

Hernandez-Mogollán

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5036478/publications.pdf>

Version: 2024-02-01

37
papers

959
citations

430442

18
h-index

454577

30
g-index

38
all docs

38
docs citations

38
times ranked

892
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable improvement of competitiveness in rural tourism destinations: The quest for tourist loyalty in Spain. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 252-266.	3.4	116
2	Destination image and loyalty development: the impact of tourists' food experiences at gastronomic events. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2017, 17, 92-110.	1.4	109
3	The contribution of cultural events to the formation of the cognitive and affective images of a tourist destination. <i>Journal of Destination Marketing & Management</i> , 2018, 8, 170-178.	3.4	77
4	How online search behavior is influenced by user-generated content on review websites and hotel interactive websites. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 1573-1597.	5.3	67
5	Rural Destination Development Based on Olive Oil Tourism: The Impact of Residents' Community Attachment and Quality of Life on Their Support for Tourism Development. <i>Sustainability</i> , 2017, 9, 1624.	1.6	53
6	Tourists' involvement and memorable food-based experiences as new determinants of behavioural intentions towards typical products. <i>Current Issues in Tourism</i> , 2020, 23, 2319-2332.	4.6	44
7	Assessing the relationship between market orientation and business performance in the hotel industry – the mediating role of service quality. <i>Journal of Knowledge Management</i> , 2019, 23, 644-663.	3.2	40
8	Food Festivals and the Development of Sustainable Destinations. The Case of the Cheese Fair in Trujillo (Spain). <i>Sustainability</i> , 2019, 11, 2922.	1.6	36
9	Water Tourism: A New Strategy for the Sustainable Management of Water-Based Ecosystems and Landscapes in Extremadura (Spain). <i>Land</i> , 2019, 8, 2.	1.2	32
10	Territory, tourism and local products. The extra virgin oil's enhancement and promotion: a benchmarking Italy-Spain. <i>Tourism and Hospitality Management</i> , 2013, 19, 23-34.	0.5	29
11	Culinary tourists in the Spanish region of Extremadura, Spain. <i>Wine Economics and Policy</i> , 2014, 3, 10-18.	1.3	27
12	Culinary travel experiences, quality of life and loyalty. <i>Spanish Journal of Marketing - ESIC</i> , 2020, 24, 425-446.	2.7	27
13	Potential of olive oil tourism in promoting local quality food products: A case study of the region of Extremadura, Spain. <i>Heliyon</i> , 2019, 5, e02653.	1.4	26
14	Enhancing rural destinations' loyalty through relationship quality. <i>Spanish Journal of Marketing - ESIC</i> , 2019, 23, 185-204.	2.7	26
15	Healthy Water-Based Tourism Experiences: Their Contribution to Quality of Life, Satisfaction and Loyalty. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1961.	1.2	26
16	AGRICULTURAL DIVERSIFICATION AND THE SUSTAINABILITY OF AGRICULTURAL SYSTEMS: POSSIBILITIES FOR THE DEVELOPMENT OF AGROTOURISM. <i>Environmental Engineering and Management Journal</i> , 2011, 10, 1911-1921.	0.2	23
17	The Behavioral Response to Location Based Services: An Examination of the Influence of Social and Environmental Benefits, and Privacy. <i>Sustainability</i> , 2017, 9, 1988.	1.6	22
18	Olive oil tourism: state of the art. <i>Tourism and Hospitality Management</i> , 2019, 25, 179-207.	0.5	22

#	ARTICLE	IF	CITATIONS
19	Food-based experiences as antecedents of destination loyalty. <i>British Food Journal</i> , 2019, 121, 1495-1507.	1.6	21
20	Measurement of the Impact of Music Festivals on Destination Image: The Case of a Womad Festival. <i>Event Management</i> , 2018, 22, 517-526.	0.6	20
21	Culinary Tourism as An Effective Strategy for a Profitable Cooperation between Agriculture and Tourism. <i>Social Sciences</i> , 2020, 9, 25.	0.7	18
22	The relationship between market orientation, customer loyalty and business performance: A sample from the Western Europe hotel industry. <i>Tourism and Hospitality Research</i> , 2020, 20, 131-143.	2.4	15
23	Corporate Social Responsibility in Hotels: A Proposal of a Measurement of its Performance through Marketing Variables. <i>Sustainability</i> , 2020, 12, 2961.	1.6	15
24	Price Strategy, Market Orientation, and Business Performance in the Hotel Industry. <i>Journal of Global Information Management</i> , 2021, 29, 85-102.	1.4	11
25	Antecedentes sociales y psicológicos del compromiso comunitario. Un análisis del comportamiento del usuario de una red social de relaciones. <i>Cuadernos De Economía Y Dirección De La Empresa</i> , 2012, 15, 205-220.	0.5	9
26	El turismo gastronómico como experiencia cultural. El caso práctico de la ciudad de Cáceres (España). <i>Boletín De La Asociación De Geógrafos Españoles</i> , 2015, , .	0.2	9
27	AUTHENTICITY IN ENVIRONMENTAL HIGH-QUALITY DESTINATIONS: A RELEVANT FACTOR FOR GREEN TOURISM DEMAND. <i>Environmental Engineering and Management Journal</i> , 2013, 12, 1961-1970.	0.2	9
28	Aplicación del enfoque experiencial a la innovación de marketing de destinos turísticos: Recomendaciones para su implementación en Ecuador. <i>Innovar</i> , 2020, 30, 63-76.	0.1	6
29	Tourists' rational and emotional engagement across events: a multi-event integration view. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 2371-2390.	5.3	6
30	Quality of Life (QOL) in Hospitality and Tourism Marketing and Management: An Approach to the Research Published in High Impact Journals. <i>Applying Quality of Life Research</i> , 2019, , 3-22.	0.3	4
31	Olive oil tourism experiences: Effects on quality of life and behavioural intentions. <i>Journal of Vacation Marketing</i> , 2023, 29, 348-364.	2.5	4
32	Integrating transactional and relationship marketing: a new approach to understanding destination loyalty. <i>International Review on Public and Nonprofit Marketing</i> , 2021, 18, 3-26.	1.3	3
33	Residents' attitude and emotional response to Oleotourism: a case study of Extremadura (Spain). <i>Tourism Recreation Research</i> , 2023, 48, 786-799.	3.3	3
34	Influencia de internet versus medios tradicionales sobre la imagen de marca ciudad. <i>Revista De Ciencias Sociales</i> , 2019, 25, 12-25.	0.1	2
35	The Relationship Between Revenue and Environmental Responsibility: A Causal Study Using Reputation in the Hotel Industry. <i>Innovation, Technology and Knowledge Management</i> , 2018, , 119-136.	0.4	0
36	Competitor Orientation, Pricing Strategy, and Business Performance. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2020, , 115-128.	0.2	0

#	ARTICLE	IF	CITATIONS
37	La gestión público-privada en la red de destinos de los Itinerarios Culturales del Consejo de Europa: la Ruta del Emperador Carlos V. Revista Galega De Economía, 2021, 30, 1-9.	0.4	0