

Ming-Hsiang Chen

List of Publications by Year in descending order

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77
papers

2,888
citations

331670

21
h-index

189892

50
g-index

77
all docs

77
docs citations

77
times ranked

1773
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourism expansion and economic development: The case of Taiwan. <i>Tourism Management</i> , 2006, 27, 925-933.	9.8	535
2	The impact of the SARS outbreak on Taiwanese hotel stock performance: An event-study approach. <i>International Journal of Hospitality Management</i> , 2007, 26, 200-212.	8.8	385
3	Effects of rural revitalization on rural tourism. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 35-45.	6.6	176
4	Can corporate social responsibility protect firm value during the COVID-19 pandemic?. <i>International Journal of Hospitality Management</i> , 2021, 93, 102759.	8.8	156
5	The economy, tourism growth and corporate performance in the Taiwanese hotel industry. <i>Tourism Management</i> , 2010, 31, 665-675.	9.8	154
6	The response of hotel performance to international tourism development and crisis events. <i>International Journal of Hospitality Management</i> , 2011, 30, 200-212.	8.8	143
7	The impact of macroeconomic and non-macroeconomic forces on hotel stock returns. <i>International Journal of Hospitality Management</i> , 2005, 24, 243-258.	8.8	135
8	U.S. Sustainable Food Market Generation Z Consumer Segments. <i>Sustainability</i> , 2019, 11, 3607.	3.2	134
9	Macro and non-macro explanatory factors of Chinese hotel stock returns. <i>International Journal of Hospitality Management</i> , 2007, 26, 991-1004.	8.8	88
10	Interactions between business conditions and financial performance of tourism firms: Evidence from China and Taiwan. <i>Tourism Management</i> , 2007, 28, 188-203.	9.8	73
11	The impact of corporate charitable giving on hospitality firm performance: Doing well by doing good?. <i>International Journal of Hospitality Management</i> , 2015, 47, 25-34.	8.8	59
12	Hotel stock performance and monetary conditions. <i>International Journal of Hospitality Management</i> , 2007, 26, 588-602.	8.8	48
13	Modeling a green supply chain in the hotel industry: An evolutionary game theory approach. <i>International Journal of Hospitality Management</i> , 2021, 92, 102716.	8.8	42
14	The impact of insider managerial ownership on corporate performance of Taiwanese tourist hotels. <i>International Journal of Hospitality Management</i> , 2012, 31, 338-349.	8.8	39
15	Asymmetric effects of geopolitical risks on Turkey's tourist arrivals. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 23-26.	6.6	31
16	Are ESG-committed hotels financially resilient to the COVID-19 pandemic? An autoregressive jump intensity trend model. <i>Tourism Management</i> , 2022, 93, 104581.	9.8	31
17	Understanding the effects of economic policy uncertainty on US tourism firms' performance. <i>Tourism Economics</i> , 2022, 28, 1174-1192.	4.1	26
18	Understanding the impact of changes in consumer confidence on hotel stock performance in Taiwan. <i>International Journal of Hospitality Management</i> , 2015, 50, 55-65.	8.8	25

