 160.	0.2	2
14	Important Applications and the Perceived Benefits of Bamboo: A Comparison between Consumers and Businessmen. <i>International Journal of Business and Management</i> , 2019, 14, 12.	0.2	2
15	Comparing Mediation Effect of Functional and Emotional Value in the Relationship between Pros of Applying Big Data Analytics and Consumers's Responses. <i>International Journal of Marketing Studies</i> , 2017, 9, 66.	0.4	1
16	Comparing Mediation Role of Cultural Intelligence and Self-Efficacy on the Performance of International Business Negotiation. <i>International Business Research</i> , 2017, 10, 22.	0.3	1
17	A Cross-Cultural Comparison of E-Banks Based on Multiple Mediations of Trust. <i>Contemporary Management Research</i> , 2017, 13, 219-238.	1.2	1
18	Grouping the Americas and Asia-Pacific Countries based on Their ICT Readiness, Prioritization of Travel & Tourism and Tourist Service Infrastructures. <i>International Journal of Marketing Studies</i> , 2019, 11, 38.	0.4	1

#	ARTICLE	IF	CITATIONS
19	An application of data mining algorithms for predicting factors affecting Big Data Analysis adoption readiness in SMEs. Mathematical Biosciences and Engineering, 2022, 19, 8621-8647.	1.9	1
20	Investigating the implementation of production management to improve productivity-a manufacturing case in Taiwan. , 0, , .		0
21	Technology and Government Effort, A Two-headed Animal within the Competitiveness Index of the Travel and Tourism Industry. International Business Research, 2018, 11, 144.	0.3	0