

Gillian Hopkinson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5006850/publications.pdf>

Version: 2024-02-01

11
papers

191
citations

1307594

7
h-index

1474206

9
g-index

11
all docs

11
docs citations

11
times ranked

161
citing authors

#	ARTICLE	IF	CITATIONS
1	Dead metaphors and responsabilised bodies-in-transition: the implications of medical metaphors for understanding the consumption of preventative healthcare. <i>Journal of Marketing Management</i> , 2022, 38, 544-568.	2.3	3
2	Bodysnatching in the marketplace. <i>Marketing Theory</i> , 2018, 18, 269-286.	3.1	9
3	Making a market for male dairy calves: alternative and mainstream relationality. <i>Journal of Marketing Management</i> , 2017, 33, 556-579.	2.3	8
4	Women entrepreneurs. <i>Marketing Theory</i> , 2017, 17, 305-321.	3.1	15
5	A Psychoanalytical Exploration of the Enterprising Self in Alternative Forms of Work. <i>Proceedings - Academy of Management</i> , 2017, 2017, 10966.	0.1	0
6	The use and abuse of French and Raven in the channels literature. <i>Journal of Marketing Management</i> , 2013, 29, 1143-1162.	2.3	20
7	The construction of managerial knowledge in business networks: Managers' theories about communication. <i>Industrial Marketing Management</i> , 2010, 39, 413-424.	6.7	42
8	Boundary work and identity construction in market exchanges. <i>Marketing Theory</i> , 2010, 10, 227-236.	3.1	29
9	Stories from the Front-line: How they Construct the Organization*. <i>Journal of Management Studies</i> , 2003, 40, 1943-1969.	8.3	46
10	Valuing customer relationships: Using the capital asset pricing model (CAPM) to incorporate relationship risk. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2002, 10, 220-232.	0.4	19
11	“Living the dream” a psychoanalytical exploration of franchisee autonomy. <i>Journal of Small Business Management</i> , 0, , 1-24.	4.8	0