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19	The reaction of U.S. hospitality stock prices to Fed policy announcements. <i>International Journal of Hospitality Management</i> , 2012, 31, 395-398.	8.8	24
20	Understanding corporate philanthropy in the hospitality industry. <i>International Journal of Hospitality Management</i> , 2015, 48, 150-160.	8.8	24
21	A theoretical link between corporate giving and hospitality firm performance. <i>International Journal of Hospitality Management</i> , 2017, 66, 130-134.	8.8	24
22	Does Board Size Matter for Taiwanese Hotel Performance? Agency Theory or Resource Dependence Theory. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 317-324.	3.8	23
23	Nonlinear Impact of Air Quality on Tourist Arrivals: New Proposal and Evidence. <i>Journal of Travel Research</i> , 2021, 60, 434-445.	9.0	23
24	Tourism expansion and corporate earnings in the tourism industry. <i>Service Industries Journal</i> , 2010, 30, 947-964.	8.3	22
25	Servant leadership elevates supervisor-subordinate guanxi: An investigation of psychological safety and organizational identification. <i>International Journal of Hospitality Management</i> , 2022, 101, 103114.	8.8	22
26	Risk Determinants of China's Hotel Industry. <i>Tourism Economics</i> , 2013, 19, 77-99.	4.1	21
27	Financial performance of Chinese airlines: Does state ownership matter?. <i>Journal of Hospitality and Tourism Management</i> , 2017, 33, 1-10.	6.6	21
28	An investigation of the mean reversion of hospitality stock prices towards their fundamental values: The case of Taiwan. <i>International Journal of Hospitality Management</i> , 2007, 26, 453-467.	8.8	19
29	The Impact of Government Weekend Policy Changes and Foreign Institutional Holdings On Weekly Effect of Tourism Stock Performance. <i>Journal of Hospitality and Tourism Research</i> , 2009, 33, 139-160.	2.9	17
30	Understanding how ESG-focused airlines reduce the impact of the COVID-19 pandemic on stock returns. <i>Journal of Air Transport Management</i> , 2022, 102, 102229.	4.5	17
31	Asymmetric response of hospitality stock prices to Fed policy actions. <i>International Journal of Hospitality Management</i> , 2013, 33, 129-139.	8.8	16
32	A quantile regression analysis of tourism market growth effect on the hotel industry. <i>International Journal of Hospitality Management</i> , 2016, 52, 117-120.	8.8	16
33	Does gender diversity matter to hotel financial performance?. <i>International Journal of Hospitality Management</i> , 2021, 97, 102987.	8.8	16
34	How does hotel employees' psychological capital promote adaptive performance? The role of change readiness. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 491-501.	6.6	16
35	Determinants of the Taiwanese tourist hotel industry cycle. <i>Tourism Management</i> , 2013, 38, 15-19.	9.8	14
36	State dependence in the influence of monetary policy regime shifts on hospitality index returns. <i>International Journal of Hospitality Management</i> , 2012, 31, 1203-1212.	8.8	13

#	ARTICLE	IF	CITATIONS
37	5A Tourist attractions and China's regional tourism growth. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 524-540.	3.7	13
38	Nonlinear impact of World Heritage Sites on China's tourism expansion. <i>Tourism Economics</i> , 2021, 27, 795-819.	4.1	13
39	Federal Reserve Monetary Policy and US Hospitality Stock Returns. <i>Tourism Economics</i> , 2010, 16, 833-852.	4.1	12
40	Hotel Valuation in China. <i>Cornell Hospitality Quarterly</i> , 2010, 51, 429-445.	3.8	12
41	Understanding Tourists' Willingness-to-Pay for Rural Landscape Improvement and Preference Heterogeneity. <i>Sustainability</i> , 2019, 11, 7001.	3.2	12
42	Philanthropic giving, sales growth, and tourism firm performance: An empirical test of a theoretical assumption. <i>Tourism Economics</i> , 2019, 25, 835-855.	4.1	11
43	The Effects of Psychological Capital and Internal Social Capital on Frontline Hotel Employees' Adaptive Performance. <i>Sustainability</i> , 2021, 13, 5430.	3.2	11
44	Hedonic price analysis for high-end rural homestay room rates. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 1-11.	6.6	11
45	Spatial Patterns of China's Ski Resorts and Their Influencing Factors: A Geographical Detector Study. <i>Sustainability</i> , 2021, 13, 4232.	3.2	10
46	Cyclical effects of advertising on hotel sales, risk and return. <i>International Journal of Hospitality Management</i> , 2015, 46, 169-179.	8.8	8
47	The Effect of Students' Perceptions and Learning Approaches on the Quality of Hospitality Financial Management Education. <i>Journal of Hospitality and Tourism Education</i> , 2016, 28, 169-177.	3.2	8
48	The Sustainable Existence of China's Bicycle-Sharing Market: To Oversupply or to Disappear. <i>Sustainability</i> , 2018, 10, 4214.	3.2	8
49	Does Corporate Charitable Giving Help Sustain Corporate Performance in China?. <i>Sustainability</i> , 2019, 11, 1491.	3.2	8
50	Asymmetric effects of cultural and natural World Heritage Sites on tourism receipts. <i>Current Issues in Tourism</i> , 2020, 23, 3134-3147.	7.2	8
51	Understanding the hospitality philanthropy-performance link: Demand and productivity effects. <i>International Journal of Hospitality Management</i> , 2019, 80, 166-172.	8.8	7
52	Asymmetric effects of China's tourism on the economy at the city level: a moderating role of spatial disparities in top level tourist attractions. <i>Current Issues in Tourism</i> , 2022, 25, 2648-2664.	7.2	7
53	The Underpricing of Initial Public Offerings in the Chinese Tourism Industry. <i>Tourism Economics</i> , 2010, 16, 647-663.	4.1	6
54	Exploring the determinants of attendance in the Chinese professional baseball league. <i>Journal of Information and Optimization Sciences</i> , 2015, 36, 461-484.	0.3	6

