

# P M Rao

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4928798/publications.pdf>

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13  
papers

161  
citations

1478505

6  
h-index

1281871

11  
g-index

13  
all docs

13  
docs citations

13  
times ranked

135  
citing authors

#	ARTICLE	IF	CITATIONS
1	Internationalization of services: The case of intra-multinational enterprise trade. Thunderbird International Business Review, 2019, 61, 947-960.	1.8	3
2	Externalities from Intra-Firm Trade by U.S. Multinationals. International Advances in Economic Research, 2019, 25, 389-397.	0.8	0
3	The rise of IT services clusters in India: A case of growth by replication. Telecommunications Policy, 2017, 41, 90-105.	5.3	18
4	User innovation and knowledge sourcing: The case of financial software. Journal of High Technology Management Research, 2012, 23, 58-70.	4.9	4
5	The Information and Communication Technologies and Enforcement of Intellectual Property Rights: A Relationship Perspective. Journal of World Intellectual Property, 2008, 11, 105-119.	0.6	5
6	The emergence of the pharmaceutical industry in the developing world and its implications for multinational enterprise strategies. International Journal of Pharmaceutical and Healthcare Marketing, 2008, 2, 103-116.	1.3	25
7	Asymmetric Complementarity and Dynamic Optimization in Pharmaceuticals. Journal of Quantitative Economics, 2004, 2, 149-160.	0.7	0
8	The Changing Technological Profile of the Leading ICT Firms: Evidence from US Patent Data, 1981-2000. Industry and Innovation, 2004, 11, 353-372.	3.1	18
9	Structural Change And Innovation In U.S. Telecommunications. Economics of Innovation and New Technology, 2001, 10, 169-198.	3.4	4
10	The ICT revolution, internationalization of technological activity, and the emerging economies: implications for global marketing. International Business Review, 2001, 10, 571-596.	4.8	32
11	Convergence and unbundling of corporate R&D in telecommunications: is software taking the helm?. Telecommunications Policy, 1999, 23, 83-93.	5.3	11
12	Growing importance of marketing strategies for the software industry. Industrial Marketing Management, 1994, 23, 29-37.	6.7	40
13	Financial planning issues concerning funding, pricing and organization of corporate R&D activity: A case study. R and D Management, 1990, 20, 329-335.	5.3	1