

# Andrea Fronzetti Colladon

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4956673/publications.pdf>

Version: 2024-02-01

58  
papers

975  
citations

430874

18  
h-index

477307

29  
g-index

58  
all docs

58  
docs citations

58  
times ranked

685  
citing authors

| #  | ARTICLE  | IF   | CITATIONS |
|----|--|------|-----------|
| 1  | Using social network analysis to prevent money laundering. Expert Systems With Applications, 2017, 67, 49-58.  | 7.6  | 118       |
| 2  | Using social network and semantic analysis to analyze online travel forums and forecast tourism demand. Decision Support Systems, 2019, 123, 113075.   | 5.9  | 62        |
| 3  | The power of reciprocal knowledge sharing relationships for startup success. Journal of Small Business and Enterprise Development, 2016, 23, 636-651.  | 2.6  | 59        |
| 4  | The Semantic Brand Score. Journal of Business Research, 2018, 88, 150-160.   | 10.2 | 59        |
| 5  | It is rotating leaders who build the swarm: social network determinants of growth for healthcare virtual communities of practice. Journal of Knowledge Management, 2017, 21, 1218-1239.              | 5.1  | 52        |
| 6  | Using four different online media sources to forecast the crude oil price. Journal of Information Science, 2018, 44, 408-421.  | 3.3  | 50        |
| 7  | Forecasting managerial turnover through e-mail based social network analysis. Computers in Human Behavior, 2017, 71, 343-352.  | 8.5  | 47        |
| 8  | The impact of virtual mirroring on customer satisfaction. Journal of Business Research, 2017, 75, 67-76.   | 10.2 | 46        |
| 9  | Decarbonizing household heating: Reviewing demographics, geography and low-carbon practices and preferences in five European countries. Renewable and Sustainable Energy Reviews, 2021, 139, 110703. | 16.4 | 34        |
| 10 | Aristotle Said “Happiness is a State of Activity” Predicting Mood Through Body Sensing with Smartwatches. Journal of Systems Science and Systems Engineering, 2018, 27, 586-612.                     | 1.6  | 27        |
| 11 | Analytic Hierarchy Process for New Product Development. International Journal of Engineering Business Management, 2013, 5, 42.   | 3.7  | 25        |
| 12 | Personality correlates of key roles in informal advice networks. Learning and Individual Differences, 2014, 34, 63-69.   | 2.7  | 24        |
| 13 | Measuring the impact of spammers on e-mail and Twitter networks. International Journal of Information Management, 2019, 48, 254-262.   | 17.5 | 24        |
| 14 | Distinctiveness centrality in social networks. PLoS ONE, 2020, 15, e0233276.   | 2.5  | 24        |
| 15 | Big data analysis of economic news. International Journal of Engineering Business Management, 2017, 9, 184797901772004.  | 3.7  | 23        |
| 16 | Robustness and stability of enterprise intranet social networks: The impact of moderators. Information Processing and Management, 2017, 53, 1287-1298.   | 8.6  | 21        |
| 17 | Forecasting election results by studying brand importance in online news. International Journal of Forecasting, 2020, 36, 414-427.   | 6.5  | 20        |
| 18 | The impact of social media presence and board member composition on new venture success: Evidences from VC-backed U.S. startups. Technological Forecasting and Social Change, 2020, 157, 120098.     | 11.6 | 20        |

| #  | ARTICLE   | IF   | CITATIONS |
|----|---|------|-----------|
| 19 | Twenty years of gender equality research: A scoping review based on a new semantic indicator. PLoS ONE, 2021, 16, e0256474.   | 2.5  | 20        |
| 20 | Put your money where your mouth is: Using deep learning to identify consumer tribes from word usage. International Journal of Information Management, 2020, 51, 101924.                                     | 17.5 | 19        |
| 21 | An Analysis of the Effect of Operations Management Practices on Performance. International Journal of Engineering Business Management, 2013, 5, 44.   | 3.7  | 16        |
| 22 | Studying the association of online brand importance with museum visitors: An application of the semantic brand score. Tourism Management Perspectives, 2020, 33, 100588.                                    | 5.2  | 15        |
| 23 | Predicting the future success of scientific publications through social network and semantic analysis. Scientometrics, 2020, 124, 357-377.  | 3.0  | 15        |
| 24 | Finding top performers through email patterns analysis. Journal of Information Science, 2020, 46, 508-527.  | 3.3  | 13        |
| 25 | Corporate core values and social responsibility: What really matters to whom. Technological Forecasting and Social Change, 2021, 170, 120907.   | 11.6 | 10        |
| 26 | As long as you talk about me: The importance of family firm brands and the contingent role of family-firm identity. Journal of Business Research, 2022, 139, 692-700.                                       | 10.2 | 10        |
| 27 | Prominent Determinants of Consumer-Based Brand Equity. International Journal of Engineering Business Management, 2013, 5, 25.   | 3.7  | 9         |
| 28 | Big data and big values: When companies need to rethink themselves. Journal of Business Research, 2021, 129, 714-722.   | 10.2 | 9         |
| 29 | Size does not matter - in the virtual world. Comparing online social networking behaviour with business success of entrepreneurs. International Journal of Entrepreneurial Venturing, 2018, 10, 435.        | 0.5  | 8         |
| 30 | Measuring information exchange and brokerage capacity of healthcare teams. Management Decision, 2018, 56, 2239-2251.  | 3.9  | 8         |
| 31 | The digital footprint of innovators: Using email to detect the most creative people in your organization. Journal of Business Research, 2020, 114, 254-264.   | 10.2 | 8         |
| 32 | Assessing perceived organizational leadership styles through twitter text mining. Journal of the Association for Information Science and Technology, 2018, 69, 21-31.                                       | 2.9  | 7         |
| 33 | Predicting the performance of TV series through textual and network analysis: The case of Big Bang Theory. PLoS ONE, 2019, 14, e0225306.  | 2.5  | 7         |
| 34 | Brand Intelligence Analytics. Springer Proceedings in Complexity, 2020, , 125-141.  | 0.3  | 7         |
| 35 | Look inside. Predicting stock prices by analysing an enterprise intranet social network and using word co-occurrence networks. International Journal of Entrepreneurship and Small Business, 2019, 36, 378. | 0.2  | 6         |
| 36 | Your Face Mirrors Your Deepest Beliefs—Predicting Personality and Morals through Facial Emotion Recognition. Future Internet, 2022, 14, 5.  | 3.8  | 6         |

