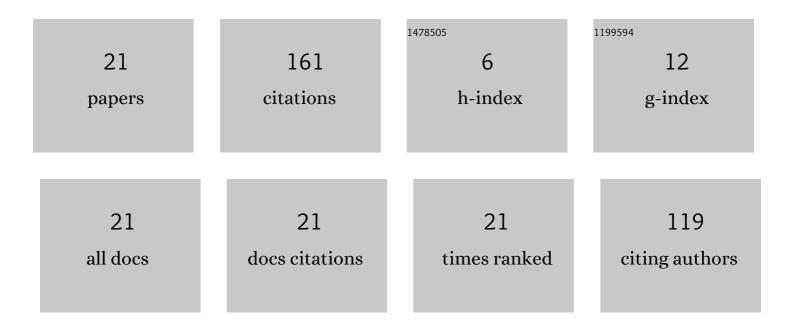
Shu-Yi Liaw

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5049352/publications.pdf Version: 2024-02-01



SHU-YI LIMM

| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Effects of Pros and Cons of Applying Big Data Analytics to Consumers' Responses in an E-Commerce Context. Sustainability, 2017, 9, 798. | 3.2 | 55 |
| 2 | Predicting Online Complaining Behavior in the Hospitality Industry: Application of Big Data Analytics to Online Reviews. Sustainability, 2022, 14, 1800. | 3.2 | 26 |
| 3 | Online complaining behavior: Does cultural background and hotel class matter?. Journal of Hospitality and Tourism Management, 2020, 43, 80-90. | 6.6 | 18 |
| 4 | A computer-based approach for analyzing consumer demands in electronic word-of-mouth. Electronic Markets, 2017, 27, 225-242. | 8.1 | 10 |
| 5 | How has Internet Addiction been Tracked Over the Last Decade? A Literature Review and for Future Research. International Journal of Preventive Medicine, 2020, 11, 175. | 0.4 | 10 |
| 6 | Tourism competitiveness index of the Asia-Pacific region through consistency analysis. Asia Pacific Journal of Tourism Research, 2017, 22, 1295-1307. | 3.7 | 7 |
| 7 | Discrimination of Four Cinnamomum Species with Physico-Functional Properties and Chemometric Techniques: Application of PCA and MDA Models. Foods, 2021, 10, 2871. | 4.3 | 7 |
| 8 | Psychometric evaluation of Online Shopping Addiction Scale (OSAS). Journal of Human Behavior in the Social Environment, 2022, 32, 618-628. | 1.9 | 6 |
| 9 | Determinants of online shopping addiction among Vietnamese university students. Journal of Human Behavior in the Social Environment, 2022, 32, 402-414. | 1.9 | 5 |
| 10 | The Role of Perceived Risk and Trust Propensity in The Relationship Between Negative Perceptions of Applying Big Data Analytics and Consumers' Responses. WSEAS Transactions on Business and Economics, 2020, 17, 426-435. | 0.7 | 3 |
| 11 | Online Interpersonal Relationships and Data Ownership Awareness Mediate the Relationship between Perceived Benefits and Problematic Internet Shopping. Sustainability, 2022, 14, 3439. | 3.2 | 3 |
| 12 | USING TECHNOLOGY AND MANAGEMENT PATTERNS APPROACH TO EXAMINE THE BUSINESS PERFORMANCE OF TAIWAN'S LOGISTIC FIRMS. Journal of the Chinese Institute of Industrial Engineers, 2005, 22, 318-331. | 0.5 | 2 |
| 13 | Under Interruptive Effects of Rarity and Mental Accounting, Whether the Online Purchase Intention Can Still Be Enhanced Even with Higher Search Costs and Perceived Risk. International Journal of Business and Management, 2017, 12, 160. | 0.2 | 2 |
| 14 | Important Applications and the Perceived Benefits of Bamboo: A Comparison between Consumers and Businessmen. International Journal of Business and Management, 2019, 14, 12. | 0.2 | 2 |
| 15 | Comparing Mediation Effect of Functional and Emotional Value in the Relationship between Pros of Applying Big Data Analytics and Consumers' Responses. International Journal of Marketing Studies, 2017, 9, 66. | 0.4 | 1 |
| 16 | Comparing Mediation Role of Cultural Intelligence and Self-Efficacy on the Performance of International Business Negotiation. International Business Research, 2017, 10, 22. | 0.3 | 1 |
| 17 | A Cross-Cultural Comparison of E-Banks Based on Multiple Mediations of Trust. Contemporary Management Research, 2017, 13, 219-238. | 1.2 | 1 |
| 18 | Grouping the Americas and Asia-Pacific Countries based on Their ICT Readiness, Prioritization of Travel & Tourism and Tourist Service Infrastructures. International Journal of Marketing Studies, 2019, 11, 38. | 0.4 | 1 |

Shu-Yi Liaw

| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | An application of data mining algorithms for predicting factors affecting Big Data Analysis adoption readiness in SMEs. Mathematical Biosciences and Engineering, 2022, 19, 8621-8647. | 1.9 | 1 |
| 20 | Investigating the implementation of production management to improve productivity-a manufacturing case in Taiwan. , 0, , . | | 0 |
| 21 | Technology and Government Effort, A Two-headed Animal within the Competitiveness Index of the Travel and Tourism Industry. International Business Research, 2018, 11, 144. | 0.3 | ο |