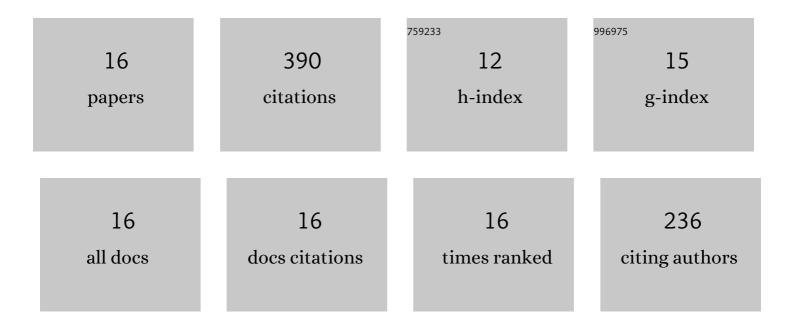
## C Kay Weaver

## List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4934087/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Research at the academy-societal interface: a response to future-proofing open communication in the communication disciplines in Australia and New Zealand. Communication Research and Practice, 2020, 6, 331-341.	1.2	0
2	Not making the grade? The assessment of communication researchers and their publications under New Zealand's Performance-Based Research Funding. Communication Research and Practice, 2015, 1, 227-235.	1.2	1
3	Popularizing dissent: A civil society perspective. Public Understanding of Science, 2015, 24, 496-510.	2.8	3
4	The Role of Employee Identification and Organizational Identity in Strategic Communication and Organizational Issues Management about Genetic Modification. International Journal of Business Communication, 2015, 52, 12-41.	2.6	30
5	Chinese advertising practitioners' conceptualisation of gender representation. International Journal of Advertising, 2014, 33, 329-350.	6.7	27
6	Influence in science dialogue: Individual attitude changes as a result of dialogue between laypersons and scientists. Public Understanding of Science, 2012, 21, 848-864.	2.8	24
7	Carnivalesque activism as a public relations genre: A case study of the New Zealand group Mothers Against Genetic Engineering. Public Relations Review, 2010, 36, 35-41.	3.2	32
8	GOODS NOT WANTED. Information, Communication and Society, 2010, 13, 696-721.	4.0	19
9	Talking †facts': identity and rationality in industry perspectives on genetic modification. Discourse Studies, 2007, 9, 9-41.	1.3	20
10	Reinventing the Public Intellectual Through Communication Dialogue Civic Capacity Building. Management Communication Quarterly, 2007, 21, 92-104.	1.5	6
11	Focus Groups as Sites of Influential Interaction: Building Communicative Self-Efficacy and Effecting Attitudinal Change in Discussing Controversial Topics. Journal of Applied Communication Research, 2006, 34, 115-140.	1.2	34
12	The epistemic struggle for credibility: Rethinking media relations. Journal of Communication Management, 2005, 9, 246-255.	2.3	26
13	A Discourse Perspective for Critical Public Relations Research: Life Sciences Network and the Battle for Truth. Journal of Public Relations Research, 2005, 17, 49-67.	2.3	98
14	Discursive manoeuvres and hegemonic recuperations in New Zealand documentary representations of domestic violence. Feminist Media Studies, 2003, 3, 283-299.	2.1	16
15	Sabotage and subterfuge: public relations, democracy and genetic engineering in New Zealand. Media, Culture and Society, 2002, 24, 325-343.	3.1	33
16	Dressing for Battle in the New Global Economy. Management Communication Quarterly, 2001, 15, 279-288.	1.5	21