Alexandra Zbuchea

List of Publications by Year
in descending order

20	148	1307594	1199594
papers	citations	7	12
		h-index	g-index

20	20	20	120
all docs	docs citations	times ranked	citing authors

#	Article	IF	Citations
1	Transformational leadership and innovative work behaviour: the mediating role of psychological empowerment. Kybernetes, 2021, 50, 1041-1057.	2.2	16
2	Through the Public's Lens: Are Museums Active Members of Society? An Investigation During the COVID-19 Pandemic. Contributions To Management Science, 2021, , 61-95.	0.5	3
3	Give or buy contexts and internet experience as a factor differentiating of readiness to provide different types of personal data in m-commerce. Entrepreneurship and Sustainability Issues, 2021, 8, 53-67.	1.1	2
4	Knowledge-based social innovation for cultural endeavours revitalising urban structures. International Journal of Knowledge-Based Development, 2020, 11, 98.	0.2	3
5	Alexandra Zbuchea, World Heritage Sites, Local Communities and Tourists. Plural History Culture Society, 2020, 8, 77-90.	0.0	1
6	Knowledge-based social innovation for cultural endeavours revitalising urban structures. International Journal of Knowledge-Based Development, 2020, 11, 98.	0.2	0
7	The value of knowledge management in cultural entrepreneurship. Proceedings of the International Conference on Business Excellence, 2020, 14, 636-645.	0.3	0
8	Sustainable Knowledge Management and Its Impact on the Performances of Biotechnology Organizations. Sustainability, 2019, 11, 359.	3.2	19
9	Knowledge sharing in NGOs: the importance of the human dimension. Kybernetes, 2019, 49, 182-199.	2.2	5
10	Leaders in focus: generational differences from a personality-centric perspective. Management and Marketing, 2019, 14, 372-385.	1.7	9
11	Digital transformation trends reshaping companies. Proceedings of the International Conference on Business Excellence, 2019, 13, 635-646.	0.3	6
12	Nonprofit Organizations and the Sharing Economy: An Exploratory Study of the Umbrella Organizations. Knowledge Management and Organizational Learning, 2018, , 95-114.	0.5	1
13	Modeling socially responsible consumption and the need for uniqueness: a PLS-SEM approach. Kybernetes, 2017, 46, 1325-1340.	2.2	16
14	The Influence of Competitiveness on SMEs Internationalization Effectiveness. Online Versus Offline Business Networking. Information Systems Management, 2017, 34, 205-219.	5.7	28
15	Tailoring CSR Strategy to Company Size?. Management Dynamics in the Knowledge Economy, 2017, 5, 415-437.	0.1	13
16	SUSTAINABILITY IN RELATIONSHIP MARKETING: AN EXPLORATORY MODEL FOR THE INDUSTRIAL FIELD. Environmental Engineering and Management Journal, 2016, 15, 1635-1647.	0.6	14
17	CSR and Social Media: Could Online Repositories Become Regulatory Tools for CSR Related Activities' Reporting?. Developments in Corporate Governance and Responsibility, 2015, , 197-219.	0.3	7
18	Painting Shades of Gray: How to Communicate the History of Communism in Museums. Romanian Journal of Communication and Public Relations, 2015, 17, 21.	0.6	1

#	Article	IF	Citations
19	Mapping Challenges of the Romanian NGOs. A Focus on Human Resources. Management Dynamics in the Knowledge Economy, 2013, 7, 9-27.	0.1	1
20	How to Sell a Book? Insights from Romania. Management Dynamics in the Knowledge Economy, 2013, 7, 423-438.	0.1	3