

Angeline Gautami Fernando

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5039687/publications.pdf>

Version: 2024-02-01

8
papers

211
citations

1478505

6
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

158
citing authors

#	ARTICLE	IF	CITATIONS
1	A systematic review of consumer information search in online and offline environments. RAUSP Management Journal, 2021, 56, 234-253.	1.4	7
2	Investigation of consumers' cross-channel switching intentions: A push-pull-mooring approach. Journal of Consumer Behaviour, 2021, 20, 1092-1112.	4.2	17
3	How Do Consumers Perceive Brand Campaigns on Twitter?. IFIP Advances in Information and Communication Technology, 2020, , 438-443.	0.7	1
4	Online or in-store: unravelling consumer's channel choice motives. Journal of Research in Interactive Marketing, 2018, 12, 215-230.	8.9	43
5	Comparison of perceived acquisition value sought by online second-hand and new goods shoppers. European Journal of Marketing, 2018, 52, 1412-1438.	2.9	48
6	Message involvement and attitude towards green advertisements. Marketing Intelligence and Planning, 2016, 34, 863-882.	3.5	20
7	If You Blog, Will They Follow? Using Online Media to Set the Agenda for Consumer Concerns on "Greenwashed" Environmental Claims. Journal of Advertising, 2014, 43, 167-180.	6.6	48
8	Nature of green advertisements in India: Are they greenwashed?. Asian Journal of Communication, 2014, 24, 222-241.	1.0	27