

Alexandra Zbucnea

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4953167/publications.pdf>

Version: 2024-02-01

20
papers

148
citations

1307594

7
h-index

1199594

12
g-index

20
all docs

20
docs citations

20
times ranked

120
citing authors

#	ARTICLE	IF	CITATIONS
1	The Influence of Competitiveness on SMEs Internationalization Effectiveness. Online Versus Offline Business Networking. <i>Information Systems Management</i> , 2017, 34, 205-219.	5.7	28
2	Sustainable Knowledge Management and Its Impact on the Performances of Biotechnology Organizations. <i>Sustainability</i> , 2019, 11, 359.	3.2	19
3	Modeling socially responsible consumption and the need for uniqueness: a PLS-SEM approach. <i>Kybernetes</i> , 2017, 46, 1325-1340.	2.2	16
4	Transformational leadership and innovative work behaviour: the mediating role of psychological empowerment. <i>Kybernetes</i> , 2021, 50, 1041-1057.	2.2	16
5	SUSTAINABILITY IN RELATIONSHIP MARKETING: AN EXPLORATORY MODEL FOR THE INDUSTRIAL FIELD. <i>Environmental Engineering and Management Journal</i> , 2016, 15, 1635-1647.	0.6	14
6	Tailoring CSR Strategy to Company Size?. <i>Management Dynamics in the Knowledge Economy</i> , 2017, 5, 415-437.	0.1	13
7	Leaders in focus: generational differences from a personality-centric perspective. <i>Management and Marketing</i> , 2019, 14, 372-385.	1.7	9
8	CSR and Social Media: Could Online Repositories Become Regulatory Tools for CSR Related Activitiesâ€™ Reporting?. <i>Developments in Corporate Governance and Responsibility</i> , 2015, , 197-219.	0.3	7
9	Digital transformation trends reshaping companies. <i>Proceedings of the International Conference on Business Excellence</i> , 2019, 13, 635-646.	0.3	6
10	Knowledge sharing in NGOs: the importance of the human dimension. <i>Kybernetes</i> , 2019, 49, 182-199.	2.2	5
11	Knowledge-based social innovation for cultural endeavours revitalising urban structures. <i>International Journal of Knowledge-Based Development</i> , 2020, 11, 98.	0.2	3
12	Through the Publicâ€™s Lens: Are Museums Active Members of Society? An Investigation During the COVID-19 Pandemic. <i>Contributions To Management Science</i> , 2021, , 61-95.	0.5	3
13	How to Sell a Book? Insights from Romania. <i>Management Dynamics in the Knowledge Economy</i> , 2013, 7, 423-438.	0.1	3
14	Give or buy contexts and internet experience as a factor differentiating of readiness to provide different types of personal data in m-commerce. <i>Entrepreneurship and Sustainability Issues</i> , 2021, 8, 53-67.	1.1	2
15	Painting Shades of Gray: How to Communicate the History of Communism in Museums. <i>Romanian Journal of Communication and Public Relations</i> , 2015, 17, 21.	0.6	1
16	Mapping Challenges of the Romanian NGOs. A Focus on Human Resources. <i>Management Dynamics in the Knowledge Economy</i> , 2013, 7, 9-27.	0.1	1
17	Alexandra Zbucea, World Heritage Sites, Local Communities and Tourists. <i>Plural History Culture Society</i> , 2020, 8, 77-90.	0.0	1
18	Nonprofit Organizations and the Sharing Economy: An Exploratory Study of the Umbrella Organizations. <i>Knowledge Management and Organizational Learning</i> , 2018, , 95-114.	0.5	1

#	ARTICLE	IF	CITATIONS
19	Knowledge-based social innovation for cultural endeavours revitalising urban structures. International Journal of Knowledge-Based Development, 2020, 11, 98.	0.2	0
20	The value of knowledge management in cultural entrepreneurship. Proceedings of the International Conference on Business Excellence, 2020, 14, 636-645.	0.3	0