

# C Kay Weaver

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4934087/publications.pdf>

Version: 2024-02-01

16  
papers

390  
citations

759233

12  
h-index

996975

15  
g-index

16  
all docs

16  
docs citations

16  
times ranked

236  
citing authors

#	ARTICLE	IF	CITATIONS
1	Research at the academy-societal interface: a response to future-proofing open communication in the communication disciplines in Australia and New Zealand. <i>Communication Research and Practice</i> , 2020, 6, 331-341.	1.2	0
2	Not making the grade? The assessment of communication researchers and their publications under New Zealand's Performance-Based Research Funding. <i>Communication Research and Practice</i> , 2015, 1, 227-235.	1.2	1
3	Popularizing dissent: A civil society perspective. <i>Public Understanding of Science</i> , 2015, 24, 496-510.	2.8	3
4	The Role of Employee Identification and Organizational Identity in Strategic Communication and Organizational Issues Management about Genetic Modification. <i>International Journal of Business Communication</i> , 2015, 52, 12-41.	2.6	30
5	Chinese advertising practitioners' conceptualisation of gender representation. <i>International Journal of Advertising</i> , 2014, 33, 329-350.	6.7	27
6	Influence in science dialogue: Individual attitude changes as a result of dialogue between laypersons and scientists. <i>Public Understanding of Science</i> , 2012, 21, 848-864.	2.8	24
7	Carnavalesque activism as a public relations genre: A case study of the New Zealand group Mothers Against Genetic Engineering. <i>Public Relations Review</i> , 2010, 36, 35-41.	3.2	32
8	GOODS NOT WANTED. <i>Information, Communication and Society</i> , 2010, 13, 696-721.	4.0	19
9	Talking "facts": identity and rationality in industry perspectives on genetic modification. <i>Discourse Studies</i> , 2007, 9, 9-41.	1.3	20
10	Reinventing the Public Intellectual Through Communication Dialogue Civic Capacity Building. <i>Management Communication Quarterly</i> , 2007, 21, 92-104.	1.5	6
11	Focus Groups as Sites of Influential Interaction: Building Communicative Self-Efficacy and Effecting Attitudinal Change in Discussing Controversial Topics. <i>Journal of Applied Communication Research</i> , 2006, 34, 115-140.	1.2	34
12	The epistemic struggle for credibility: Rethinking media relations. <i>Journal of Communication Management</i> , 2005, 9, 246-255.	2.3	26
13	A Discourse Perspective for Critical Public Relations Research: Life Sciences Network and the Battle for Truth. <i>Journal of Public Relations Research</i> , 2005, 17, 49-67.	2.3	98
14	Discursive manoeuvres and hegemonic recuperations in New Zealand documentary representations of domestic violence. <i>Feminist Media Studies</i> , 2003, 3, 283-299.	2.1	16
15	Sabotage and subterfuge: public relations, democracy and genetic engineering in New Zealand. <i>Media, Culture and Society</i> , 2002, 24, 325-343.	3.1	33
16	Dressing for Battle in the New Global Economy. <i>Management Communication Quarterly</i> , 2001, 15, 279-288.	1.5	21