

Amit Kumar Kushwaha

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5046651/publications.pdf>

Version: 2024-02-01

12
papers

339
citations

1478280

6
h-index

1372474

10
g-index

13
all docs

13
docs citations

13
times ranked

140
citing authors

#	ARTICLE	IF	CITATIONS
1	Applications of big data in emerging management disciplines: A literature review using text mining. International Journal of Information Management Data Insights, 2021, 1, 100017.	6.5	148
2	What impacts customer experience for B2B enterprises on using AI-enabled chatbots? Insights from Big data analytics. Industrial Marketing Management, 2021, 98, 207-221.	3.7	85
3	MarkBot “ A Language Model-Driven Chatbot for Interactive Marketing in Post-Modern World. Information Systems Frontiers, 0, , 1.	4.1	28
4	Facilitators and Barriers of Artificial Intelligence Adoption in Business “ Insights from Opinions Using Big Data Analytics. Information Systems Frontiers, 2023, 25, 1351-1374.	4.1	25
5	Capricious opinions: A study of polarization of social media groups. Government Information Quarterly, 2022, , 101709.	4.0	12
6	Predicting Information Diffusion on Twitter a Deep Learning Neural Network Model Using Custom Weighted Word Features. Lecture Notes in Computer Science, 2020, , 456-468.	1.0	11
7	Language Model-Driven Chatbot for Business to Address Marketing and Selection of Products. IFIP Advances in Information and Communication Technology, 2020, , 16-28.	0.5	9
8	Micro-foundations of Artificial Intelligence Adoption in Business: Making the Shift. IFIP Advances in Information and Communication Technology, 2020, , 249-260.	0.5	6
9	Predicting retweet class using deep learning. , 2021, , 89-112.		5
10	How Do Users Feel When They Use Artificial Intelligence for Decision Making? A Framework for Assessing Users’ Perception. Information Systems Frontiers, 2023, 25, 1241-1260.	4.1	4
11	Always Trust the Advice of AI in Difficulties? Perceptions Around AI in Decision Making. Lecture Notes in Computer Science, 2021, , 132-143.	1.0	2
12	Algorithmic enhancements to identify predictable components from users’ data and a framework to detect misinformation in social media. Journal of Business Analytics, 0, , 1-15.	1.8	0