

Angeline Gautami Fernando

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5039687/publications.pdf>

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8
papers

211
citations

1478505

6
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

158
citing authors

#	ARTICLE	IF	CITATIONS
1	If You Blog, Will They Follow? Using Online Media to Set the Agenda for Consumer Concerns on "Greenwashed" Environmental Claims. <i>Journal of Advertising</i> , 2014, 43, 167-180.	6.6	48
2	Comparison of perceived acquisition value sought by online second-hand and new goods shoppers. <i>European Journal of Marketing</i> , 2018, 52, 1412-1438.	2.9	48
3	Online or in-store: unravelling consumer's channel choice motives. <i>Journal of Research in Interactive Marketing</i> , 2018, 12, 215-230.	8.9	43
4	Nature of green advertisements in India: Are they greenwashed?. <i>Asian Journal of Communication</i> , 2014, 24, 222-241.	1.0	27
5	Message involvement and attitude towards green advertisements. <i>Marketing Intelligence and Planning</i> , 2016, 34, 863-882.	3.5	20
6	Investigation of consumers' cross-channel switching intentions: A push-pull-mooring approach. <i>Journal of Consumer Behaviour</i> , 2021, 20, 1092-1112.	4.2	17
7	A systematic review of consumer information search in online and offline environments. <i>RAUSP Management Journal</i> , 2021, 56, 234-253.	1.4	7
8	How Do Consumers Perceive Brand Campaigns on Twitter?. <i>IFIP Advances in Information and Communication Technology</i> , 2020, , 438-443.	0.7	1