Paulo Rita

List of Publications by Year in descending order

106 papers	4,452 citations	168829 31 h-index	134545 62 g-index
107 all docs	107 docs citations	107 times ranked	3414 citing authors

#	Article	IF	Citations
1	The travel dream experience in pandemic times. Anatolia, 2023, 34, 373-388.	1.3	2
2	How the response to service incidents change customer–firm relationships. European Journal of Management and Business Economics, 2023, 32, 168-184.	1.7	3
3	Fostering Consumer–Brand Relationships through social media brand communities. Journal of Marketing Communications, 2022, 28, 768-798.	2.7	18
4	Consumer engagement in social media brand communities: A literature review. International Journal of Information Management, 2022, 63, 102457.	10.5	78
5	Data and text mining from online reviews: An automatic literature analysis. Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery, 2022, 12, .	4.6	7
6	Neuroscience research in consumer behavior: A review and future research agenda. International Journal of Consumer Studies, 2022, 46, 2041-2067.	7.2	17
7	Effectiveness of COVID-19 Vaccines: Evidence from the First-Year Rollout of Vaccination Programs. Vaccines, 2022, 10, 409.	2.1	4
8	Automatic Identification of Addresses: A Systematic Literature Review. ISPRS International Journal of Geo-Information, 2022, 11, 11.	1.4	5
9	Impact of the rating system on sentiment and tone of voice: A Booking.com and TripAdvisor comparison study. International Journal of Hospitality Management, 2022, 104, 103245.	5.3	22
10	Differences between TripAdvisor and Booking.com in branding co-creation. Journal of Business Research, 2021, 123, 380-388.	5.8	33
11	Autonomic emotional responses to food: Private label brands versus National Brands. Journal of Consumer Behaviour, 2021, 20, 440-448.	2.6	6
12	COVID 19: The catalyst for digital transformation in the hospitality industry?. Tourism and Management Studies, 2021, 17, 41-46.	1.0	29
13	COVID-19: Worldwide Profiles during the First 250 Days. Applied Sciences (Switzerland), 2021, 11, 3400.	1.3	6
14	The impact of blockchain on the aviation industry: Findings from a qualitative study. Research in Transportation Business and Management, 2021, 41, 100669.	1.6	4
15	Unveiling Island Tourism in Cape Verde through Online Reviews. Sustainability, 2021, 13, 8167.	1.6	4
16	Air-travelers' concerns emerging from online comments during the COVID-19 outbreak. Tourism Management, 2021, 85, 104313.	5.8	42
17	Extending the notion of customer value to surfing camps. Heliyon, 2021, 7, e07876.	1.4	2
18	A pathway to consumer forgiveness in the sharing economy: The role of relationship norms. International Journal of Hospitality Management, 2021, 98, 103041.	5.3	16

