

Ming-Hsiang Chen

List of Publications by Year in descending order

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Version: 2024-02-01

77
papers

2,888
citations

331670
21
h-index

189892
50
g-index

77
all docs

77
docs citations

77
times ranked

1773
citing authors

#	ARTICLE	IF	CITATIONS
1	Air quality effect on the hotel industry. <i>Tourism Economics</i> , 2022, 28, 942-950.	4.1	5
2	Do hotel industry operations deteriorate air quality?. <i>Tourism Economics</i> , 2022, 28, 1961-1970.	4.1	1
3	Nonlinear effects of board characteristics on China's hotel firm performance. <i>Tourism Economics</i> , 2022, 28, 1998-2020.	4.1	1
4	Understanding the effects of economic policy uncertainty on US tourism firms' performance. <i>Tourism Economics</i> , 2022, 28, 1174-1192.	4.1	26
5	Asymmetric effects of China's tourism on the economy at the city level: a moderating role of spatial disparities in top level tourist attractions. <i>Current Issues in Tourism</i> , 2022, 25, 2648-2664.	7.2	7
6	Servant leadership elevates supervisor-subordinate guanxi: An investigation of psychological safety and organizational identification. <i>International Journal of Hospitality Management</i> , 2022, 101, 103114.	8.8	22
7	A comprehensive analysis of package tour quality: A stochastic evolutionary game. <i>Tourism Management</i> , 2022, 91, 104478.	9.8	6
8	Risk reduction effect of hospitality philanthropic giving: Theoretical framework and empirical evidence. <i>International Journal of Hospitality Management</i> , 2022, 103, 103224.	8.8	1
9	How does hotel employees' psychological capital promote adaptive performance? The role of change readiness. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 491-501.	6.6	16
10	Understanding how ESG-focused airlines reduce the impact of the COVID-19 pandemic on stock returns. <i>Journal of Air Transport Management</i> , 2022, 102, 102229.	4.5	17
11	Are ESG-committed hotels financially resilient to the COVID-19 pandemic? An autoregressive jump intensity trend model. <i>Tourism Management</i> , 2022, 93, 104581.	9.8	31
12	Nonlinear impact of World Heritage Sites on China's tourism expansion. <i>Tourism Economics</i> , 2021, 27, 795-819.	4.1	13
13	Nonlinear Impact of Air Quality on Tourist Arrivals: New Proposal and Evidence. <i>Journal of Travel Research</i> , 2021, 60, 434-445.	9.0	23
14	Modeling a green supply chain in the hotel industry: An evolutionary game theory approach. <i>International Journal of Hospitality Management</i> , 2021, 92, 102716.	8.8	42
15	Can corporate social responsibility protect firm value during the COVID-19 pandemic?. <i>International Journal of Hospitality Management</i> , 2021, 93, 102759.	8.8	156
16	Travel agents' tour selection and sightseeing bus schedule for group package tour planning. <i>Tourism Economics</i> , 2021, 27, 220-242.	4.1	3
17	Spatial Patterns of China's Ski Resorts and Their Influencing Factors: A Geographical Detector Study. <i>Sustainability</i> , 2021, 13, 4232.	3.2	10
18	Philanthropic giving of China's hotel firms: The roles of state ownership, corporate misconduct and executive remuneration. <i>International Journal of Hospitality Management</i> , 2021, 95, 102897.	8.8	4

