

Carmen LÃ“pez

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5033819/publications.pdf>

Version: 2024-02-01

16
papers

1,009
citations

933447

10
h-index

940533

16
g-index

16
all docs

16
docs citations

16
times ranked

946
citing authors

#	ARTICLE	IF	CITATIONS
1	Blockchain technology in agri-food value chain management: A synthesis of applications, challenges and future research directions. <i>Computers in Industry</i> , 2019, 109, 83-99.	9.9	417
2	A model of tourism destination brand equity: The case of wine tourism destinations in Spain. <i>Tourism Management</i> , 2015, 51, 210-222.	9.8	120
3	An integrated model of social media brand engagement. <i>Computers in Human Behavior</i> , 2019, 96, 196-206.	8.5	120
4	Risk analysis of the agri-food supply chain: A multi-method approach. <i>International Journal of Production Research</i> , 2020, 58, 4851-4876.	7.5	72
5	Conceptualising the influence of corporate image on country image. <i>European Journal of Marketing</i> , 2011, 45, 1601-1641.	2.9	68
6	Internationalisation of the Spanish fashion brand Zara. <i>Journal of Fashion Marketing and Management</i> , 2009, 13, 279-296.	2.2	65
7	Building country image through corporate image: exploring the factors that influence the image transfer. <i>Journal of Strategic Marketing</i> , 2011, 19, 255-272.	5.5	32
8	Does communicating safety matter?. <i>Annals of Tourism Research</i> , 2020, 80, 102805.	6.4	29
9	Developing effective social media messages: Insights from an exploratory study of industry experts. <i>Psychology and Marketing</i> , 2019, 36, 551-564.	8.2	25
10	The impact of knowledge governance mechanisms on supply chain performance: empirical evidence from the agri-food industry. <i>Production Planning and Control</i> , 2021, 32, 1313-1336.	8.8	13
11	Building a local identity through sellout crowds: the impact of brand popularity, brand similarity, and brand diversity of music festivals. <i>Journal of Strategic Marketing</i> , 2019, 27, 435-450.	5.5	12
12	Modelling enablers for building agri-food supply chain resilience: insights from a comparative analysis of Argentina and France. <i>Production Planning and Control</i> , 2024, 35, 283-307.	8.8	12
13	Building theory of agri-food supply chain resilience using total interpretive structural modelling and MICMAC analysis. <i>International Journal of Sustainable Agricultural Management and Informatics</i> , 2018, 4, 235.	0.2	10
14	Country image appraisal: More than just ticking boxes. <i>Journal of Business Research</i> , 2020, 117, 764-779.	10.2	8
15	Revisiting the innovationâ€™ export entry link through a configuration approach. <i>Journal of Business Research</i> , 2022, 149, 927-937.	10.2	4
16	Value-Chain Wide Food Waste Management: A Systematic Literature Review. <i>Lecture Notes in Business Information Processing</i> , 2019, , 41-54.	1.0	2