

# Hernandez-Mogollán

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5036478/publications.pdf>

Version: 2024-02-01

37  
papers

959  
citations

430874

18  
h-index

454955

30  
g-index

38  
all docs

38  
docs citations

38  
times ranked

892  
citing authors

#	ARTICLE	IF	CITATIONS
1	Residents' attitude and emotional response to Oleotourism: a case study of Extremadura (Spain). Tourism Recreation Research, 2023, 48, 786-799.	4.9	3
2	Olive oil tourism experiences: Effects on quality of life and behavioural intentions. Journal of Vacation Marketing, 2023, 29, 348-364.	4.3	4
3	Integrating transactional and relationship marketing: a new approach to understanding destination loyalty. International Review on Public and Nonprofit Marketing, 2021, 18, 3-26.	2.0	3
4	Price Strategy, Market Orientation, and Business Performance in the Hotel Industry. Journal of Global Information Management, 2021, 29, 85-102.	2.8	11
5	Tourists' rational and emotional engagement across events: a multi-event integration view. International Journal of Contemporary Hospitality Management, 2021, 33, 2371-2390.	8.0	6
6	La gesti3n p3blica-privada en la red de destinos de los Itinerarios Culturales del Consejo de Europa: la Ruta del Emperador Carlos V. Revista Galega De Economia, 2021, 30, 1-9.	0.6	0
7	The relationship between market orientation, customer loyalty and business performance: A sample from the Western Europe hotel industry. Tourism and Hospitality Research, 2020, 20, 131-143.	3.8	15
8	Tourists' involvement and memorable food-based experiences as new determinants of behavioural intentions towards typical products. Current Issues in Tourism, 2020, 23, 2319-2332.	7.2	44
9	Culinary travel experiences, quality of life and loyalty. Spanish Journal of Marketing - ESIC, 2020, 24, 425-446.	5.2	27
10	Aplicaci3n del enfoque experiencial a la innovaci3n de marketing de destinos tur3sticos: Recomendaciones para su implementaci3n en Ecuador. Innovar, 2020, 30, 63-76.	0.4	6
11	Healthy Water-Based Tourism Experiences: Their Contribution to Quality of Life, Satisfaction and Loyalty. International Journal of Environmental Research and Public Health, 2020, 17, 1961.	2.6	26
12	Corporate Social Responsibility in Hotels: A Proposal of a Measurement of its Performance through Marketing Variables. Sustainability, 2020, 12, 2961.	3.2	15
13	Culinary Tourism as An Effective Strategy for a Profitable Cooperation between Agriculture and Tourism. Social Sciences, 2020, 9, 25.	1.4	18
14	Competitor Orientation, Pricing Strategy, and Business Performance. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 115-128.	0.3	0
15	Quality of Life (QOL) in Hospitality and Tourism Marketing and Management: An Approach to the Research Published in High Impact Journals. Applying Quality of Life Research, 2019, , 3-22.	0.3	4
16	Potential of olive oil tourism in promoting local quality food products: A case study of the region of Extremadura, Spain. Heliyon, 2019, 5, e02653.	3.2	26
17	Water Tourism: A New Strategy for the Sustainable Management of Water-Based Ecosystems and Landscapes in Extremadura (Spain). Land, 2019, 8, 2.	2.9	32
18	Food-based experiences as antecedents of destination loyalty. British Food Journal, 2019, 121, 1495-1507.	2.9	21

#	ARTICLE	IF	CITATIONS
19	Food Festivals and the Development of Sustainable Destinations. The Case of the Cheese Fair in Trujillo (Spain). Sustainability, 2019, 11, 2922.	3.2	36
20	Olive oil tourism: state of the art. Tourism and Hospitality Management, 2019, 25, 179-207.	1.0	22
21	Enhancing rural destinations' loyalty through relationship quality. Spanish Journal of Marketing - ESIC, 2019, 23, 185-204.	5.2	26
22	Assessing the relationship between market orientation and business performance in the hotel industry – the mediating role of service quality. Journal of Knowledge Management, 2019, 23, 644-663.	5.1	40
23	Influencia de internet versus medios tradicionales sobre la imagen de marca ciudad. Revista De Ciencias Sociales, 2019, 25, 12-25.	0.1	2
24	The contribution of cultural events to the formation of the cognitive and affective images of a tourist destination. Journal of Destination Marketing & Management, 2018, 8, 170-178.	5.3	77
25	Measurement of the Impact of Music Festivals on Destination Image: The Case of a Womad Festival. Event Management, 2018, 22, 517-526.	1.1	20
26	The Relationship Between Revenue and Environmental Responsibility: A Causal Study Using Reputation in the Hotel Industry. Innovation, Technology and Knowledge Management, 2018, , 119-136.	0.8	0
27	Sustainable improvement of competitiveness in rural tourism destinations: The quest for tourist loyalty in Spain. Journal of Destination Marketing & Management, 2017, 6, 252-266.	5.3	116
28	Destination image and loyalty development: the impact of tourists' food experiences at gastronomic events. Scandinavian Journal of Hospitality and Tourism, 2017, 17, 92-110.	3.0	109
29	Rural Destination Development Based on Olive Oil Tourism: The Impact of Residents' Community Attachment and Quality of Life on Their Support for Tourism Development. Sustainability, 2017, 9, 1624.	3.2	53
30	The Behavioral Response to Location Based Services: An Examination of the Influence of Social and Environmental Benefits, and Privacy. Sustainability, 2017, 9, 1988.	3.2	22
31	How online search behavior is influenced by user-generated content on review websites and hotel interactive websites. International Journal of Contemporary Hospitality Management, 2015, 27, 1573-1597.	8.0	67
32	El turismo gastronómico como experiencia cultural. El caso práctico de la ciudad de Cáceres (España). Boletín De La Asociación De Geógrafos Españoles, 2015, , .	0.3	9
33	Culinary tourists in the Spanish region of Extremadura, Spain. Wine Economics and Policy, 2014, 3, 10-18.	0.9	27
34	Territory, tourism and local products. The extra virgin oil's enhancement and promotion: a benchmarking Italy-Spain. Tourism and Hospitality Management, 2013, 19, 23-34.	1.0	29
35	AUTHENTICITY IN ENVIRONMENTAL HIGH-QUALITY DESTINATIONS: A RELEVANT FACTOR FOR GREEN TOURISM DEMAND. Environmental Engineering and Management Journal, 2013, 12, 1961-1970.	0.6	9
36	Antecedentes sociales y psicológicos del compromiso comunitario. Un análisis del comportamiento del usuario de una red social de relaciones. Cuadernos De Economía Y Dirección De La Empresa, 2012, 15, 205-220.	0.5	9

#	ARTICLE	IF	CITATIONS
37	AGRICULTURAL DIVERSIFICATION AND THE SUSTAINABILITY OF AGRICULTURAL SYSTEMS: POSSIBILITIES FOR THE DEVELOPMENT OF AGROTOURISM. Environmental Engineering and Management Journal, 2011, 10, 1911-1921.	0.6	23