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19	The Effects of Psychological Capital and Internal Social Capital on Frontline Hotel Employees' Adaptive Performance. <i>Sustainability</i> , 2021, 13, 5430.	3.2	11
20	Effects of rural revitalization on rural tourism. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 35-45.	6.6	176
21	Does gender diversity matter to hotel financial performance?. <i>International Journal of Hospitality Management</i> , 2021, 97, 102987.	8.8	16
22	Hedonic price analysis for high-end rural homestay room rates. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 1-11.	6.6	11
23	The influences of channel subsidy on consumers in a dual-channel supply chain. <i>Soft Computing</i> , 2020, 24, 5101-5110.	3.6	2
24	Asymmetric effects of tourist arrivals on the hospitality industry. <i>International Journal of Hospitality Management</i> , 2020, 84, 102323.	8.8	6
25	Asymmetric effects of cultural and natural World Heritage Sites on tourism receipts. <i>Current Issues in Tourism</i> , 2020, 23, 3134-3147.	7.2	8
26	Asymmetric effects of geopolitical risks on Turkey's tourist arrivals. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 23-26.	6.6	31
27	Understanding the evolution of China's tourism industry performance: An internal-external framework. <i>International Journal of Tourism Research</i> , 2020, 22, 479-492.	3.7	5
28	5A Tourist attractions and China's regional tourism growth. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 524-540.	3.7	13
29	U.S. Sustainable Food Market Generation Z Consumer Segments. <i>Sustainability</i> , 2019, 11, 3607.	3.2	134
30	Philanthropic giving, sales growth, and tourism firm performance: An empirical test of a theoretical assumption. <i>Tourism Economics</i> , 2019, 25, 835-855.	4.1	11
31	Understanding short selling activity in the hospitality industry. <i>International Journal of Hospitality Management</i> , 2019, 82, 136-148.	8.8	5
32	Does Corporate Charitable Giving Help Sustain Corporate Performance in China?. <i>Sustainability</i> , 2019, 11, 1491.	3.2	8
33	Can insider trading in U.S. hospitality firms predict future returns?. <i>International Journal of Hospitality Management</i> , 2019, 83, 115-127.	8.8	5
34	Understanding Farm Households' Participation in Nong Jia Le in China. <i>Sustainability</i> , 2019, 11, 1282.	3.2	4
35	Understanding the hospitality philanthropy-performance link: Demand and productivity effects. <i>International Journal of Hospitality Management</i> , 2019, 80, 166-172.	8.8	7
36	Corporate philanthropy effect on hospitality consumer benefit. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 224-227.	6.6	3

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37	Understanding Tourists's™ Willingness-to-Pay for Rural Landscape Improvement and Preference Heterogeneity. Sustainability, 2019, 11, 7001.	3.2	12
38	What Drives Internet Industrial Competitiveness in China? The Evolvement of Cultivation Factors Index. Emerging Markets Finance and Trade, 2018, 54, 1872-1884.	3.1	1
39	Procedural corruption in the North American hotel industry. International Journal of Hospitality Management, 2018, 72, 154-167.	8.8	4
40	The momentum effect on Taiwanese hotel stocks. International Journal of Hospitality Management, 2018, 71, 141-150.	8.8	6
41	The impact of tourism firm's™ philanthropy decision on its business objective. Tourism Economics, 2018, 24, 503-509.	4.1	4
42	The Effects of Institutional Holdings and State Ownership on Hotel Firm Performance in China. Journal of China Tourism Research, 2018, 14, 20-41.	1.9	6
43	Does Board Size Matter for Taiwanese Hotel Performance? Agency Theory or Resource Dependence Theory. Cornell Hospitality Quarterly, 2018, 59, 317-324.	3.8	23
44	Factors Affecting Inn Operators's™ Willingness to Pay Resource Protection Fees: A Case of Erhai Lake in China. Sustainability, 2018, 10, 4049.	3.2	5
45	The Sustainable Existence of China's™ Bicycle-Sharing Market: To Oversupply or to Disappear. Sustainability, 2018, 10, 4214.	3.2	8
46	Corporate giving in Taiwan: agency cost theory vs. value enhancement theory. Asia Pacific Business Review, 2017, 23, 135-151.	2.9	6
47	Financial performance of Chinese airlines: Does state ownership matter?. Journal of Hospitality and Tourism Management, 2017, 33, 1-10.	6.6	21
48	A theoretical link between corporate giving and hospitality firm performance. International Journal of Hospitality Management, 2017, 66, 130-134.	8.8	24
49	The Effect of Students's™ Perceptions and Learning Approaches on the Quality of Hospitality Financial Management Education. Journal of Hospitality and Tourism Education, 2016, 28, 169-177.	3.2	8
50	A quantile regression analysis of tourism market growth effect on the hotel industry. International Journal of Hospitality Management, 2016, 52, 117-120.	8.8	16
51	Understanding corporate philanthropy in the hospitality industry. International Journal of Hospitality Management, 2015, 48, 150-160.	8.8	24
52	Exploring the determinants of attendance in the Chinese professional baseball league. Journal of Information and Optimization Sciences, 2015, 36, 461-484.	0.3	6
53	Understanding the impact of changes in consumer confidence on hotel stock performance in Taiwan. International Journal of Hospitality Management, 2015, 50, 55-65.	8.8	25
54	Cyclical effects of advertising on hotel sales, risk and return. International Journal of Hospitality Management, 2015, 46, 169-179.	8.8	8