#	ARTICLE	IF	CITATIONS
19	Is this the beginning of the end for retail websites A professional perspective. International Journal of Internet Marketing and Advertising, 2021, 15, 260.	0.1	0
20	March 2020: 31 days that will reshape tourism. Current Issues in Tourism, 2021, 24, 2768-2783.	4.6	5
21	Insights from sentiment analysis to leverage local tourism business in restaurants. International Journal of Culture, Tourism and Hospitality Research, 2021, ahead-of-print, .	1.6	5
22	Health-Related Crises in Tourism Destination Management: A Systematic Review. Sustainability, 2021, 13, 13738.	1.6	6
23	A cross-cultural case study of consumers' communications about a new technological product. Journal of Business Research, 2020, 121, 438-447.	5.8	19
24	How to predict explicit recommendations in online reviews using text mining and sentiment analysis. Journal of Hospitality and Tourism Management, 2020, 43, 269-272.	3.5	80
25	Online dating apps as a marketing channel: a generational approach. European Journal of Management and Business Economics, 2020, 30, 1-17.	1.7	15
26	What drives job satisfaction in IT companies?. International Journal of Productivity and Performance Management, 2020, 70, 391-407.	2.2	27
27	The influence of cultural origins of visitors when staying in the city that never sleeps. Tourism Recreation Research, 2020, , 1-13.	3.3	3
28	Users' brand page participation: a new construct to measure participation on social networking sites. International Journal of Internet Marketing and Advertising, 2020, 14, 135.	0.1	0
29	Promotion of inclusive tourism by national destination management organizations. Worldwide Hospitality and Tourism Themes, 2020, 12, 701-714.	0.8	4
30	Rethinking Emotions and Destination Experience: An Extended Model of Goal-Directed Behavior. Journal of Hospitality and Tourism Research, 2020, 44, 1153-1177.	1.8	17
31	The impact of e-service quality and customer satisfaction on customer behavior in online shopping. Heliyon, 2019, 5, e02690.	1.4	263
32	From institutional websites to social media and mobile applications: A usability perspective. European Research on Management and Business Economics, 2019, 25, 138-143.	3.4	34
33	Analysing recent augmented and virtual reality developments in tourism. Journal of Hospitality and Tourism Technology, 2019, 10, 571-586.	2.5	38
34	Are the States United? An Analysis of U.S. Hotelsâ€™ Offers Through TripAdvisorâ€™s Eyes. Journal of Hospitality and Tourism Research, 2019, 43, 1112-1129.	1.8	12
35	Identification of common city characteristics influencing room occupancy. International Journal of Tourism Cities, 2019, 5, 482-490.	1.2	3
36	Fostering Online Relationships With Brands Through Websites and Social Media Brand Pages. Journal of Promotion Management, 2019, 25, 379-393.	2.4	26

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37	A text mining and topic modelling perspective of ethnic marketing research. Journal of Business Research, 2019, 103, 275-285.	5.8	53
38	Analysing Consumer-Brand Engagement Through Appreciative Listening on Social Network Platforms. Journal of Promotion Management, 2019, 25, 304-313.	2.4	31
39	Airline passengers' perceptions of service quality: themes in online reviews. International Journal of Contemporary Hospitality Management, 2019, 31, 855-873.	5.3	73
40	What is the core essence of small city boutique hotels?. International Journal of Culture, Tourism and Hospitality Research, 2019, 14, 44-62.	1.6	5
41	Unfolding the drivers for sentiments generated by Airbnb Experiences. International Journal of Culture, Tourism and Hospitality Research, 2019, 13, 430-442.	1.6	20
42	Tourist profiles and attitudes: a comparison between cities in a different phase of the life cycle. International Journal of Tourism Cities, 2019, 6, 731-748.	1.2	0
43	Consumer perception of tourist experience through online reviews. Worldwide Hospitality and Tourism Themes, 2019, 11, 696-717.	0.8	12
44	Users' Participation in Facebook Brand Pages and Its Influence on Word-of-Mouth: The Role of Brand Knowledge and Brand Relationship. Journal of Creative Communications, 2019, 14, 177-195.	1.2	8
45	Shopping centres beyond purchasing of luxury goods: a tourism perspective. Annals of Leisure Research, 2019, 22, 484-505.	1.0	13
46	Leveraging a luxury fashion brand through social media. European Research on Management and Business Economics, 2019, 25, 15-22.	3.4	26
47	Discovering Patterns in Online Reviews of Beijing and Lisbon Hostels. Journal of China Tourism Research, 2019, 15, 172-191.	1.2	5
48	Millennials' travel motivations and desired activities within destinations: A comparative study of the US and the UK. Current Issues in Tourism, 2019, 22, 2034-2050.	4.6	44
49	Do social networking sites contribute for building brands? Evaluating the impact of users' participation on brand awareness and brand attitude. Journal of Marketing Communications, 2018, 24, 146-168.	2.7	66
50	A decision support system framework to track consumer sentiments in social media. Journal of Hospitality Marketing and Management, 2018, 27, 693-710.	5.1	36
51	Mobile services adoption in a hospitality consumer context. International Journal of Culture, Tourism and Hospitality Research, 2018, 12, 143-158.	1.6	34
52	New frontiers in tourism: destinations, resources, and managerial perspectives. European Journal of Management and Business Economics, 2018, 27, 2-5.	1.7	9
53	Factors determining player drop-out in Massive Multiplayer Online Games. Entertainment Computing, 2018, 26, 153-162.	1.8	6
54	Improving international attractiveness of higher education institutions based on text mining and sentiment analysis. International Journal of Educational Management, 2018, 32, 431-447.	0.9	33