| #  | ARTICLE   | IF   | CITATIONS |
|----|---|------|-----------|
| 37 | Enhancing operations management through smart sensors: measuring and improving well-being, interaction and performance of Logistics workers. TQM Journal, 2022, 34, 303-329.  | 3.3  | 5         |
| 38 | Modeling the industry perspective of university-industry collaborative innovation alliances: Player behavior and stability issues. International Journal of Engineering Business Management, 2022, 14, 184797902210972. | 3.7  | 5         |
| 39 | From words to connections: Word use similarity as an honest signal conducive to employees' digital communication. Journal of Information Science, 2020, , 016555152092993.  | 3.3  | 4         |
| 40 | Tell me a story about yourself: The words of shopping experience and self-satisfaction. Journal of Retailing and Consumer Services, 2021, 63, 102703.   | 9.4  | 4         |
| 41 | "Entanglement" – A new dynamic metric to measure team flow. Social Networks, 2022, 70, 100-111.   | 2.1  | 4         |
| 42 | Measuring ethical behavior with AI and natural language processing to assess business success. Scientific Reports, 2022, 12, .  | 3.3  | 4         |
| 43 | Identifying Tribes on Twitter Through Shared Context. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2019, , 91-111.   | 0.4  | 3         |
| 44 | Linguistic sleuthing for innovators. Quality and Quantity, 2021, 55, 1027-1045.   | 3.7  | 3         |
| 45 | Quality Management in the Design of TLC Call Centres. International Journal of Engineering Business Management, 2013, 5, 48.  | 3.7  | 2         |
| 46 | The Importance of Being Honest: Correlating Self-Report Accuracy and Network Centrality with Academic Performance. Journal of Psychology: Interdisciplinary and Applied, 2018, 152, 304-324.                            | 1.6  | 2         |
| 47 | Editorial introduction: The power of words and networks. International Journal of Information Management, 2020, 51, 102031.   | 17.5 | 2         |
| 48 | The identity of social impact venture capitalists: exploring social linguistic positioning and linguistic distinctiveness through text mining. Small Business Economics, 2023, 60, 1249-1280.                           | 6.7  | 2         |
| 49 | Exploiting the Potential Value of Over-the-Counter Drugs through Brand Equity: An Analytic Network Process Approach. International Journal of Engineering Business Management, 2014, 6, 20.                             | 3.7  | 1         |
| 50 | A new system for evaluating brand importance: A use case from the fashion industry. , 2021, , .   |      | 1         |
| 51 | A Brand Scoring System for Cryptocurrencies Based on Social Media Data. Lecture Notes in Computer Science, 2020, , 127-132.   | 1.3  | 1         |
| 52 | Measuring the Level of Global Awareness on Social Media. Springer Proceedings in Complexity, 2016, , 125-139.   | 0.3  | 1         |
| 53 | What Makes You Popular: Beauty, Personality or Intelligence?. International Journal of Entrepreneurship and Small Business, 2018, 35, 1.  | 0.2  | 1         |
| 54 | Look Inside. Predicting Stock Prices by Analysing an Enterprise Intranet Social Network and Using Word Co-Occurrence Networks. International Journal of Entrepreneurship and Small Business, 2019, 36, 1.               | 0.2  | 1         |

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 55 | Heart Beats Brain: Measuring Moral Beliefs Through E-mail Analysis. Springer Proceedings in Complexity, 2020, , 85-93.   | 0.3 | 1         |
| 56 | What makes you popular: beauty, personality or intelligence?. International Journal of Entrepreneurship and Small Business, 2018, 35, 162.   | 0.2 | 0         |
| 57 | Family firms' brand importance and the contingency role of identity. Proceedings - Academy of Management, 2021, 2021, 13332.   | 0.1 | 0         |
| 58 | Concentration Indices for Dialogue Dominance Phenomena in TV Series: The Case of the Big Bang Theory. Studies in Classification, Data Analysis, and Knowledge Organization, 2020, , 55-64. | 0.2 | 0         |