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55	The impact of corporate charitable giving on hospitality firm performance: Doing well by doing good?. International Journal of Hospitality Management, 2015, 47, 25-34.	8.8	59
56	Determinants of the Taiwanese tourist hotel industry cycle. Tourism Management, 2013, 38, 15-19.	9.8	14
57	Asymmetric response of hospitality stock prices to Fed policy actions. International Journal of Hospitality Management, 2013, 33, 129-139.	8.8	16
58	Research Note: The Impact of State Ownership on Hotel Firms' Characteristics and Financial Performance in China. Tourism Economics, 2013, 19, 1207-1214.	4.1	4
59	Risk Determinants of China's Hotel Industry. Tourism Economics, 2013, 19, 77-99.	4.1	21
60	State dependence in the influence of monetary policy regime shifts on hospitality index returns. International Journal of Hospitality Management, 2012, 31, 1203-1212.	8.8	13
61	The impact of insider managerial ownership on corporate performance of Taiwanese tourist hotels. International Journal of Hospitality Management, 2012, 31, 338-349.	8.8	39
62	The reaction of U.S. hospitality stock prices to Fed policy announcements. International Journal of Hospitality Management, 2012, 31, 395-398.	8.8	24
63	The response of hotel performance to international tourism development and crisis events. International Journal of Hospitality Management, 2011, 30, 200-212.	8.8	143
64	Federal Reserve Monetary Policy and US Hospitality Stock Returns. Tourism Economics, 2010, 16, 833-852.	4.1	12
65	The economy, tourism growth and corporate performance in the Taiwanese hotel industry. Tourism Management, 2010, 31, 665-675.	9.8	154
66	Tourism expansion and corporate earnings in the tourism industry. Service Industries Journal, 2010, 30, 947-964.	8.3	22
67	Hotel Valuation in China. Cornell Hospitality Quarterly, 2010, 51, 429-445.	3.8	12
68	The Underpricing of Initial Public Offerings in the Chinese Tourism Industry. Tourism Economics, 2010, 16, 647-663.	4.1	6
69	The Impact of Government Weekend Policy Changes and Foreign Institutional Holdings On Weekly Effect of Tourism Stock Performance. Journal of Hospitality and Tourism Research, 2009, 33, 139-160.	2.9	17
70	The impact of the SARS outbreak on Taiwanese hotel stock performance: An event-study approach. International Journal of Hospitality Management, 2007, 26, 200-212.	8.8	385
71	Macro and non-macro explanatory factors of Chinese hotel stock returns. International Journal of Hospitality Management, 2007, 26, 991-1004.	8.8	88
72	An investigation of the mean reversion of hospitality stock prices towards their fundamental values: The case of Taiwan. International Journal of Hospitality Management, 2007, 26, 453-467.	8.8	19

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73	Hotel stock performance and monetary conditions. <i>International Journal of Hospitality Management</i> , 2007, 26, 588-602.	8.8	48
74	Interactions between business conditions and financial performance of tourism firms: Evidence from China and Taiwan. <i>Tourism Management</i> , 2007, 28, 188-203.	9.8	73
75	Tourism expansion and economic development: The case of Taiwan. <i>Tourism Management</i> , 2006, 27, 925-933.	9.8	535
76	The impact of macroeconomic and non-macroeconomic forces on hotel stock returns. <i>International Journal of Hospitality Management</i> , 2005, 24, 243-258.	8.8	135
77	The impact of international tourism on hotel sales performance: New proposals and evidence. <i>Tourism Economics</i> , 0, , 135481662199443.	4.1	2