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55	Unfolding the relations between companies and technologies under the Big Data umbrella. Computers in Industry, 2018, 99, 1-8.	5.7	36
56	On the relationship between consumer-brand identification, brand community, and brand loyalty. Journal of Retailing and Consumer Services, 2018, 43, 101-110.	5.3	171
57	Exploring heterogeneity among backpackers in hostels. Current Issues in Tourism, 2018, 21, 1502-1520.	4.6	12
58	Research trends on Big Data in Marketing: A text mining and topic modeling based literature analysis. European Research on Management and Business Economics, 2018, 24, 1-7.	3.4	213
59	Brand strategies in social media in hospitality and tourism. International Journal of Contemporary Hospitality Management, 2018, 30, 343-364.	5.3	101
60	Factors Influencing Hotelsâ€™ Online Prices. Journal of Hospitality Marketing and Management, 2018, 27, 443-464.	5.1	38
61	A divideâ€andâ€conquer strategy using feature relevance and expert knowledge for enhancing a data mining approach to bank telemarketing. Expert Systems, 2018, 35, e12253.	2.9	22
62	Data science for hospitality and tourism. Worldwide Hospitality and Tourism Themes, 2018, 10, 717-725.	0.8	4
63	Leveraging national tourist offices through data analytics. International Journal of Culture, Tourism and Hospitality Research, 2018, 12, 420-426.	1.6	6
64	Insights from a text mining survey on Expert Systems research from 2000 to 2016. Expert Systems, 2018, 35, e12280.	2.9	25
65	Unveiling the features of successful eBay smartphone sellers. Journal of Retailing and Consumer Services, 2018, 43, 311-324.	5.3	20
66	Understanding mobile augmented reality adoption in a consumer context. Journal of Hospitality and Tourism Technology, 2018, 9, 142-157.	2.5	54
67	A framework for increasing the value of predictive data-driven models by enriching problem domain characterization with novel features. Neural Computing and Applications, 2017, 28, 1515-1523.	3.2	10
68	Online determinants of e-customer satisfaction: application to website purchases in tourism. Service Business, 2017, 11, 375-403.	2.2	33
69	Modelling and testing consumer trust dimensions in e-commerce. Computers in Human Behavior, 2017, 71, 153-164.	5.1	253
70	Sentiment Classification of Consumer-Generated Online Reviews Using Topic Modeling. Journal of Hospitality Marketing and Management, 2017, 26, 675-693.	5.1	132
71	Stripping customers' feedback on hotels through data mining: The case of Las Vegas Strip. Tourism Management Perspectives, 2017, 23, 41-52.	3.2	55
72	A text mining approach to analyzing Annals literature. Annals of Tourism Research, 2017, 66, 208-210.	3.7	28

