

# C Kay Weaver

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4934087/publications.pdf>

Version: 2024-02-01

16  
papers

390  
citations

759233

12  
h-index

996975

15  
g-index

16  
all docs

16  
docs citations

16  
times ranked

236  
citing authors

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 1  | A Discourse Perspective for Critical Public Relations Research: Life Sciences Network and the Battle for Truth. <i>Journal of Public Relations Research</i> , 2005, 17, 49-67.  | 2.3 | 98        |
| 2  | Focus Groups as Sites of Influential Interaction: Building Communicative Self-Efficacy and Effecting Attitudinal Change in Discussing Controversial Topics. <i>Journal of Applied Communication Research</i> , 2006, 34, 115-140.     | 1.2 | 34        |
| 3  | Sabotage and subterfuge: public relations, democracy and genetic engineering in New Zealand. <i>Media, Culture and Society</i> , 2002, 24, 325-343.   | 3.1 | 33        |
| 4  | Carnavalesque activism as a public relations genre: A case study of the New Zealand group Mothers Against Genetic Engineering. <i>Public Relations Review</i> , 2010, 36, 35-41.  | 3.2 | 32        |
| 5  | The Role of Employee Identification and Organizational Identity in Strategic Communication and Organizational Issues Management about Genetic Modification. <i>International Journal of Business Communication</i> , 2015, 52, 12-41. | 2.6 | 30        |
| 6  | Chinese advertising practitioners' conceptualisation of gender representation. <i>International Journal of Advertising</i> , 2014, 33, 329-350.   | 6.7 | 27        |
| 7  | The epistemic struggle for credibility: Rethinking media relations. <i>Journal of Communication Management</i> , 2005, 9, 246-255.  | 2.3 | 26        |
| 8  | Influence in science dialogue: Individual attitude changes as a result of dialogue between laypersons and scientists. <i>Public Understanding of Science</i> , 2012, 21, 848-864.   | 2.8 | 24        |
| 9  | Dressing for Battle in the New Global Economy. <i>Management Communication Quarterly</i> , 2001, 15, 279-288.   | 1.5 | 21        |
| 10 | Talking 'facts': identity and rationality in industry perspectives on genetic modification. <i>Discourse Studies</i> , 2007, 9, 9-41.   | 1.3 | 20        |
| 11 | GOODS NOT WANTED. <i>Information, Communication and Society</i> , 2010, 13, 696-721.  | 4.0 | 19        |
| 12 | Discursive manoeuvres and hegemonic recuperations in New Zealand documentary representations of domestic violence. <i>Feminist Media Studies</i> , 2003, 3, 283-299.  | 2.1 | 16        |
| 13 | Reinventing the Public Intellectual Through Communication Dialogue Civic Capacity Building. <i>Management Communication Quarterly</i> , 2007, 21, 92-104.   | 1.5 | 6         |
| 14 | Popularizing dissent: A civil society perspective. <i>Public Understanding of Science</i> , 2015, 24, 496-510.  | 2.8 | 3         |
| 15 | Not making the grade? The assessment of communication researchers and their publications under New Zealand's Performance-Based Research Funding. <i>Communication Research and Practice</i> , 2015, 1, 227-235.                       | 1.2 | 1         |
| 16 | Research at the academy-societal interface: a response to future-proofing open communication in the communication disciplines in Australia and New Zealand. <i>Communication Research and Practice</i> , 2020, 6, 331-341.            | 1.2 | 0         |