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55	Corporate giving in Taiwan: agency cost theory vs. value enhancement theory. <i>Asia Pacific Business Review</i> , 2017, 23, 135-151.	2.9	6
56	The momentum effect on Taiwanese hotel stocks. <i>International Journal of Hospitality Management</i> , 2018, 71, 141-150.	8.8	6
57	The Effects of Institutional Holdings and State Ownership on Hotel Firm Performance in China. <i>Journal of China Tourism Research</i> , 2018, 14, 20-41.	1.9	6
58	Asymmetric effects of tourist arrivals on the hospitality industry. <i>International Journal of Hospitality Management</i> , 2020, 84, 102323.	8.8	6
59	A comprehensive analysis of package tour quality: A stochastic evolutionary game. <i>Tourism Management</i> , 2022, 91, 104478.	9.8	6
60	Factors Affecting Inn Operators's Willingness to Pay Resource Protection Fees: A Case of Erhai Lake in China. <i>Sustainability</i> , 2018, 10, 4049.	3.2	5
61	Understanding short selling activity in the hospitality industry. <i>International Journal of Hospitality Management</i> , 2019, 82, 136-148.	8.8	5
62	Can insider trading in U.S. hospitality firms predict future returns?. <i>International Journal of Hospitality Management</i> , 2019, 83, 115-127.	8.8	5
63	Air quality effect on the hotel industry. <i>Tourism Economics</i> , 2022, 28, 942-950.	4.1	5
64	Understanding the evolution of China's tourism industry performance: An internal-external framework. <i>International Journal of Tourism Research</i> , 2020, 22, 479-492.	3.7	5
65	Research Note: The Impact of State Ownership on Hotel Firms' Characteristics and Financial Performance in China. <i>Tourism Economics</i> , 2013, 19, 1207-1214.	4.1	4
66	Procedural corruption in the North American hotel industry. <i>International Journal of Hospitality Management</i> , 2018, 72, 154-167.	8.8	4
67	The impact of tourism firm's philanthropy decision on its business objective. <i>Tourism Economics</i> , 2018, 24, 503-509.	4.1	4
68	Understanding Farm Households' Participation in Nong Jia Le in China. <i>Sustainability</i> , 2019, 11, 1282.	3.2	4
69	Philanthropic giving of China's hotel firms: The roles of state ownership, corporate misconduct and executive remuneration. <i>International Journal of Hospitality Management</i> , 2021, 95, 102897.	8.8	4
70	Corporate philanthropy effect on hospitality consumer benefit. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 224-227.	6.6	3
71	Travel agent's tour selection and sightseeing bus schedule for group package tour planning. <i>Tourism Economics</i> , 2021, 27, 220-242.	4.1	3
72	The influences of channel subsidy on consumers in a dual-channel supply chain. <i>Soft Computing</i> , 2020, 24, 5101-5110.	3.6	2

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73	The impact of international tourism on hotel sales performance: New proposals and evidence. <i>Tourism Economics</i> , 0, , 135481662199443.	4.1	2
74	What Drives Internet Industrial Competitiveness in China? The Evolvement of Cultivation Factors Index. <i>Emerging Markets Finance and Trade</i> , 2018, 54, 1872-1884.	3.1	1
75	Do hotel industry operations deteriorate air quality?. <i>Tourism Economics</i> , 2022, 28, 1961-1970.	4.1	1
76	Nonlinear effects of board characteristics on China's hotel firm performance. <i>Tourism Economics</i> , 2022, 28, 1998-2020.	4.1	1
77	Risk reduction effect of hospitality philanthropic giving: Theoretical framework and empirical evidence. <i>International Journal of Hospitality Management</i> , 2022, 103, 103224.	8.8	1