

# Ali Ihtiyar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4955218/publications.pdf>

Version: 2024-02-01

22  
papers

430  
citations

933447

10  
h-index

839539

18  
g-index

22  
all docs

22  
docs citations

22  
times ranked

318  
citing authors

#	ARTICLE	IF	CITATIONS
1	Attitudes of Cambodian Homebuyers Towards the Factors Influencing Their Intention to Purchase Green Building. <i>Green Energy and Technology</i> , 2020, , 147-160.	0.6	7
2	Experiential Marketing. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 108-132.	0.8	0
3	Experiential marketing, social judgements, and customer shopping experience in emerging markets. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 499-515.	3.2	23
4	Muslim customerâ€™s shopping experiences in multicultural retail environment. <i>Journal of Islamic Marketing</i> , 2019, 10, 336-356.	3.5	4
5	A Quantitative Analysis of Intercultural Communication and Personality: The Case of Coffee Shop Consumers in Cambodia. <i>Perspectives on Asian Tourism</i> , 2019, , 149-188.	0.4	0
6	Structural Equation Model of Factors Influencing Students to Major in Architecture, Engineering, and Construction. <i>Journal of Professional Issues in Engineering Education and Practice</i> , 2019, 145, 05018019.	0.9	6
7	A partial least squares structural equation modeling (PLS-SEM) of barriers to sustainable construction in Malaysia. <i>Journal of Cleaner Production</i> , 2018, 204, 564-572.	9.3	115
8	Exploration of the antecedents and consequences of customersâ€™ service experiences. <i>Journal of Hospitality and Tourism Insights</i> , 2018, 1, 367-386.	3.4	8
9	Sustainable Construction Industry in Cambodia: Awareness, Drivers and Barriers. <i>Sustainability</i> , 2018, 10, 392.	3.2	103
10	Interaction of intercultural service encounters. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 2-22.	3.2	13
11	The construction client satisfaction model: a PLS-SEM approach. <i>Journal of Civil Engineering and Management</i> , 2018, 24, 31-42.	3.5	39
12	The Role of Social Environment and Personality: Validation of Antecedents of Intercultural Communication Competence and its Effects on Customer Satisfaction. , 2018, , 33-59.		1
13	A Conceptual Framework to Explain Transition of Intercultural Communication Conflict, Social Environment and Personality. , 2017, , 37-50.		2
14	A conceptual framework to explain the impact of visitorsâ€™ previous experiences on customer satisfaction. <i>Journal of Global Business Insights</i> , 2016, 1, 38-49.	2.7	2
15	The Impact of Intercultural Communication Competence on Service Quality and Customer Satisfaction. <i>Services Marketing Quarterly</i> , 2015, 36, 136-152.	1.1	21
16	The Role of Intercultural Communication Competence on Service Reliability and Customer Satisfaction. <i>Journal of Economic and Social Studies</i> , 2015, 5, .	0.3	7
17	Intercultural Communication Competence as a Key Activator of Purchase Intention. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 150, 590-599.	0.5	16
18	Productivity and Service Quality: Factors Affecting in Service Industry. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 109, 487-491.	0.5	15

#	ARTICLE	IF	CITATIONS
19	An Integrated Framework: Intercultural Competence, Service Quality and Customer Satisfaction in Grocery Retailing. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 109, 492-496.	0.5	8
20	A Comparative Study on Service Quality in the Grocery Retailing: Evidence from Malaysia and Turkey. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 109, 763-767.	0.5	22
21	Impact of Intercultural Competence on Service Reliability and Customer Satisfaction in the Grocery Retailing. <i>Procedia, Social and Behavioral Sciences</i> , 2013, 99, 373-381.	0.5	10
22	Measurement of Perceived Service Quality in the Food Retail Industry of Turkey. <i>International Business Management</i> , 2012, 6, 249-255.	0.2	8