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73	The effects of privacy concerns, perceived risk and trust on online purchasing behaviour. International Journal of Internet Marketing and Advertising, 2017, 11, 307.	0.1	12
74	Management perception of service quality. , 2017, , 107-115.		1
75	The effects of privacy concerns, perceived risk and trust on online purchasing behaviour. International Journal of Internet Marketing and Advertising, 2017, 11, 307.	0.1	5
76	An Automated Literature Analysis on Data Mining Applications to Credit Risk Assessment. , 2016, , 161-177.		4
77	High tech meets high touch in upscale hotels. Journal of Hospitality and Tourism Technology, 2016, 7, 347-365.	2.5	39
78	Online purchase determinants of loyalty: The mediating effect of satisfaction in tourism. Journal of Retailing and Consumer Services, 2016, 30, 279-291.	5.3	71
79	Forecasting tomorrow's tourist. Worldwide Hospitality and Tourism Themes, 2016, 8, 643-653.	0.8	16
80	Privacy concerns and online purchasing behaviour: Towards an integrated model. European Research on Management and Business Economics, 2016, 22, 167-176.	3.4	104
81	Accessibility and trust: the two dimensions of consumers' perception on sustainable purchase intention. International Journal of Sustainable Development and World Ecology, 2016, 23, 203-209.	3.2	14
82	Predicting social media performance metrics and evaluation of the impact on brand building: A data mining approach. Journal of Business Research, 2016, 69, 3341-3351.	5.8	157
83	A Text Mining-Based Review of Cause-Related Marketing Literature. Journal of Business Ethics, 2016, 139, 111-128.	3.7	112
84	An exploratory study into the determinants of adoption of mobile TV services: an integrated value perspective. International Journal of Electronic Business, 2015, 12, 70.	0.2	5
85	Exploring backpackers' perceptions of the hostel service quality. International Journal of Contemporary Hospitality Management, 2015, 27, 1839-1855.	5.3	40
86	Consumer Sustainability Consciousness: A five dimensional construct. Ecological Indicators, 2015, 58, 402-410.	2.6	39
87	Attention, emotions and cause-related marketing effectiveness. European Journal of Marketing, 2015, 49, 1728-1750.	1.7	71
88	Using customer lifetime value and neural networks to improve the prediction of bank deposit subscription in telemarketing campaigns. Neural Computing and Applications, 2015, 26, 131-139.	3.2	38
89	Business intelligence in banking: A literature analysis from 2002 to 2013 using text mining and latent Dirichlet allocation. Expert Systems With Applications, 2015, 42, 1314-1324.	4.4	238
90	A data-driven approach to predict the success of bank telemarketing. Decision Support Systems, 2014, 62, 22-31.	3.5	474

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91	The effect of atmospheric cues and involvement on pleasure and relaxation: The spa hotel context. International Journal of Hospitality Management, 2013, 35, 35-43.	5.3	118
92	A New Conceptual Framework to Evaluate Consumer Adoption of Mobile Services: The Case of Mobile TV. , 2011, , .		5
93	A service quality evaluation scale for the hospitality sector. Worldwide Hospitality and Tourism Themes, 2010, 2, 383-397.	0.8	24
94	A Pan€European Approach to Customer Satisfaction: An Optimal Strategy?. Multinational Business Review, 2008, 16, 41-72.	1.4	10
95	The internet, consumer empowerment and marketing strategies. European Journal of Marketing, 2006, 40, 936-949.	1.7	246
96	Performance as a classification criterion of tourist origins and destinations. Service Industries Journal, 2006, 26, 329-346.	5.0	2
97	Strategic diagnostics and management decision making: a hybrid knowledge-based approach. Intelligent Systems in Accounting, Finance and Management, 2006, 14, 129-155.	2.8	6
98	Tourism in the European Union. International Journal of Contemporary Hospitality Management, 2000, 12, 434-436.	5.3	22
99	A tourist market portfolio for Portugal. International Journal of Contemporary Hospitality Management, 2000, 12, 394-401.	5.3	19
100	Computer Modeling and Expert Systems in Marketing. Journal of Marketing Research, 1996, 33, 117.	3.0	0
101	An Expert System for Promotion Budget Allocation to International Markets. Journal of International Consumer Marketing, 1994, 6, 101-121.	2.3	1
102	An expert system for national tourist offices. Annals of Tourism Research, 1994, 21, 143-145.	3.7	4
103	Allocating a Promotion Budget. International Journal of Contemporary Hospitality Management, 1992, 4, .	5.3	4
104	The Relationship between E-Marketing Strategy and Performance: A Conceptual Framework in a Web Context. SSRN Electronic Journal, 0, , .	0.4	2
105	Paper Versus Electronic Surveys. , 0, , 232-233.		0
106	Tasting the Port wine cellar experience: what features please the most?. Journal of Wine Research, 0, , 1-12.	0.9	1